The Society examines all Planning Applications relating to Hampstead, and assesses them for their impact on conservation and on the local environment.

To London Borough of Camden, Development Control Team

Planning Ref: 2016/3697/L

Address: KCL Site; Bay House

Description: Marketing suite

Case Officer: Rachael Parry Date 12 July 2016

We have no comment on the main substance of this application: the temporary conversion of part of the building for marketing suite use.

Our objection lies in the almost casual reference in the D/A Statement to parking arrangements.

There is an assumption that the suspension of sections of residents parking in Kidderpore Avenue would lead to their use for marketing purposes. They even have the bare-faced insolence to say that "a permit system will be issued (sic) through the sales agents".

This is totally outrageous. The unfortunate residents of the area, already being deprived of their residents parking (we hope with due financial compensation) are now asked to accept that it will be used for sales purposes. There is even a reference to 2 disabled parking spaces. Disabled residents are disregarded.

What rights have the "sales agents" assumed to issue parking permits to anyone?

The arrogance displayed by this company Anvil Ltd, and their contempt for their neighbours, already about to be suffering from months of nuisance, obstruction, noise and mud, is astonishing.

How dare they?

Please refuse