

New Wave Installations
Hope Street
Rotherham South
Yorkshire (Met County)
S60 1LH

Application Ref: **2016/0478/P**
Please ask for: **Jagdish Akhaja**
Telephone: 020 7974 4899

26 May 2016

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused and Warning of Enforcement Action to be Taken

Address:

Unwins Wine Merchants
84 Marchmont Street
London
WC1N 1AG

Proposal:

Installation of an ATM machine. [Retrospective]

Drawing Nos: The Site Location Plan, Block Plan, E017259 Rev-1, Design and Access Statement.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The ATM and panel surround, by reason of its siting and design results in an overly dominant and incongruous addition which is detrimental to the character and appearance of the shopfront, host building and wider Bloomsbury Conservation Area and contrary to CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy; and policies DP24 (Securing high quality design), DP25 (Conserving Camden's heritage) and DP30 (shopfronts) of the London Borough of Camden Local Development Framework Development Policies.



- 2 The ATM, by reason of its location and lack of surveillance would create opportunities for crime and anti-social behaviour, to the detriment of the safety and security, convenience contrary to policies CS9 (Achieving a successful Central London), CS17 (Making Camden a safer place), CS11 (Promoting sustainable and efficient travel), of the London Borough of Camden Local Development Framework Core Strategy; and policies DP21 (Development Connecting to the Highway network) of the London Borough of Camden Local Development Framework Development Policies.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

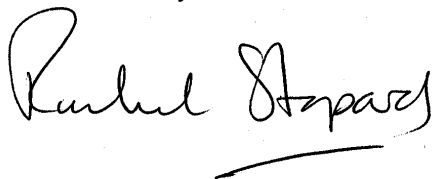
ENFORCEMENT ACTION TO BE TAKEN

The Council has authorised the Planning Department to instruct the Borough Solicitor to issue an Enforcement Notice alleging breach of planning control.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Rachel Stopard', with a horizontal line underneath.

Rachel Stopard
Director of Supporting Communities