

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details			
Title: Mr	First Name: ALEX	Surname: NEIL		
Company name:	BURGER AND LOBSTER RESTAURANT GROUP			
Street address:	3-5 BATEMAN STREET			
		Telephone number:		
		Mobile number:		
Town/City:	LONDON	Fax number:		
Country:		Email address:		
Postcode:	W1D 4AG			
Are you an agent	acting on behalf of the applicant?	Yes       No		
2. Agent Name, Address and Contact Details				
Title: Mr	First Name: ANDREW	Surname: HARWOOD		
Company name:	Design LSM			
Street address:	The Bath House			
	58 Livingstone Road	Telephone number: 01273820033		
		Mobile number:		
Town/City:	Hove	Fax number:		
Country:	United Kingdom	Email address:		
Postcode:	BN3 3WL	rachel.p@designlsm.com		

3. Site Addres	ss Details		
Full postal addre	ss of the site (including full postcode where available)  Description:		
House:	Suffix:		
House name:	193-197		
Street address:	High Holborn		
Town/City:	LONDON		
Postcode:	WC1V 7BD		
Description of lo	cation or a grid reference		
	eted if postcode is not known):		
Easting:	530363		
Northing:	181445		
4. Pre-applica	tion Advice		
Has assistance (	or prior advice been sought from the local authority about this application?		
	implete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):		
Officer name:	implete the following information about the advice you were given (this will neep the admonty to dear with this application more emclently).		
Title: Mr	First name: NICK Surname: BAXTER		
Reference:	That halle. More Surface.		
	ANN 20/07/204C (Must be pre-application submission)		
Date (DD/MM/Y)	YYY): 22/07/2016 (Must be pre-application submission) e-application advice received:		
Details of the pre	s application advice received.		
5. Neighbour	and Community Consultation		
Have you consulted your neighbours or the local community about the proposal?			
6. Authority E	Employee/Member		
With respect to the Authority, I am: (a) a member of staff			
(b) an e	elected member Do any of these statements apply to you?   O Yes  No ted to a member of staff		
	ted to an elected member		
7. Type of Pro	pposed Advertisement(s)		
Please describe	the proposed advertisement(s):		
1 X WALL MOU	NTED PROJECTING SIGN TO RHS OF ENTRANCE		
2 X CENTRALLY FIXED METAL SIGNS TO EXISTING STONE RECESSES			
How many of the Fascia sign(s)	following type of advertisements are you applying for?  O Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 1		
Please describe:			
	RS TO BE FIXED TOP AND BOTTOM WITHIN STONE WALL RECESS.		

8. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	○ Yes     ● No     ○ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Yes     No
9. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement From: 27/07/2016 To: 27/07/2026	
10. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed?	Yes No
11 (b). Details of Proposed Advertisement(s) - Hanging Sign	
11 (b). Details of Proposed Advertisement(s) - nanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	2.80 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.72 m
What are the dimensions of the proposed advertisement? Height: 0.35 x Width:	0.72 x Depth: 0.07 metres
What materials will the sign be made of?	
BLACK STEEL FRAME WITH WHITE ACRYLIC PUSH THROUGH LETTERS	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	12 cm
The colour of text and background:	
WHITE TEXT BLACK BACKGROUND	
Will the sign be illuminated?    Yes   No	
44 (d) Details of Brancood Adverticement(s). Other Circ	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	1.85 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.00 m
What are the dimensions of the proposed advertisement? Height: 1.33 x Width:	0.30 x Depth: 0.01 metres
What materials will the sign be made of?	
BLACK POWDERCOAT FINISH STEEL	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	23 cm
The colour of text and background:  BLACK	
Will the sign be illuminated?   ☐ Yes  ☐ No	

12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
◯ The agent ⊚ The applicant ◯ Other person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.    Color   Col