From: Margaret Richardson Sent: 17 July 2016 15:59 To: Young, Tony Cc: gordon macqueen; Luisa; Anthony Stoll; Penny Jones Subject: 224 Camden High Street, NW1 8QR; Application Ref: 2016/3533/A

Dear Tony,

We are writing on behalf of the Camden Town CAAC.

Although this public house, The Elephant's Head, is just north of the boundary of our Conservation Area, our Committee felt that this advertisement for Heineken should not be allowed for the following reasons:

The public house is a good building which is remarkably intact on a prominent corner of Camden High Street and Hawley Crescent.

The lettering- 'Heineken *' should certainly not be placed on the handsome architrave, which is surmounted by the detailed cornice.

The advertisement really spoils the integrity of this good Victorian building.

Yours sincerely,

Gordon Macqueen & Margaret Richardson, Co-Chairs of the Camden Town CAAC