

Mrs Ling Dadswell
Arcadis LLP
500 Avebury Boulevard
Milton Keynes
MK9 2BE

Application Ref: **2016/3016/A**
Please ask for: **Kasuni Thewarapperuma**
Telephone: 020 7974

4 July 2016

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990

Advertisement Consent Granted

Address:
44-46 Mill Lane
London
NW6 1NJ

Proposal:
Installation of ATM associated with existing post office to the Mill Lane facade with reflective advertising surround (class A1)
Drawing Nos: ML-01 Rev.C; ML-02; ML-03 Rev.A; ML-04 Rev. A; Lighting Spec, Specifications for CCTV System; Survey Photos page 1 & 2

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

- 1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 2 No advertisement shall be sited or displayed so as to



- (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
- (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
- (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

Informative(s):

- 1 Reasons for granting permission.

The proposed non-illuminated surround would not obscure any architectural features or otherwise visually harm the appearance of the building, and is considered to be acceptable in terms of its size, design, and location.

It is acknowledged that it is in close proximity to a public house (The Alliance), the Designing Out Crime Officer has not raised any concerns relating to safety or fear of crime issues. The applicant has complied with the general recommendations provided by the Designing Out Crime Officer; it is proposed to install a CCTV with complimentary lighting, mirrored surface, painted privacy zone and PIN shield.

Given the location on busy street, natural surveillance and proposed security measures the proposed ATM is unlikely to attract crime and anti-social behaviour and as such, the location is consider to be acceptable.

No objections were received following statutory consultation. The sites planning

history has been taken into account when coming to this decision.

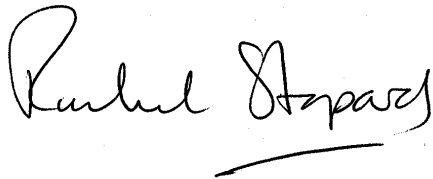
As such, the proposed development is in general accordance with policies CS5, CS14 and CS17 of the London Borough of Camden Local Development Framework Core Strategy, and policies DP24, DP26 and DP30 of the London Borough of Camden Local Development Framework Development Policies. The proposed development also accords with policies 7.4 and 7.6 of the London Plan 2016; and paragraphs 14, 17 and 56-66 of the National Planning Policy Framework.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Rachel Stopard', with a horizontal line underneath.

Rachel Stopard
Executive Director Supporting Communities