

- Children's Traffic Club; a TfL led road safety resource aimed at reception and nursery aged pupils;
- Parent induction meetings;
- Cycling maps showing local facilities and routes;
- Local public transport travel information including fares and timetables ;
- Information on specific incentives such as 'Walk to School' week;
- Information on local road cycle training schemes;
- A feedback form; the TPC will be responsible for analysing the feedback forms and updating the welcome packs to take account of changes in the travel plan or travel conditions of the site.

The travel information packs should be updated frequently to take account of changes to the travel environment of the site.

# 8.0 Monitoring, Reviewing and Action Plan

## 8.1 Monitoring

A travel plan requires monitoring, review and revision to ensure it remains relevant to this site and its' users. Within three months of the school opening (2017) initial travel surveys will be carried out to provide baseline data for the site. Further travel surveys shall be undertaken yearly to allow monitoring of the modal split targets contained within Chapter 4 of the Travel Plan. The TPC will be responsible for overseeing these monitoring programmes, organising the surveys and processing monitoring reports. The results of the surveys will become the baseline modal split against which specific Travel Plan Targets will be set. These will be agreed with LBC.

In years 1, 3, and 5, in addition to multi-modal surveys other performance indicators will be reported including usage of the cycle parking, usage of cycle to work loans. Key achievements and headline facts will be used to continue the promotion of the travel plan. The monitoring report will be submitted to Camden Council and be available to any business or residents who wish to view it.

If at the end of the 2-year period the targets have not been met, then it will be necessary for the TPC to identify and implement new measures in order to achieve the Travel Plan targets. The development site will be re-surveyed on an annual basis until the targets have been met.

There would be the scope to continue the monitoring programme after the two year period to facilitate further improvement, though this would not be a legal requirement.

## 8.2 Review

The targets set out in Chapter 7 of this Travel Plan will be tested using surveys of staff, pupils and parents yearly following occupation of the school. A review of how well these targets are being achieved will need to be carried out. If the specified modal split targets are not being met, it may be necessary for the TPC to identify and implement new measures in order to achieve the objectives set out in this Travel Plan.

## 9.0 Action Plan

Table 9.1 below is a summary of key actions to be carried out to ensure effective uptake of the measures proposed in Section 7.

The draft list is not exhaustive and should be reviewed and updated on a regular basis.

**Table 9.1 - Action Plan**

	<b>Actions</b>	<b>When</b>	<b>Responsibility</b>	<b>When</b>
1	Confirm TPC	Before occupation	School Headteacher	Short Term
2	Install signage points and notice board	Before occupation	TPC	Short Term
3	Prepare a comprehensive welcome pack for distribution to staff, pupils, parents and visitors.	One month before occupation	TPC	Short Term
4	Undertake baseline travel survey	Within three months of initial occupation	TPC	Medium Term
5	Produce and launch full travel plan	Within three months of initial occupation	TPC	Medium Term
6	Establish cycling promotion campaign, events and training	Within six months of first occupation	TPC	Medium Term
7	Regular meetings of the BUG	Quarterly	TPC	Long Term
9	Produce and regularly update welcome packs and distribute to new parents / staff	Ongoing	TPC	Long Term
10	Liaise with LBC on transport issues	Ongoing	TPC	Long Term
11	Regular meeting of the Travel Network	Ongoing	TPC	Long Term
12	Engage with local authorities, other schools, public transport operators and sustainable transport advocacy groups to identify other measures	Ongoing	TPC	Long Term
14	Carry out a survey, review targets and measures, and submit report to LBC	After 1, 3, 5 and 7 years	TPC	Long Term

# Appendix 1

Cycling and Walking Isochrones