



**Application No:** 2016/2803/P  
**Consultees Name:** A. Ziv  
**Consultees Addr:** 44 Dobson Close  
 London  
**Received:** 08/06/2016 19:50:01  
**Comment:** OBJ  
**Response:** It would be unacceptable to demolish the existing elegant building at 100 Avenue Road before all the planning conditions have been met. A full and detailed design plan needs to be agreed with all the relevant parties before any action can be taken.

Demolishing the building would expose the green space behind the building to the traffic pollution from Finchley Road. This green space is used by many children and would have an extremely detrimental effect on their health.

2016/2803/P Alison McLean 5 Maxwell Court 08/06/2016 18:01:50 COMMENT  
 67 Elton Avenue  
 I am against the proposal.

2016/2803/P Dina Varpahovskiy 50 Belsize Park 08/06/2016 19:34:34 OBJ  
 Gardens  
 Dear Zenab  
 I believe that a demolition site in the heart of Swiss Cottage for an indefinite period is not a 'minor' change. There would still be an enormous hole in our green space and pollution from the gyratory for uncertain period of time.

It could take some time to approve these plans, given the precarious location of a 24 storey tower above Swiss Cottage tube's southbound tunnel. For this reason it is possible that it might ultimately not be feasible to construct the planned development at all.

If Essential Living demolishes before the full plans are approved, "planning permissions" would be triggered which would automatically cancel the three-year time limit within which development must commence. Thus they could then vary their original scheme without submitting a new planning application.

Therefore, Camden Council should conclude that a demolition site for an indeterminate period, with an unknown outcome (whilst awaiting approval of foundation plans) would, by their own definition, cause 'harm' to the community and amenity and in any case be considered a 'major'-material alteration to the original plan and not a 'minor' one. Therefore permission to vary condition 31 must be refused.

Kind regards

2016/2803/P David Jordan 19a Daleham 09/06/2016 09:01:42 OBJ/NOT  
 Mews  
 NW3 5DB  
 This is a vastly overbuilt development, totally inappropriate to the site, to the area.  
 I had indeed to believe that Camden Planning might even consider allowing this to go through.  
 And even more so, in the light of the cycle-track to be built right there.

