

Design and Access Statement

116 Heath Street, London, NW3 1DR

Introduction

- To communicate to local authority planning services, the scheme design in full and to secure their recommendation for planning approval.
- To provide the opportunity for final debate upon any fundamental design and access principles prior to determination and project procurement.
- This statement accompanies an application for the installation of a new static, Internally Illuminated Sign and Projecting Sign at 116 Heath Street

Existing Context

The Site and Surrounding Context

The existing ground floor which is the subject of this application is a commercial unit comprising of 132 Sqm across the Ground and Lower Ground Floors. The existing building is within a conservation area however is not statutory or locally listed.



Existing Street View

Proposal

Our intention is to install a new static, internally illuminated sign and a projecting sign relating to the business located at 116 Heath Street. The proposed sign will measure 6.4m Wide with a height of 0.7m. The sign will be 2.7m from street level and will be 80mm deep. The projecting sign will be 0.5m x 0.5m and will be 2.7m high from street level. The proposed sign will have a grey background with Pushed Through White Lettering with a luminosity level of 92 lm/w.



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