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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text"/>	Surname:	<input type="text" value="SMCP UK Limited"/>
Company name:	<input type="text" value="SMCP UK Limited"/>				
Street address:	<input type="text" value="Tower Bridge House"/>				
	<input type="text" value="St Katharine's Way"/>				
	<input type="text"/>				
Telephone number:	<input type="text"/>				
Mobile number:	<input type="text"/>				
Town/City:	<input type="text" value="London"/>				
Fax number:	<input type="text"/>				
Country:	<input type="text"/>				
Email address:	<input type="text"/>				
Postcode:	<input type="text" value="E1W 1DD"/>				
Are you an agent acting on behalf of the applicant?					
<input checked="" type="radio"/> Yes <input type="radio"/> No					

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="fabien"/>	Surname:	<input type="text" value="marcque"/>
Company name:	<input type="text" value="fabien marcque design"/>				
Street address:	<input type="text" value="250 munster road"/>				
	<input type="text"/>				
Telephone number:	<input type="text" value="00447807006419"/>				
Mobile number:	<input type="text"/>				
Town/City:	<input type="text" value="london"/>				
Fax number:	<input type="text"/>				
Country:	<input type="text"/>				
Email address:	<input type="text"/>				
Postcode:	<input type="text" value="SW6 6BB"/>				
	<input type="text" value="contact-uk@fabienmarcque.com"/>				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

Ground floor shop and stockroom on first level

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

the existing non lighted fascia sign to be replaced by LED back lighted fascia sign, similar colour and dimensions
and existing black internally lighted projecting sign to be replaced by white internally lighted sign.

A listed building consent has been applied on support of this advertisement consent application (ref: PP-05380782)

How many of the following type of advertisements are you applying for?

Fascia sign(s)

Projecting or hanging sign(s)

Hoarding(s)

Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

please see p4 of the set of plans

8. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 13/07/2009

To: 13/07/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.40 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.04 m

What are the dimensions of the proposed advertisement?

Height: 0.35 x

Width: 2.00 x

Depth: 0.02 metres

What materials will the sign be made of?

spray painted metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35 cm

The colour of text and background:

Ral 8022 text and shop front color background (RAL 9001)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

3,000.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.13 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.76 m

What are the dimensions of the proposed advertisement?

Height: 0.40 x

Width: 0.06 x

Depth: 0.70 metres

What materials will the sign be made of?

spray painted metal and PMMA

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7 cm

The colour of text and background:

black text and white background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

Illuminance Levels:

3,000.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent

☐ The applicant

☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

Date

08/08/2016