

Ms Jan Clark  
Notemachine UKL Ltd  
Russell House  
Elvicta Business Park  
Crickhowell  
NP8 1DF

Application Ref: **2016/2789/P**  
Please ask for: **Oluwaseyi Enirayetan**  
Telephone: 020 7974 **3229**

13 July 2016

Dear Sir/Madam

## **DECISION**

Town and Country Planning Act 1990 (as amended)

### **Full Planning Permission Granted**

Address:  
**98 Cromer Street**  
**LONDON**  
**WC1H 8BZ**

Proposal:  
Alterations to shopfront to install an ATM  
Drawing Nos: Site location plan; 30754-36- (001REV1, 002REV1); Fascia elevation ref:  
NM-GA-F1-NI; Design and access statement.

The Council has considered your application and decided to grant permission subject to the following condition(s):

Condition(s) and Reason(s):

- 1 The development hereby permitted must be begun not later than the end of three years from the date of this permission.

Reason: In order to comply with the provisions of Section 91 of the Town and Country Planning Act 1990 (as amended).

- 2 The development hereby permitted shall be carried out in accordance with the



following approved plans; Site location plan; 30754-36- (001REV1, 002REV1); Fascia elevation ref: NM-GA-F1-NI; Design and access statement.

Reason: For the avoidance of doubt and in the interest of proper planning.

- 3 All new external work shall be carried out in materials that resemble, as closely as possible, in colour and texture those of the existing building, unless otherwise specified in the approved application.

Reason: To safeguard the appearance of the premises and the character of the immediate area in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policies DP24 and DP25 of the London Borough of Camden Local Development Framework Development Policies.

#### Informative(s):

- 1 Reasons for granting permission.

Following revisions to the design of the proposal, the proposed Automated Teller Machine (ATM) is considered appropriate in terms of size, location and design.

The left hand side pane of glass within the existing shopfront would be removed for the ATM to be installed. The premises are located along a terrace of ground floor, commercial units and would be positioned on the busiest elevation of the building.

There is an existing camera fitted to the shopfront, which will provide good surveillance and reduce the opportunities for crime.

The pavement along the street is wide enough to mitigate access and queue issues, and provide adequate accessibility to wheelchair users.

The proposal is not considered to be harmful to the character or appearance of the host building, street scene and Bloomsbury Conservation Area.

Following statutory consultation, one comment has been received prior to making this decision. The comment and site's planning history was taken into account when coming to this decision.

Special attention has been paid to the desirability of preserving or enhancing the character or appearance of the conservation area, under s.72 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

As such, the proposed development is in general accordance with policies CS5, CS11 and CS14 of the London Borough of Camden Local Development Framework Core Strategy, and policies DP21, DP24, DP25, DP26, DP29 and DP30 of the London Borough of Camden Local Development Framework Policies.

The proposed development also accords with The London Plan March 2016 consolidated, and the National Planning Policy Framework.

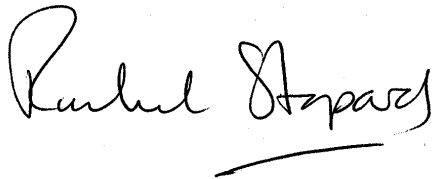
- 2 Your proposals may be subject to control under the Building Regulations and/or the London Buildings Acts which cover aspects including fire and emergency escape, access and facilities for people with disabilities and sound insulation between dwellings. You are advised to consult the Council's Building Control Service, Camden Town Hall, Argyle Street WC1H 8EQ, (tel: 020-7974 6941).
- 3 Noise from demolition and construction works is subject to control under the Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You are advised to consult the Council's Compliance and Enforcement team [Regulatory Services], Camden Town Hall, Argyle Street, WC1H 8EQ (Tel. No. 020 7974 4444 or on the website <http://www.camden.gov.uk/ccm/content/contacts/council-contacts/environment/contact-the-environmental-health-team.en> or seek prior approval under Section 61 of the Act if you anticipate any difficulty in carrying out construction other than within the hours stated above.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Rachel Stopard  
Executive Director Supporting Communities