

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address a	nd Contact Details				
Title:	First Name:			Surname:	Gail's Ltd	
Company name:						
Street address:	C/O Agent					
			Telephone numb	per:		
			Mobile number:			
Town/City:			Fax number:			
Country:	United Kingdom		Email address:			
Postcode:						
Are you an agent	acting on behalf of the	ne applicant?	⊚ Yes ℚ N	lo		
2. Agent Name	e, Address and (	Contact Details				
T:0		N: II		0		
Title: Mr	First Name:	Niall		Surname:	Hanrahan	
Company name:	Planning Potential	Ltd.				
Street address:	Magdalen House,	148 Tooley Street				
			Telephone numb	oer: 0207	3578000	
	London		Mobile number:			
Town/City:	London		Fax number:			
Country:	United Kingdom		Email address:	Email address:		
Postcode:	SE1 2TU		niall@planningp	niall@planningpotential.co.uk		

3. Site Addres	ss Details						
Full postal addre	ss of the site (including full postcode where available)	Description:					
House:	Suffix:	Railings outside Hampstead Underground Station (Hampstead High Street elevation).					
House name:	London Underground Ltd, Hampstead Station	elevation).					
Street address:	Hampstead High Street						
Town/City:	London						
Postcode:	NW3 1QG						
	cation or a grid reference eted if postcode is not known):						
Easting:	526408						
Northing:	185757						
4. Pre-applica	tion Advice						
Has assistance or prior advice been sought from the local authority about this application?							
5 Neighbour	and Community Consultation						
o. Neigribour	and Community Constitution						
Have vou consul	ted your neighbours or the local community about the pro	oposal?					
,	, , , ,						
6. Authority E	mployee/Member						
	ne Authority, I am:						
(a) a member of staff (b) an elected member Do any of these statements apply to you?   Yes  No							
(c) relat	(c) related to a member of staff						
(d) related to an elected member							
7 Type of Bro	pposed Advertisement(s)						
7. Type of Pic	pposed Advertisement(s)						
Please describe	the proposed advertisement(s):						
Temporary hang	ging banner to advertise the Hampstead Garden Party.						
	following type of advertisements are you applying for?						
Fascia sign(s)	0 Projecting or hanging sign(s) 0	Hoarding(s) 0 Other 1					
Please describe:	e hung on the railings outside Hampstead Underground	Station on the Hamstead High Street side. See supporting image for context.					
One banner to b	e nung on the railings outside hampstead onderground	Station on the Hamstead High Street side. See supporting image for context.					
8. Location of	Advertisement(s)						
lada I d	antia) and an anathing to the state of the s						
is the advertisem	nent(s) you are applying for already in place?	○ Yes ● No					
Is an existing adv	advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?    Yes   No   Not Applicable						
Will the proposed	proposed advertisement(s) project over a footpath or other public highway?						

9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 07/06/2016 To: 17/09/2016
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes  No
If No, why has permission not been obtained?
This application seeks permission from the Local Authority to place the banner on the railings.
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.70 x Width: 1.20 x Depth: 0.00 metres
What materials will the sign be made of?
vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
red background with white text and design
Will the sign be illuminated?   ☐ Yes  ☐ No
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  Date