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## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant N   | ame, Address a         | nd Contact Details |                 |                               |              |  |
|------------------|------------------------|--------------------|-----------------|-------------------------------|--------------|--|
| Title:           | First Name:            |                    |                 | Surname:                      | Simit Sarayi |  |
| Company name:    | Southampton Row        | Ltd                |                 |                               |              |  |
| Street address:  | c/o agent              |                    |                 |                               |              |  |
|                  |                        |                    | Telephone numbe | r:                            |              |  |
|                  |                        |                    | Mobile number:  |                               |              |  |
| Town/City:       |                        |                    | Fax number:     |                               |              |  |
| Country:         |                        |                    | Email address:  | Email address:                |              |  |
| Postcode:        |                        |                    |                 |                               |              |  |
| Are you an agent | acting on behalf of th | he applicant?      | Yes No          | )                             |              |  |
| 2. Agent Name    | e, Address and C       | Contact Details    |                 |                               |              |  |
| Title: Ms        | First Name:            | Danielle           |                 | Curnomo                       | Zaire        |  |
|                  |                        |                    |                 | Surname:                      | Zaire        |  |
| Company name:    | Monmouth Plannin       | 9                  |                 |                               |              |  |
| Street address:  | 38A                    |                    |                 |                               |              |  |
|                  | Monmouth Street        |                    | Telephone numbe | r: 0207                       | 0420416      |  |
|                  |                        |                    | Mobile number:  |                               |              |  |
| Town/City:       | LONDON                 |                    | Fax number:     |                               |              |  |
| Country:         |                        |                    | Email address:  |                               |              |  |
| Postcode:        | WC2H 9EP               |                    | dzaire@monmou   | dzaire@monmouthplanning.co.uk |              |  |

| 3. Site Addres  | ss Details   |  |  |  |  |
|---|--|--|--|--|--|
| Full postal addre   | ss of the site (including full postcode where available)  Description:   |  |  |  |  |
| House:  | 102 Suffix:  |  |  |  |  |
| House name:   |  |  |  |  |  |
| Street address:   | Southampton Row  |  |  |  |  |
|   |  |  |  |  |  |
|   |  |  |  |  |  |
| Town/City:  | LONDON   |  |  |  |  |
| Postcode:   | WC1B 4BL   |  |  |  |  |
| Description of lo   | cation or a grid reference   |  |  |  |  |
| (must be comple   | eted if postcode is not known):  |  |  |  |  |
| Easting:  | 530361   |  |  |  |  |
| Northing:   | 181836   |  |  |  |  |
|   |  |  |  |  |  |
| 4. Pre-applica  | ition Advice   |  |  |  |  |
|   |  |  |  |  |  |
| Has assistance of   | or prior advice been sought from the local authority about this application?                                   |  |  |  |  |
|   |  |  |  |  |  |
| 5. Neighbour  | and Community Consultation   |  |  |  |  |
|   |  |  |  |  |  |
| Have you consul   | ted your neighbours or the local community about the proposal?   |  |  |  |  |
|   |  |  |  |  |  |
| 6. Authority E  | imployee/Member  |  |  |  |  |
|   |  |  |  |  |  |
|   | ne Authority, I am:<br>ember of staff  |  |  |  |  |
| (b) an e  | elected member Do any of these statements apply to you?   Yes  No ted to a member of staff                     |  |  |  |  |
| ` '   | ted to an elected member   |  |  |  |  |
|   |  |  |  |  |  |
| 7. Type of Pro  | pposed Advertisement(s)  |  |  |  |  |
| Diogga describe   | the proposed advertisement(a)  |  |  |  |  |
| i   | the proposed advertisement(s): ernally illuminated fascia sign and one internally illuminated projecting sign. |  |  |  |  |
|   | following type of advertisements are you applying for?   |  |  |  |  |
| Fascia sign(s)  | 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0  |  |  |  |  |
|   |  |  |  |  |  |
| 8. Location of  | f Advertisement(s)   |  |  |  |  |
|   |  |  |  |  |  |
| Is the advertisem   | nent(s) you are applying for already in place?   |  |  |  |  |
| Is an existing adv  | vertisement(s) to be removed and replaced by the advertisement(s) in this proposal?                            |  |  |  |  |
| If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or |  |  |  |  |  |
| photograph(s).  |  |  |  |  |  |
| Please refer to t   | he photographs attached  |  |  |  |  |
| Will the proposed   | d advertisement(s) project over a footpath or other public highway?  |  |  |  |  |
|   |  |  |  |  |  |

| 9. Advertisement(s) Period   |
|--|
| Please state the period of time for which consent is sought for the advertisement                            |
| From: 02/09/2016 To: 26/08/2021  |
|  |
| 10. Interest in the Land   |
| 10. Interest in the Land   |
| Does the applicant own the land or buildings where the adverts are to be placed?  O Yes   No                 |
| If No, has the permission of the owner or any other person entitled to give permission for the display of an |
| advertisement been obtained?   |
|  |
| 11 (a). Details of Proposed Advertisement(s) - Fascia Sign   |
| What is the height from the ground to the base of the advertisement (in metres)?                             |
| What is the maximum projection of the advertisement from face of building (in metres)?  0.12 m               |
| What are the dimensions of the proposed advertisement? Height: 1.26 x Width: 5.86 x Depth: 0.12 metres       |
| What materials will the sign be made of?   |
| PCP Aluminium and perplex, travertine  |
| What is the maximum height of any of the individual letters and symbols (in centimetres)?                    |
| The colour of text and background:  RAL 9004   |
|  |
| Will the sign be illuminated?  |
| Will the sign be illuminated internally or externally?  © Internally © Externally                            |
| Illuminance Levels: 0.00 cd/m  |
| Will the illumination be static or intermittent?   |
|  |
| 11 (b). Details of Proposed Advertisement(s) - Hanging Sign  |
|  |
| What is the height from the ground to the base of the advertisement (in metres)?                             |
| What is the maximum projection of the advertisement from face of building (in metres)?                       |
| What are the dimensions of the proposed advertisement? Height: 0.90 x Width: 0.86 x Depth: 0.10 metres       |
| What materials will the sign be made of?   |
| Aluminium and Perplex  |
| What is the maximum height of any of the individual letters and symbols (in centimetres)?                    |
| The colour of text and background:   |
| Black and red.   |
| Will the sign be illuminated?   ⊚ Yes  ○ No  |
| Will the sign be illuminated internally or externally?  © Internally © Externally                            |
| Illuminance Levels: 0.00 cd/m  |
| Will the illumination be static or intermittent?   |

| 12. Site Visit  |
|---|
|   |
| Can the site be seen from a public road, public footpath, bridleway or other public land?   |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)  |
| The agent   |
|   |
|   |
| 13. Declaration   |
|   |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/   |
| drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  Date  04/08/2016 |
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