



The Heath & Hampstead Society

P.O.BOX 38214 LONDON NW3 1XD

The Society examines all Planning Applications relating to Hampstead, and assesses them for their impact on conservation and on the local environment.

To London Borough of Camden, Development Control Team

Planning Ref: 2016/3224/A

Address: 116 Heath Street NW3

Description: Illuminated signs

Case Officer: Tessa Craig

Date 24 June 2016

It has long been agreed that illuminated signage, to shops or other premises, in Heath Street and Hampstead High Street is not permitted.

We have no objection to this fascia and sign themselves, but the intrusive illumination should be omitted.

Without modification, we must call for refusal.