



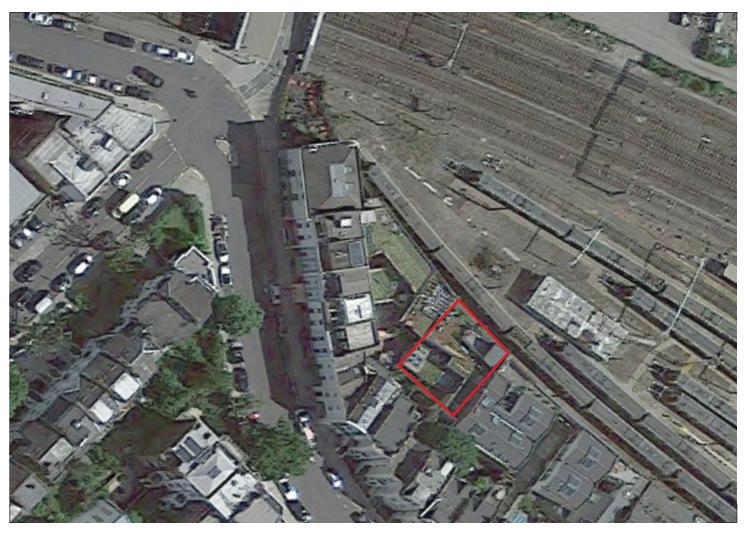








South View East View West View













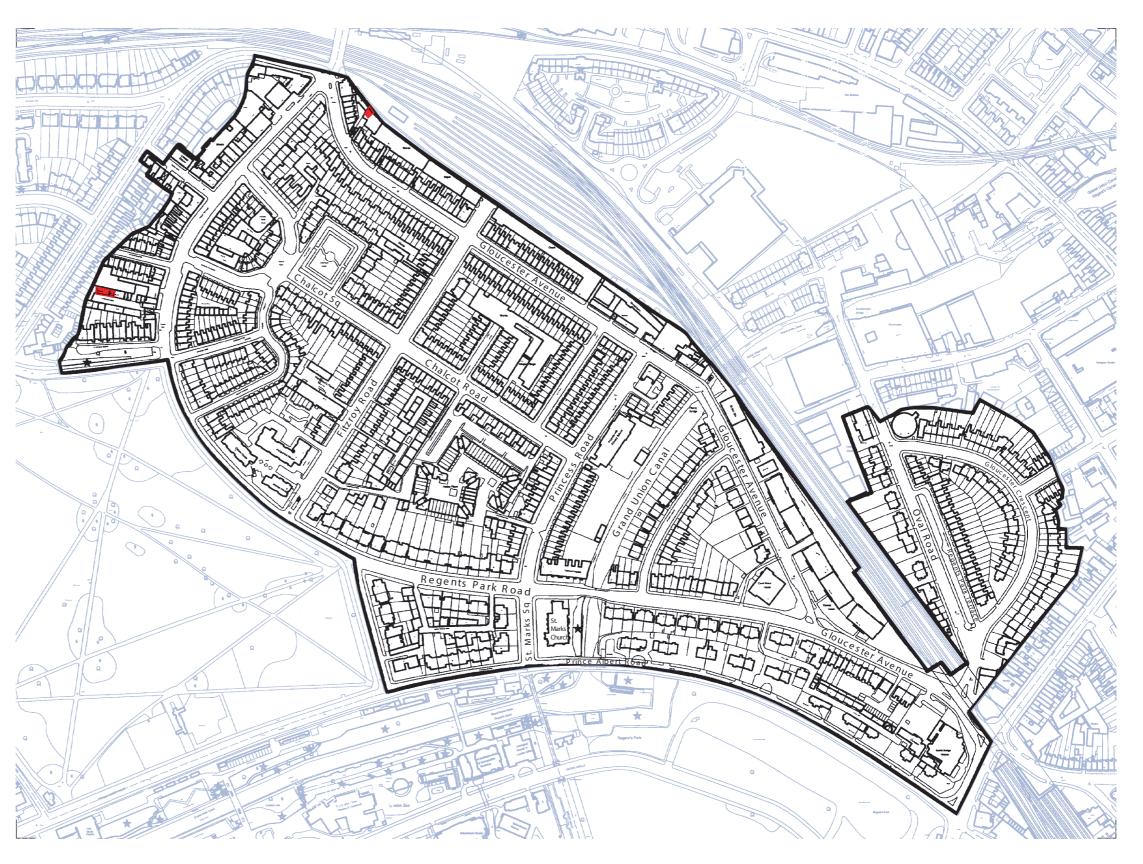
South View East View West View

SITE HISTORY AND CONTEXT PRIMROSE HILL CONSERVATION AREA

Both Site 1 and Site 2 sit within Primrose Hill Conservation Area.

Extract from Primrose Hill conservation area statement 2000

The Primrose Hill Conservation Area was designated on 1st October 1971 and extended to include the north part of Erskine Road on the 18th June 1985. The designation report notes that the character of the area "is made up of a series of well laid out Victorian terraces. It is residential in character, although there are a number of local industries, and it has its own shopping centres, a primary school and, because of the vicinity of Primrose Hill, is extremely well provided with open space".





SITE HISTORY AND CONTEXT LOCAL ACCESSIBILITY

The public transport to the site 1 and site 2 are good. Both sites are a short walk from Chalk Farm tube station (Northern Line). The PTAL rating for site 1 is 3 and site 2 is 4. Both demonstrates a good transport links and is within the travel card zone 2.

Local Bus Routes:

There are regular bus services that operate close by around the site. Here are a number of bus routes heading to the following destinations:

Day Buses

31 Camden Town White City Bus Station

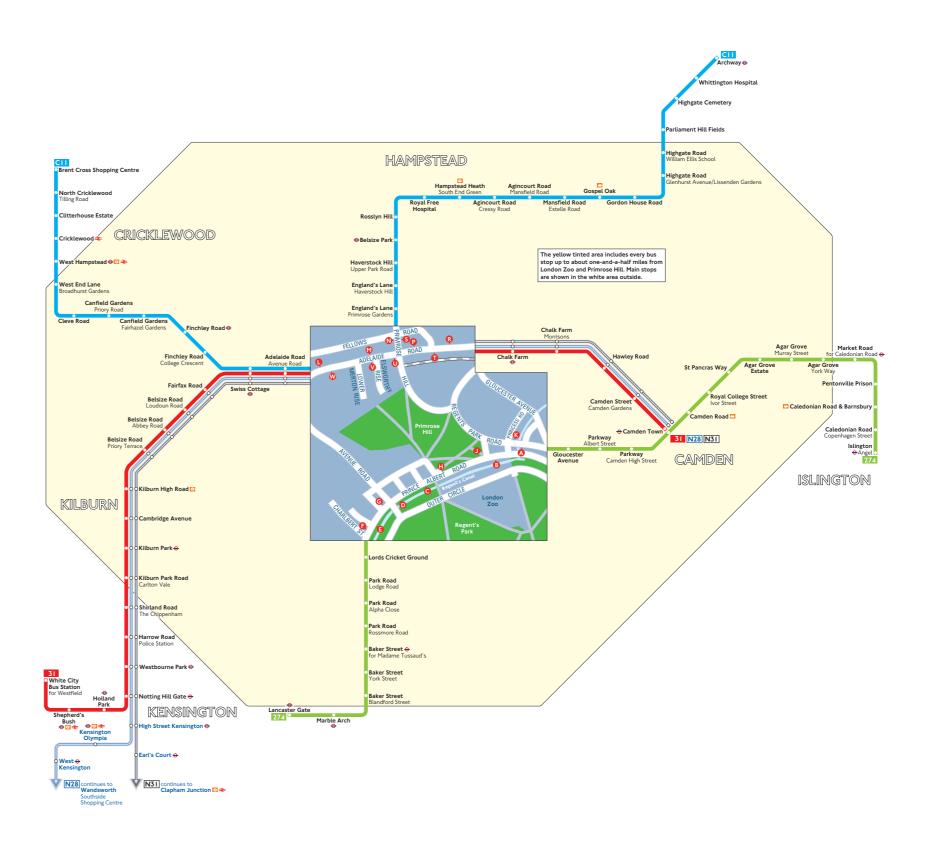
274 Islington Lancaster Gate

C11 Archway
Brent Cross Shopping Centre

Night Buses

N28 Camden Town Wandsworth

N31 Camden Town Clapham Junction



Bus Routes

PLANNING CONTEXT RELEVANT PLANNING APPLICATIONS



Whilst considering the various planning policies noted 3. 146 Regents Park Road, London, NW1 8XN above, the following application proposals have been 2009/5843/P taken into consideration setting the precedence for similar developments carried out within immediate vicinity and are Change of use of rear ground floor annexe from residential noted on the above map:

1. 5 & 6 St. George's Mews, London, NW1 8XE 2012/3241/P

Change of use of ground floor from offices to a 3 bedroom

WITHDRAWN APPLICATION 26/06/2012

2. 15b St. George's Mews, London, NW1 8XE 2009/0867/P

Change of use of ground floor from offices to a 3 bedroom WITHDRAWN APPLICATION 10/11/2009

to retail

REFUSED 21/12/2009

The change of use of the ground floor would result in a net loss of residential floor space and the provision of substandard accommodation contrary to local policies.

Proposal Site 1 Relevant Planning Applications Conservation Area