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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant Name, Address and Contact Details | | | | | | | | |
|--|------------------------|-----------------------------|-----------------------|-----------|-------------------------|--|--|--|
| Title: | First Name: | | | Surname: | please see compnay name | | | |
| Company name: | Almacantar (Centre | Point Construction) Limited | | | | | | |
| Street address: | c/o agent | | | | | | | |
| | | | Telephone numb | er: | | | | |
| | | | Mobile number: | | | | | |
| Town/City: | | | Fax number: | | | | | |
| Country: | | | Email address: | | | | | |
| Postcode: | | | | | | | | |
| Are you an agent | acting on behalf of th | e applicant? | Yes | lo | | | | |
| | | | | | | | | |
| 2. Agent Name, Address and Contact Details | | | | | | | | |
| Title: | First Name: | Anna | | Surname: | Gargan | | | |
| Company name: | Gerald Eve LLP | | | | | | | |
| Street address: | 72 Welbeck Street | | | | | | | |
| | | | Telephone numb | er: 02075 | 5187240 | | | |
| | | | Mobile number: | | | | | |
| Town/City: | London | | Fax number: | | | | | |
| Country: | | | Email address: | | | | | |
| Postcode: | W1G 0AY | | AGargan@geraldeve.com | | | | | |

Planning Portal Reference : PP-05223507

| 3. Site Addres | ss Details |
|--|--|
| Full postal addre | ss of the site (including full postcode where available) Description: |
| House: | Suffix: |
| House name: | Centre Point |
| Street address: | 101 and 103 New Oxford Street |
| | |
| | |
| Town/City: | LONDON |
| Postcode: | WC1A 1DD |
| December of la | |
| | cation or a grid reference ted if postcode is not known): |
| Easting: | 529915 |
| Northing: | 181371 |
| | |
| 4. Pre-applica | tion Advice |
| | |
| | r prior advice been sought from the local authority about this application? |
| If Yes, please cor | mplete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): |
| Officer name: | |
| Title: | First name: Jonathan Surname: McClue |
| Reference: | email correspondance/ meeting |
| Date (DD/MM/YY | the state of the s |
| Details of the pre- | -application advice received: |
| | |
| E Noighbour | and Community Consultation |
| 5. Neignbour a | and Community Consultation |
| Have vou consult | ed your neighbours or the local community about the proposal? |
| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | w 165 w 140 |
| 0 A (1 * * ** | |
| 6. Authority Ei | mployee/Member |
| With respect to th | e Authority, I am: |
| • • | ember of staff ected member Do any of these statements apply to you? |
| (c) relate | ed to an elected member |
| (4) 10.00 | |
| 7. Type of Pro | posed Advertisement(s) |
| , | |
| and comment there are a section of the section of t | ne proposed advertisement(s): |
| L | name applied to perimeter hoarding |
| r | following type of advertisements are you applying for? O Projecting or hanging sign(s) 0 Hoarding(s) 7 Other 0 |
| 0.3.(0) | - Hoarding(s) / Other U |
| | |

| 8. Location of Advertisement(s) | |
|--|-----------|
| Is the advertisement(s) you are applying for already in place? | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No No No No No No N | pplicable |
| Will the proposed advertisement(s) project over a footpath or other public highway? | |
| The proposed development (c) project even a receptant of earlot pastic highlight. | |
| 9. Advertisement(s) Period | |
| | |
| Please state the period of time for which consent is sought for the advertisement From: 10/06/2016 To: 10/06/2021 10/06/2013 | |
| .0,00,2010 | |
| 10. Interest in the Land | |
| | |
| Does the applicant own the land or buildings where the adverts are to be placed? Yes Yes | lo |
| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign | |
| 11 (0). Dotails of 1 toposed Advertisement(s) - Hoalding orgi | |
| What is the height from the ground to the base of the advertisement (in metres)? | |
| What is the maximum projection of the advertisement from face of building (in metres)? | |
| What are the dimensions of the proposed advertisement? Height: 2.44 x Width: 23.52 x Depth: 0.0 | 00 metres |
| What materials will the sign be made of? hoarding is constructed from Protomax (recycled plastic) boards, the pattern will be applied with a gloss vinyl | |
| | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm The colour of text and background: | |
| white on black background | |
| Will the sign be illuminated? Yes X No The sign will be illuminated internally or externally? Internally Externally | not |
| Will the sign be illuminated internally or externally? | WALKER |
| Illuminance Levels: 5.00 cd/m | V |
| Will the illomination be static or intermittent? | |
| | |
| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign | |
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| What is the height from the ground to the base of the advertisement (in metres)? | |
| What is the maximum projection of the advertisement from face of building (in metres)? | |
| What are the dimensions of the proposed advertisement? Height: 2.44 x Width: 7.24 x Depth: 0.0 | 0 metres |
| What materials will the sign be made of? hoarding is constructed from Protomax (recycled plastic) boards, the pattern will be applied with a gloss vinyl | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm | |
| The colour of text and background: | |
| white on black background | |
| Will the sign be illuminated? Yes X No The Sign Will | in tall |
| 1 5610 | <u> </u> |

| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign |
|---|
| Will the sign be illuminated internally or externally? Internally @ Externally |
| Illuminance Levels: 5.00 com |
| Will the illumination be static or intermittent? |
| |
| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign |
| What is the height from the ground to the base of the advertisement (in metres)? |
| What is the maximum projection of the advertisement from face of building (in metres)? |
| What are the dimensions of the proposed advertisement? Height: 2.44 x Width: 43.60 x Depth: 0.00 metres |
| What materials will the sign be made of? |
| hoarding is constructed from Protomax (recycled plastic) boards, the pattern wull be applied with a gloss vinyl |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? |
| The colour of text and background: |
| white on black background |
| Will the sign be illuminated? Yes X No The Sign WULL NO THE Sign WILL NO |
| will trie sign be illuminated internally or externally? Externally |
| Illuminance Levels: 5.00 cd/m |
| Will the illumination be static or intermittent? |
| |
| |
| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign |
| |
| What is the height from the ground to the base of the advertisement (in metres)? 0.00 m |
| What is the height from the ground to the base of the advertisement (in metres)? O.00 m What is the maximum projection of the advertisement from face of building (in metres)? O.00 m |
| What is the height from the ground to the base of the advertisement (in metres)? Under the dimensions of the proposed advertisement? Output Description of the advertisement from face of building (in metres)? Output Description of the proposed advertisement? Height: 2.44 x Width: 43.50 x Depth: 0.00 metres |
| What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 2.44 x Width: 43.50 x Depth: 0.00 metres What materials will the sign be made of? |
| What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 2.44 x Width: 43.50 x Depth: 0.00 metres What materials will the sign be made of? hoarding is constructed from Protomax (recycled plastic) boards, the pattern will be applied with a gloss vinyl |
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| What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 2.44 |
| What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 2.44 |
| What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? What materials will the sign be made of? Incarding is constructed from Protomax (recycled plastic) boards, the pattern will be applied with a gloss vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: In/a Will the sign be illuminated? Will the sign be illuminated internally or externally? Illuminance Levels: Static Intermittent O.00 m Mo.00 Mo.00 Mo.00 Mo.00 Mo.00 Mo.00 Mo.00 Mo.00 Mo.00 |
| What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 2.44 x Width: 43.50 x Depth: 0.00 metres What materials will the sign be made of? hoarding is constructed from Protomax (recycled plastic) boards, the pattern will be applied with a gloss vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Internally Will the sign be illuminated? Will the sign be illuminated internally or externally? Illuminance Levels Will the illumination be static or intermittent? Static Intermittent Intermittent |

| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign |
|---|
| What are the dimensions of the proposed advertisement? Height: 2.44 x Width: 40.79 x Depth: 0.00 metres |
| What materials will the sign be made of? |
| hoarding is constructed from Protomax (recycled plastic) boards, the pattern will be applied with a gloss vinyl |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm |
| The colour of text and background: white on black background |
| |
| Will the sign be illuminated? Will the sign be illuminated internally or externally? Internally @ Externally be illuminated. |
| Illuminance Levels: 5.00 cd/m |
| Will the illumination be static or intermittent? |
| |
| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign |
| What is the height from the ground to the base of the advertisement (in metres)? |
| What is the maximum projection of the advertisement from face of building (in metres)? |
| What are the dimensions of the proposed advertisement? Height: 2.44 x Width: 10.52 x Depth: 0.00 metres |
| What materials will the sign be made of? hoarding is constructed from Protomax (recycled plastic) boards, the pattern will be applied with a gloss vinyl |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? |
| The colour of text and background: |
| n/a |
| Will the sign be illuminated? Yes No The Sign Will |
| Will the sign be illuminated intermally or externally? Internally @ Externally |
| Illuminance Levels: Internally Externally Levels: Internally Externally Levels: [5.00] Internally Externally Levels: |
| Will the illumination be static or intermittent? Static Static Intermittent |
| |
| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign |
| What is the height from the ground to the base of the advertisement (in metres)? 0.00 m |
| What is the maximum projection of the advertisement from face of building (in metres)? |
| What are the dimensions of the proposed advertisement? Height: 1.31 x Width: 6.69 x Depth: 0.00 metres |
| What materials will the sign be made of? |
| hoarding is constructed from Protomax (recycled plastic) boards, the pattern wil be applied with a gloss vinyl |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm The colour of text and background: |
| n/a |
| Will the sign be illuminated? Yes XNo The Sign Will Not |
| Wilk the sign be illuminated internally or externally? Internally © Externally & Company (Company) |

| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign Illuminance Levels: 5.00 cd/m Will the illumination be static or intermittent? Static Intermittent | |
|---|---|
| 12. Site Visit | |
| Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) The agent The applicant Other person | |
| 13. Declaration | - |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date | |
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