

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address a	nd Contact	Details			
Title: Mr	First Name:	Nicholas			Surname:	Foxon
Company name:	JCDecaux]		
Street address:	991 Great West R	oad				
	Brentford			Telephone numl	per:	
				Mobile number:		
Town/City:	LONDON		Fax number:			
Country:			Email address:			
Postcode:	TW8 9DN					
Are you an agen	t acting on behalf of t	he applicant?		◯ Yes ⊚ 1	No	
3. Site Addres	ss Details ss of the site (including		e where available)) Description:		
House:	246	Suffix:				
House name:						
Street address:	Tottenham Court Ro	oad				
Town/City:	LONDON					
Postcode:	W1T 7QU					
Description of lo (must be comple	cation or a grid reference ted if postcode is no	ence t known):				
Easting:	529724					
Northing:	181583					

4. Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? Yes No
5. Neighbour and Community Consultation
o. Reignboar and community consultation
Have you consulted your neighbours or the local community about the proposal?
6. Authority Employee/Member
With respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? (c) related to a member of staff (d) related to an elected member
7. Type of Proposed Advertisement(s)
The state of the s
Please describe the proposed advertisement(s): Single freestanding Forum Structure, featuring Digital 84" screen on both sides. The Digital screen is capable of displaying illuminated, moving images and content is supplied via secure remote connection. In the event of an emergency, Tfl will be able to override the advertisement function and display an 'Emergency Message', alerting the public of immediate danger.
How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1
Please describe: Structure to be installed within the footprint of the bus shelter. Elevation drawing and technical specification are enclosed.
8. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
Will the proposed advertisement(s) project over a footpath or other public highway?
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement From: 04/09/2016 To: 03/09/2026
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? O Yes O No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
If No, why has permission not been obtained? The land is public footway

11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 2.37 x Width: 1.34 x Depth: 0.25 metres
What materials will the sign be made of?
Steel, aluminium and toughened glass
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
various
Will the sign be illuminated? ● Yes No
Will the sign be illuminated internally or externally?
Illuminance Levels: 2,500.00 cd/m
Will the illumination be static or intermittent?
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
○ The agent
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are Date 13/07/2016
true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 13/07/2016