



I strongly object to this planning application and request that the application be refused on the following grounds:

**Overbearing nature of proposal** – buildings are too high at eastern elevation, there is no transition from main road down in height along residential aspect.

- **The layout and configuration** is poorly planned, there is an unacceptable segregation and difference in amenity between affordable and private provision- this is something the new London Mayor Sadiq Khan has promised to ban.
- **The density and design** of the site is bulky and crowded.
- There is seriously detrimental **overshadowing of surrounding** homes & gardens on Lymington Road, open spaces and public play area.
  - Loss of sunlight and Daylight– although the Sunlight/Daylight analysis provided is inadequate and misleading a number of properties will experience 10-15% less light. The analysis should be revised & resubmitted before planning is granted.
  - The obstructive design of the sight along the northern elevation will lead to loss of outlook and privacy detrimental to residential amenity.
- Negative effect on **Conservation Areas** (e.g. West End Green Conservation Area, South Hampstead Conservation Area)
- **Access and highways considerations**
  - Proposed means of access is inappropriate and dangerous. The access road is sited in the wrong place to exit out onto West End Lane efficiently and without causing harm to road and foot traffic and runs behind the Lymington Road back gardens- causing a noise and pollution nuisance.
  - Road safety
  - Pedestrian safety
- **Deficiencies in physical infrastructure**
  - Public transport
  - Public amenity
  - Public drainage
  - Water systems
- **Deficiencies in social facilities**
  - School places,
  - Health service provision
  - Provision of other social services

Sincerely  
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