

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address a	nd Contact Details				
Title: Mrs	First Name:	Elaine		Surname:	Owen	٦
				Surname.	Owen	_
Company name:	New World Paypho					
Street address: 33 Golden Square						
			Telephone numb	per:		
			Mobile number:			
Town/City:	London		Fax number:			Ī
Country:			Email address:			
Postcode:	W1F9JT					
Are you an agent	acting on behalf of t	he applicant?	☐ Yes N	No		
3. Site Addres		is application	lable) Description:			
House:	92	Suffix:				
House name:	Telephone kiosk out	tside Holborn Tube Station				
Street address:	Kingsway					
			=			
			_			
Town/City:	LONDON					
Postcode:	WC2B 6AA					
	cation or a grid refere ted if postcode is not					
Easting:	530553					
Northing:	181488					_
'						

4. Pre-application Advice	
Has assistance or prior advice been sought from the local authority about this application? Yes No	
F. Naimbhaur and Cammunity Canaultation	
5. Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal?	
6. Authority Employee/Member	
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No No	
7. Type of Proposed Advertisement(s)	
Diagonal deposition the arrange and only of the properties.	
Please describe the proposed advertisement(s): Internally illuminated digital panel as integral part of telephone kiosk	\neg
	_
How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1	
Please describe:	
Digital display 1650 mm high x 928 mm wide	
	_
8. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place? O Yes No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Not Applicable	
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or	
photograph(s). Will replace existing Class 16 deemed consent	
Will replace existing class to declined consent	_
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No	
9. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement From: 22/09/2016 To: 22/09/2021	
10. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed? Yes No	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)? 0.27 m	

11 (d). Details of Proposed Advertisement(s) - Other Sign						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement? Height: 1.65 x Width: 0.93 x Depth: 0.35 metres						
What materials will the sign be made of?						
LED Screen mounted in stainless steel telephone kiosk						
What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background:						
Image changing with each design						
Will the sign be illuminated? ⊚ Yes ○ No						
Will the sign be illuminated internally or externally? • Internally • Externally						
Illuminance Levels: 280.00 cd/m						
Will the illumination be static or intermittent?						
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
□ The agent □ The applicant □ Other person						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 22/07/2016						