

Dike, Darlene

From: Andre THIERRY [REDACTED]
Sent: 28 August 2016 00:30
To: Planning
Subject: Subject: 2016/4196/A - Application for consent to display an advertisement at 37 Tavistock Place, WC1

Dear Sir, Madam

I live in Knollys house 39 Tavistock Place and I am opposed to the proposed sign at 37 Tavistock Place.

Yours sincerely

A Thierry

Dike, Darlene

From: Stephanie Gerra [REDACTED]
Sent: 29 August 2016 15:38
To: Planning
Subject: Regarding proposed illuminated signage for the Generator at 37 Tavistock Place

Dear Tony,

I write to you objecting the proposals for the lurid Generator signage; yet another incursion foisted upon the street and the community by the commercial, uncaring behemoth that is the Generator hostel.

I object on the following grounds:

I am concerned that the illumination proposed for both the projecting sign and the fascia sign will be too intrusive. I am also concerned that the choice of colour is inappropriate in the context of the street scene.

Tavistock Place is a street defined by buildings which are predominately red brick. This is respected in the main by the colour of the shop facades on the other side of the road. The current paintwork of the windows of no 37 is also in-keeping with the tonal quality of the immediate environment. The proposed use of a vibrant green on the brickwork of no 37's facade may indeed make the Generator stand out as a business, but I do not believe that it enhances or preserves the Conservation Area.

I trust that you will take my objection into consideration.

Sincerely,

Stephanie Gerra
(Knolly's House resident)

Dike, Darlene

From: Luke Andrews [REDACTED]
Sent: 28 August 2016 18:25
To: Planning
Cc: Young, Tony
Subject: 2016/4196/A - Application for Consent to Display an Advertisement at 37 Tavistock Place, WC1

Dear Planning Officer,

I hope it's not too late for me to register an objection to the above planning application.

Keeping this property vacant to be used as an illuminated sign blights the neighbourhood when it could be brought back into use as a shop.

A large sign illuminated at night between two residential buildings will disturb the occupants of adjacent properties.

The design is not suitable for a conservation area.

Kind Regards,

Luke Andrews
Flat 39, Knollys House,
39, Tavistock Place
London WC1H 9SA