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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant Name, Address and Contact Details | | | | | | |
|--|---|-----------------|----------------------------------|-----------|-----------|--|
| Title: Mr | First Name: | Ashley | | Surname: | Smatt | |
| Company name: | King Media Ltd | | | | | |
| Street address: | C/O Agent | | | | | |
| | | | Telephone numb | oer: | | |
| | | | Mobile number: | | | |
| Town/City: | | | Fax number: | | | |
| Country: | | | Email address: | | | |
| Postcode: | | | | | | |
| Are you an agent | Are you an agent acting on behalf of the applicant? | | | | | |
| | | | | | | |
| 2. Agent Name | , Address and (| Contact Details | | | | |
| Title: Mr | First Name: | David | | Surname: | Armstrong | |
| Company name: | DMA Planning Cor | nsultancy | | | | |
| Street address: | The Old School Ho | ouse | | | | |
| | Dartford Road | | Telephone numb | oer: 0203 | 2398901 | |
| | March | | Mobile number: | | | |
| Town/City: | Cambs | | Fax number: | | | |
| Country: | UK | | Email address: | | | |
| Postcode: | PE15 8AE | | dmaplanningconsultancy@gmail.com | | | |
| | | | | | | |

| Full postal address of the site (including full postoode where available) House: 10 | 3. Site Addres | ss Details | | |
|---|-------------------|--|------------------------------|-----------------------------|
| House name: Street address: Bloomsbury Way Town/City: LONDON Postcode: WC1A 2SL Description of location or a grid reference (must be completed if postcode is not known): Easting: \$302291 Northing: 181591 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member of staff (d) related to a member of staff (d) | Full postal addre | ss of the site (including full postcode where available) | Description: | |
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| | | 710 | | |
| 8. Location of Advertisement(s) | one micromesh | PVC advertisement on a scaffold shroud | | |
| 8. Location of Advertisement(s) | | | | |
| | 8. Location of | Advertisement(s) | | |
| In the advantionment(a) you are emphised for already in place? | lo the - div. " | cont(a) vary and applying for already in 1 and 2 | | O Vac & Na |
| Is the advertisement(s) you are applying for already in place? Yes No | is the advertisem | erii(s) you are applying for already in place? | | yes • No |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Not Applicable | Is an existing ad | vertisement(s) to be removed and replaced by the advert | sement(s) in this proposal? | ☐ Yes ● No ☐ Not Applicable |
| Will the proposed advertisement(s) project over a footpath or other public highway? | Will the proposed | ○ Yes ◎ No | | |
| | | | | |

| 9. Advertisement(s) Period |
|---|
| Please state the period of time for which consent is sought for the advertisement From: 19/08/2016 To: 11/11/2016 |
| |
| 10. Interest in the Land |
| Does the applicant own the land or buildings where the adverts are to be placed? |
| If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? |
| I1 (d). Details of Proposed Advertisement(s) - Other Sign |
| |
| What is the height from the ground to the base of the advertisement (in metres)? |
| What is the maximum projection of the advertisement from face of building (in metres)? |
| What are the dimensions of the proposed advertisement? Height: 6.00 x Width: 5.00 x Depth: 0.00 metres |
| What materials will the sign be made of? PVC |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: |
| Variable |
| Will the sign be illuminated? Yes No |
| 12. Site Visit |
| Can the site be seen from a public road, public footpath, bridleway or other public land? |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) |
| The agent The applicant Other person |
| I3. Declaration |
| |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date |
| |