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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:		Surname:	Millar
Company name:	Greene King Pub Co				
Street address:	Abbot House				
	Westgate St				
Town/City:	Bury St edmunds				
Country:					
Postcode:	IP33 1QT				
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Leslie	Surname:	Gregg
Company name:	ASHLEIGH SIGNS LIMITED				
Street address:	ASHLEIGH HOUSE				
	Beckbridge Road				
	Normanton Industrial Estate				
Town/City:	Normanton				
Country:	United Kingdom				
Postcode:	WF6 1TE				
				Telephone number:	01924228104
				Mobile number:	
				Fax number:	
				Email address:	lgregg@ashleigh.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:49

Suffix:

House name:

Street address:Great Russell Street

Town/City:LONDON

Postcode:WC1B 3BA

Description of location or a grid reference (must be completed if postcode is not known):

Easting:530135

Northing:181583

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

YesNo

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

YesNo

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

YesNo

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 No Externally illuminated hanging sign

2 No Externally illuminated fascia signs

2 No Non illuminated display cases

2 No Internally illuminated display cases

1 No Non illuminated vinyl

1 No Non illuminated door plaque

1 No Non illuminated history board

How many of the following type of advertisements are you applying for?

Fascia sign(s)2

Projecting or hanging sign(s)1

Hoarding(s)0

Other7

Please describe:

1 No Externally illuminated hanging sign (Item 01)

2 No Externally illuminated fascia signs (Items 02,03)

2 No Non illuminated display cases (Items 04a,04b)

2 No Internally illuminated display cases (Items 05a,05b)

1 No Non illuminated vinyl (Item 06)

1 No Non illuminated door plaque (Item 07)

1 No Non illuminated history board (Item 08)

Planning Portal Reference : PP-05399048

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Photograph IMG_0656
Photograph IMG_0670

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 10/08/2016

To: 10/08/2021

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.08 m

What are the dimensions of the proposed advertisement?

Height: 0.50 x

Width: 4.50 x

Depth: 0.08 metres

What materials will the sign be made of?

Aluminium/Timber/Glass

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23 cm

The colour of text and background:

Black/Gold

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

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What is the maximum height of any of the individual letters and symbols (in centimetres)?

23 cm

The colour of text and background:

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Black/Gold

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.90

m

What is the maximum projection of the advertisement from face of building (in metres)?

1.10

m

What are the dimensions of the proposed advertisement?

Height:

1.80

 x Width:

0.97

 x Depth:

0.06

 metres

What materials will the sign be made of?

Aluminium/Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)?

100

cm

The colour of text and background:

Various

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.03

m

What are the dimensions of the proposed advertisement?

Height:

0.52

 x Width:

0.39

 x Depth:

0.03

 metres

What materials will the sign be made of?

Brass/Timber

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20

cm

The colour of text and background:

Black/White

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.03

m

What are the dimensions of the proposed advertisement?

Height:

0.52

 x Width:

0.39

 x Depth:

0.03

 metres

What materials will the sign be made of?

11 (d). Details of Proposed Advertisement(s) - Other Sign

Brass/Timber

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20

cm

The colour of text and background:

Black/White

Will the sign be illuminated?

Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05

m

What are the dimensions of the proposed advertisement?

Height:

0.39

 x Width:

0.52

 x Depth:

0.05

 metres

What materials will the sign be made of?

Brass/Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20

cm

The colour of text and background:

Black/White

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.00

 cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05

m

What are the dimensions of the proposed advertisement?

Height:

0.39

 x Width:

0.52

 x Depth:

0.05

 metres

What materials will the sign be made of?

Brass/Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20

cm

The colour of text and background:

Black/White

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.00

 cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.30

m

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

10/08/2016