

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address a	nd Contact D	etails			
Title: Mr	First Name:	J Jun			Surname:	REN
Company name:						
Street address:	28 NORTH END R	OAD				
				Telephone numb	er:	
				Mobile number:		
Town/City:	LONDON			Fax number:		
Country:				Email address:		
Postcode:	NW11 7PT					
Are you an agent	acting on behalf of the	ne applicant?		Yes	lo	
2. Agent Name	e, Address and C	Contact Detai	ls			
Title: Ms	First Name:	Lily			Surname:	Li
Company name:	new image design					
Street address:	2A Tiverton Road					
				Telephone numb	er: 02083	3456883
				Mobile number:		
Town/City:	London			Fax number:		
Country:				Email address:		
Postcode:	N18 1DW			newimage_desig	gn@live.co.u	k

3. Site Addres	ss Details				
Full postal addre	ss of the site (including full postcode where available) Description:				
House:	84 Suffix:				
House name:					
Street address:	Southampton Row				
Town/City:	LONDON				
Postcode:	WC1B 4BB				
Description of lo (must be comple	cation or a grid reference eted if postcode is not known):				
Easting:	530404				
Northing:	181822				
4. Pre-applica	ition Advice				
Has assistance of	or prior advice been sought from the local authority about this application?				
5. Neighbour	and Community Consultation				
Have you consul	ted your neighbours or the local community about the proposal?				
6. Authority E	imployee/Member				
	ne Authority, I am: ember of staff				
\ ,	elected member Do any of these statements apply to you? O Yes No ted to a member of staff				
	ted to an elected member				
7. Type of Pro	pposed Advertisement(s)				
Please describe	the proposed advertisement(s):				
	ND PROJECTING SIGN BOX WITH EXTERNAL TROUGH LIGHT				
How many of the	following type of advertisements are you applying for?				
Fascia sign(s)	Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0				
8. Location of	Advertisement(s)				
Is the advertisem	nent(s) you are applying for already in place? Yes No				
Is an existing ad	vertisement(s) to be removed and replaced by the advertisement(s) in this proposal?				
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or					
photograph(s). 465/SD/01, 465/	/SD/02				
vviii tne proposed	d advertisement(s) project over a footpath or other public highway?				

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

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Date

03/08/2016

9. Advertisement(s) Period		
Please state the period of time for which consent is sought	for the advertisement	
From: 30/09/2016 To: 03/08/3		
10. Interest in the Land		
Does the applicant own the land or buildings where the adv	verts are to be placed?	⊚ Yes ℚ No
11 (a). Details of Proposed Advertisement(s) -	Fascia Sign	
What is the height from the ground to the base of the adve	2.94 m	
What is the maximum projection of the advertisement from	645 0,07 m	
What are the dimensions of the proposed advertisement?	Height: 1.00 x Wid	th: 4.25 x Depth: 0.450,07 metres
What materials will the sign be made of?		
WOOD SIGN BOARD		
What is the maximum height of any of the individual letters	and symbols (in centimetres)?	45 cm
The colour of text and background:		
TEXT: GOLD & WHITE BACKGROUND: BURGUNDY &	WHITE	
Will the sign be illuminated?	Yes No	
Will the sign be illuminated internally or externally?	InternallyExternally	
Illuminance Levels:	220.00 cd/m	
	Static	
Will the illumination be static or intermittent?	g Static g intermittent	
		3
11 (b). Details of Proposed Advertisement(s)	· Hanging Sign	
What is the height from the ground to the base of the adve	ortisement (in metres)?	2.94 m
What is the maximum projection of the advertisement from		0.90 m
What are the dimensions of the proposed advertisement?	Height: 4.600.55 x Wid	ith: 0.96 o. 75 x Depth: 0.20 metres
What materials will the sign be made of?		
WOOD BOARD	J	15 cm
What is the maximum height of any of the individual letters	and symbols (in centimetres)?	15 cm
The colour of text and background: GOLD, WHITE		
	O Van O No	
Will the sign be illuminated?	○ Yes ⊚ No	
12. Site Visit		
Can the site be seen from a public road, public footpath, b	oridleway or other public land?	Yes No
If the planning authority needs to make an appointment to		
The agent		