

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address aı	nd Contact Details				
Title: Mr	First Name:	Simon		Surname:	Gerrard	
Company name:	Martyn Gerrard					
Street address:	304, Kentish Town	Road				
			Telephone numb	oer:		
			Mobile number:			
Town/City:	LONDON		Fax number:			
Country:			Email address:			
Postcode:	NW5 2TH					
Are you an agent	acting on behalf of th	ne applicant?	Yes	lo		
2. Agent Name	e, Address and C	Contact Details				
Title: Mr	First Name:	Steve		Surname:	Leah	
Company name:	Visual Communica	tions Design Limited				
Street address:	13b Morris Road					
			Telephone numb	oer: 0125	2540044	
			Mobile number:			
Town/City:	Farnborough		Fax number:			
Country:	Hampshire		Email address:			
Postcode:	GU14 6HJ		vaso@vis-com.i	net		

3. Site Addres	ss Details		
Full postal addre	ss of the site (including full postcode where available)	Description:	
House:	304 Suffix:		
House name:	Martyn Gerrard		
Street address:	Kentish Town Road		
Town/City:	LONDON		
Postcode:	NW5 2TH		
	cation or a grid reference eted if postcode is not known):		
Easting:	529003		
Northing:	185271		
4. Pre-applica	tion Advice		
Has assistance of	r prior advice been sought from the local authority about	this application?	
5. Neighbour	and Community Consultation		
Have you consul	ted your neighbours or the local community about the pro	posal? Q Yes   No	
6. Authority E	mployee/Member		
	ne Authority, I am: ember of staff		
(b) an e	elected member Do any of the	se statements apply to you?   Yes  No	
	ed to a member of staff ed to an elected member		
7. Type of Pro	posed Advertisement(s)		
	the proposed advertisement(s): ack illuminated fascia signs on stainless steel supporting	nosts and one off illuminated projecting sign	
	following type of advertisements are you applying for?	posts and one on manimated projecting sign.	
Fascia sign(s)	2 Projecting or hanging sign(s) 0	Hoarding(s) 0 Other 1	
Please describe:			
Proposed illumin	ated projecting sign.		
<u>j</u>			
8. Location of	Advertisement(s)		
Is the advertisem	ent(s) you are applying for already in place?		
Is an existing adv	vertisement(s) to be removed and replaced by the adverti	sement(s) in this proposal?	
vviii tne proposed	d advertisement(s) project over a footpath or other public	highway?	

9. Advertisement(s) Period				
Please state the period of time for which consent is sought for the ac	lvertisement			
From: 30/07/2016 To: 28/07/2056				
10. Interest in the Land				
Does the applicant own the land or buildings where the adverts are t	o be placed?		Yes   No	
If No, has the permission of the owner or any other person entitled to advertisement been obtained?	give permission for the display of a	n e	Yes O No	
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign			
What is the height from the ground to the base of the advertisement	(in metres)?	2.60	m	
What is the maximum projection of the advertisement from face of be	uilding (in metres)?	0.13	m	
What are the dimensions of the proposed advertisement?	Height: 0.70 x Width:	2.70 x	Depth: 0.13	metres
What materials will the sign be made of?  Aluminium back panel folded, acrylic letters, two stainless steel pos	te			
What is the maximum height of any of the individual letters and syml	ools (in centimetres)?	20	cm	
The colour of text and background:  Golden brown powder coated backpanel, white acrylic text and mirror.	or nolished nosts			
Colden brown powder coaled backpanel, white acrylle text and min				
Will the sign be illuminated?	Yes      No			
Will the sign be illuminated internally or externally?	Internally   Externally			
Illuminance Levels:	1,000.00 cd/m			
Will the illumination be static or intermittent?	Static			
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign			
What is the height from the ground to the base of the advertisement	(in metres)?	0.60	m	
What is the maximum projection of the advertisement from face of be	uilding (in metres)?	0.13	m	
What are the dimensions of the proposed advertisement?	Height: 2.70 x Width:	0.70 x	Depth: 0.13	metres
What materials will the sign be made of?				
Aluminium back panel folded with acrylic letters and two stianless st	tell posts.			
What is the maximum height of any of the individual letters and syml	pols (in centimetres)?	20	cm	
The colour of text and background:				
Golden brown powder coated back panel, white acrylic text and mir	ror polished posts.			
Will the sign be illuminated?	Yes     No			
Will the sign be illuminated internally or externally?	Internally   Externally			
Illuminance Levels:	1,000.00 cd/m			
Will the illumination be static or intermittent?	Static			

11 (d). Details of Proposed Advertisement(s) - Other Sign				
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What is the height from the ground to the base of the advertisement (in metres)?				
What is the maximum projection of the advertisement from face of building (in metres)?  1.17 m				
What are the dimensions of the proposed advertisement? Height: 1.38 x Width: 1.04 x Depth: 0.13 metres				
What materials will the sign be made of?				
Stainless steel frame, acrylic to face of both sides with vinyl stuck on, acrylic letters, aluminium brackets				
What is the maximum height of any of the individual letters and symbols (in centimetres)?				
The colour of text and background:				
Mirror polished frame, blue bakground, letters in white and golden brown, goldne brown brackets.				
Will the sign be illuminated?   ⊚ Yes  ○ No				
Will the sign be illuminated internally or externally?  • Internally • Externally				
Illuminance Levels: 1,000.00 cd/m				
Will the illumination be static or intermittent?   Static  Intermittent				
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?				
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)				
The agent				
13. Declaration				
13. Declaration				
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  Date  28/07/2016				