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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

Title:	<input type="text"/>	First Name:	<input type="text"/>	Surname:	<input type="text" value="TSB"/>
Company name:	<input type="text" value="TSB Bank Plc"/>				
Street address:	<input type="text" value="Henry Duncan House"/>				
	<input type="text" value="120 George Street"/>			Telephone number:	<input type="text"/>
	<input type="text"/>			Mobile number:	<input type="text"/>
Town/City:	<input type="text" value="Edinburgh"/>			Fax number:	<input type="text"/>
Country:	<input type="text" value="Scotland"/>			Email address:	<input type="text"/>
Postcode:	<input type="text" value="EH2 4LH"/>			<input type="text"/>	
Are you an agent acting on behalf of the applicant?					
<input checked="" type="radio"/> Yes <input type="radio"/> No					

**2. Agent Name, Address and Contact Details**

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text"/>	Surname:	<input type="text" value="Ratcliffe"/>
Company name:	<input type="text" value="Arcadis LLP"/>				
Street address:	<input type="text" value="500 Avebury Boulevard"/>				
	<input type="text"/>			Telephone number:	<input type="text" value="07824350967"/>
	<input type="text"/>			Mobile number:	<input type="text"/>
Town/City:	<input type="text" value="Milton Keynes"/>			Fax number:	<input type="text"/>
Country:	<input type="text" value="UK"/>			Email address:	<input type="text"/>
Postcode:	<input type="text" value="MK9 2BE"/>			<input type="text" value="bddtsbplanning@arcadis.com"/>	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:

Suffix:

House name:

118-120

Street address:

High Holborn

Town/City:

LONDON

Postcode:

WC1V 6RD

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:

530535

Northing:

181553

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

Yes  No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

9 x Other signs

How many of the following type of advertisements are you applying for?

Fascia sign(s)

0

Projecting or hanging sign(s)

0

Hoarding(s)

0

Other

9

Please describe:

Other sign 1 - Blue window glow lighting in all windows. Fixed internally behind shop front window frame (top of windows) - number 1A/B/C/D/E on proposed drawing

Other sign 2 - Internally illuminated canister logo. Fix or upgrade of existing sign to ensure illumination - number 2A on proposed drawing

Other sign 3 - Internally illuminated canister logo. Fix or upgrade of existing sign to ensure illumination - number 2B on proposed drawing

Other sign 4 - Internally illuminated canister logo. Fix or upgrade of existing sign to ensure illumination - number 2C on proposed drawing

Other sign 5 - Internally illuminated canister logo. Fix or upgrade of existing sign to ensure illumination - number 2D on proposed drawing

Other sign 6 - Internally illuminated canister logo. Fix or upgrade of existing sign to ensure illumination - number 2E on proposed drawing

Other sign 7 - Digital 75" marketing screen. Positioned 200mm on inside of glazing. - number 4 on proposed drawing

Other sign 8 - Address panel - number 5 on proposed drawing

Other sign 9 - Opening hours vinyl - number 6 on proposed drawing

Planning Portal Reference : PP-05117468

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing signs shown as 2A/B/C/D and E. Existing signs will be fixed/upgraded to ensure that they are illuminated.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/08/2016

To: 27/07/2018

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.54 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 0.00 x

Width: 0.00 x

Depth: 0.00 metres

What materials will the sign be made of?

LED Lighting

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Blue

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

150.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.49 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.08 m

What are the dimensions of the proposed advertisement?

Height: 0.27 x

Width: 0.68 x

Depth: 0.08 metres

What materials will the sign be made of?

Face is shoulder cut 5mm Opal 040 Perspex with digitally printed dtranslucent SAV.

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?  cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels:  cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?  m

What is the maximum projection of the advertisement from face of building (in metres)?  m

What are the dimensions of the proposed advertisement? Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?  cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels:  cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?  m

What is the maximum projection of the advertisement from face of building (in metres)?  m

What are the dimensions of the proposed advertisement? Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?  cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels:  cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="3.58"/>	m	
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.08"/>	m	
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.27"/> x	Width: <input type="text" value="0.68"/> x	Depth: <input type="text" value="0.08"/> metres
What materials will the sign be made of?			
<input type="text" value="Face is shoulder cut 5mm Opal 040 Perspex with digitally printed dtranslucent SAV."/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="12"/>	cm	
The colour of text and background:			
<input type="text" value="White text on various blue backgrounds"/>			
Will the sign be illuminated?	<input checked="" type="radio"/> Yes <input type="radio"/> No		
Will the sign be illuminated internally or externally?	<input checked="" type="radio"/> Internally <input type="radio"/> Externally		
Illuminance Levels:	<input type="text" value="150.00"/>	cd/m	
Will the illumination be static or intermittent?	<input checked="" type="radio"/> Static <input type="radio"/> Intermittent		

**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="3.58"/>	m	
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.08"/>	m	
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.27"/> x	Width: <input type="text" value="0.68"/> x	Depth: <input type="text" value="0.08"/> metres
What materials will the sign be made of?			
<input type="text" value="Face is shoulder cut 5mm Opal 040 Perspex with digitally printed dtranslucent SAV."/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="12"/>	cm	
The colour of text and background:			
<input type="text" value="White text on various blue backgrounds"/>			
Will the sign be illuminated?	<input checked="" type="radio"/> Yes <input type="radio"/> No		
Will the sign be illuminated internally or externally?	<input checked="" type="radio"/> Internally <input type="radio"/> Externally		
Illuminance Levels:	<input type="text" value="150.00"/>	cd/m	
Will the illumination be static or intermittent?	<input checked="" type="radio"/> Static <input type="radio"/> Intermittent		

**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="0.59"/>	m	
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.00"/>	m	
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="2.10"/> x	Width: <input type="text" value="1.04"/> x	Depth: <input type="text" value="0.25"/> metres
What materials will the sign be made of?			
<input type="text" value="Digital screen with folded aluminium frame"/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="30"/>	cm	
The colour of text and background:			
<input type="text" value="RAL9006"/>			

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

- Will the sign be illuminated? ☒ Yes ☐ No
- Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally
- Illuminance Levels:  cd/m
- Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

- What is the height from the ground to the base of the advertisement (in metres)?  m
- What is the maximum projection of the advertisement from face of building (in metres)?  m
- What are the dimensions of the proposed advertisement? Height:  x Width:  x Depth:  metres
- What materials will the sign be made of?
- What is the maximum height of any of the individual letters and symbols (in centimetres)?  cm
- The colour of text and background:
- Will the sign be illuminated? ☐ Yes ☒ No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

- What is the height from the ground to the base of the advertisement (in metres)?  m
- What is the maximum projection of the advertisement from face of building (in metres)?  m
- What are the dimensions of the proposed advertisement? Height:  x Width:  x Depth:  metres
- What materials will the sign be made of?
- What is the maximum height of any of the individual letters and symbols (in centimetres)?  cm
- The colour of text and background:
- Will the sign be illuminated? ☐ Yes ☒ No

### 12. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
- ☒ The agent ☐ The applicant ☐ Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date