

From: James Bishop [mailto: [REDACTED]]
Sent: 07 April 2016 14:22
To: Young, Tony
Subject: Re: Advertisement consent application - 2016/1415/A - Medway Court, Judd Street

Dear Tony,

Many thanks for your reply, and apologies for my delay in coming back to you, I have been on leave too!

The sign can be programmed to do a number of things, it can flash, it can show static illumination, it can also scroll text. So if you saying that flashing is not acceptable then it can be programmed just to show scrolling text and a fixed illumination.

Take a look at the link <http://inviewltd.wix.com/inview-pharmacy#led-pharmacy-cross/cjg9> the image on this page with the green text showing 25C is exactly how the sign will look.

It can show scrolling text, time, date and temperature function. But also flash all green and various other animations.

In terms of brightness we can reduce it down to 600cd/m to solve that issue.

I hope this is ok and if you need anything further please let me know.

Kind regards,



James Bishop / Director

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