

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details	
Title: Mr	First Name: Garry	Surname: Reynolds
Company name:	Ray Hole Architects	
Street address:	9th floor	
	69 Park Lane	Telephone number:
		Mobile number:
Town/City:	Croydon	Fax number:
Country:		Email address:
Postcode:	CR01JD	
Are you an agent	acting on behalf of the applicant?	Yes No
2. Agent Name	, Address and Contact Details	
Title: Mr	First Name: Garry	Surname: Reynolds
Company name:	na	
Street address:	Ray Hole Architects	
	9th floor	Telephone number: 02086624600
	69 park lane	Mobile number:
Town/City:	croydon	Fax number:
Country:	United Kingdom	Email address:
Postcode:	cr01jd	gr@rh-architects.com
3. Description	of the Proposal	
5		
1	ne proposed development including any change of us and floor elevation and increase in internal usable area	
Changes to groun	io noor elevation and increase in internal usable area	a at ground and mezzanine levels
Has the building,	work or change of use already started?	s No

4. Site Addres	ss Details	5											
Full postal addre	ss of the sit	e (including fu	ull postcode v	where availabl	e)	Descripti	on:						
House:	66	Sı	uffix:]								
House name:					ĺ								
Street address:	Great Que	en Street			ĺ								
					ĺ								
					ĺ								
Town/City:	LONDON				ĺ								
Postcode:	WC2B 5B	X			ĺ								
Description of lo (must be comple													
Easting:	530546]								
Northing:	181340				ĺ								
5. Pre-applica	tion Adv	ice											
Has assistance of	or prior advi	ce been soug	ht from the lo	ocal authority a	about thi	is applicat	ion?		Yes	□ No)		
If Yes, please co	mplete the	following infor	mation abou	it the advice yo	ou were	given (this	s will he	lp the authori	ty to deal	with this	applica	ation	more efficiently):
Officer name:													
Title:	First	name:	Laura					Surname:					
Reference:	016	516											
Date (DD/MM/Y)	(YY): 13/0	04/2016	(Must be p	re-application	submiss	sion)							
Details of the pre			ved:										
Type of applicat	ion required	<u> </u>											
6. Pedestrian	and Vehi	icle Access	s, Roads a	and Rights	of Way	/							
Is a new or altere	ed vehicle a	ccess propos	ed to or from	the public hig	hway?					•	Yes	0	No
Is a new or altere	ed pedestria	an access pro	posed to or f	rom the public	highwa	y?				•	Yes	\bigcirc	No
Are there any ne	w public roa	ads to be prov	rided within th	he site?						0	Yes	•	No
Are there any ne	w public rig	hts of way to	be provided	within or adjac	ent to th	ne site?				0	Yes	•	No
Do the proposals	require an	y diversions/e	extinguishme	nts and/or crea	ation of r	rights of w	ay?			0	Yes	•	No
If you answered	Yes to any	of the above of	questions, ple	ease show det	ails on y	your plans	/drawin	gs and state t	he refere	nce of the	e plan(s	s)/dra	awings(s)
Existing 234KHH 001 P1 234KHH 022 P1 234KHH 023 P1 234KHH 042 P1 234KHH 050 P1	- Plan - Gr - Plan - Me - Section C	ound floor ezzanine floor CC											
Proposed													
234KHH 010 P1 234KHH 102 P1 234KHH 103 P1 234KHH 202 P1 234KHH 300 P1	- Plan - Gr - Plan - Me - Section C	ound floor ezzanine floor CC											

6. Pedestrian and Vehicle Access, Roads and	Rights of Way	
234KHH 301 P1 - Front Internal Elevation		
Transport and highways impact assessment		
7. Waste Storage and Collection		
Do the plans incorporate areas to store and aid the collection	on of waste?	
Have arrangements been made for the separate storage a	nd collection of recyclable waste?	
8. Authority Employee/Member		
or realismy Employee/member		
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	Do any of these statements apply to you?	
9. Materials		
Please state what materials (including type, colour and nar	ne) are to be used externally (if applicable):	
Doors - description:	,,, (
Description of existing materials and finishes:		
Glass doors Description of <i>proposed</i> materials and finishes:		
Glass doors		
Lighting - description: Description of existing materials and finishes:		
Downlighters in soffit Accent lights to arches Edge light to arches		
Description of proposed materials and finishes:		
Downlighters in soffit Pavement lights Backlit soffit Backlit panels		
Illuminated hotel signage		
Roof - description: Description of existing materials and finishes:		
White rendered coffered ceiling		
Description of <i>proposed</i> materials and finishes:		
Backlit soffit panels		
Vehicle Access - description: Description of existing materials and finishes:		
Paving and tarmac		
Description of <i>proposed</i> materials and finishes:		
Paving		
Walls - description: Description of existing materials and finishes:		
Stone cladding		
Description of <i>proposed</i> materials and finishes:		
Backlit cladding panels		
Windows - description:		

9. Materials							
Description of existing materials a	and finishes:						
Full height curtain wall glazing	and finish and						
Description of <i>proposed</i> materials Full height double glazed facade							
T dil ricigiti dodbie giazed lacade	with the maining						
Are you supplying additional infor	mation on submitted plan(s)/draw	ing(s)/design and a	ccess stateme	ent?	Yes	□ No	
If Yes, please state references fo	r the plan(s)/drawing(s)/design an	d access statement					
Existing							
234KHH 001 P1 - Site location p 234KHH 022 P1 - Plan - Ground 234KHH 023 P1 - Plan - Mezzan 234KHH 042 P1 - Section CC 234KHH 050 P1 - Front Elevation	floor ine floor						
Proposed							
234KHH 010 - Swept path analys 234KHH 102 - Plan - Ground floo 234KHH 103 - Plan - Mezzanine 234KHH 202 - Section CC 234KHH 300 - Front Elevation 234KHH 301 - Front Internal Elevation	or floor						
<u> </u>							
10. Vehicle Parking							
No Vehicle Parking details were s	ubmitted for this application						
11. Foul Sewage							
Please state how foul sewage is	to be disposed of:						
Mains sewer	Package treatment plan	nt 🔲		Unknown			
Septic tank	-			Other			
Septile talik	Cess pit			Other			
Are you proposing to connect to t	he existing drainage system?	Yes	⊚ No 🤇	Unknown			
12. Assessment of Flood F	Risk						
Is the site within an area at risk of flood zones 2 and 3 and consult E	f flooding? (Refer to the Environm Environment Agency standing adv						
requirements for information as n		,	ŭ	•	Yes	No	
If Yes, you will need to submit an	appropriate flood risk assessmen	t to consider the risl	to the propos	sed site.			
Is your proposal within 20 metres	of a watercourse (e.g. river, strea	m or beck)?			Yes	No	
Will the proposal increase the floo	od risk elsewhere?				Yes	No	
How will surface water be dispos	ed of?						
Sustainable drainage system				Pond/lake			
				i Uliu/lane			
Soakaway	Existing water	ercourse					

13. Biodiversity and Geological Conservation										
To assist in answering the following questions refer to the guimportant biodiversity or geological conservation features ma										
Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:										
a) Protected and priority species										
Yes, on the development site	Yes, on land adja	acent to or near the propos	sed development		No					
b) Designated sites, important habitats or other biodiversity f	eatures									
Yes, on the development site	Yes, on land adja	acent to or near the propos	sed development		No					
c) Features of geological conservation importance										
Yes, on the development site	Yes, on land adja	acent to or near the propos	sed development		No					
14. Existing Use										
-										
Please describe the current use of the site: C1 Hotel										
Is the site currently vacant?			0	Yes 💿	No					
Does the proposal involve any of the following? If yes, you will need to submit an appropriate contamination	assessment with your	application.								
Land which is known to be contaminated?			0	Yes 💿	No					
Land where contamination is suspected for all or part of the site?										
A proposed use that would be particularly vulnerable to the presence of contamination?										
15. Trees and Hedges										
Are there trees or hedges on the proposed development site	?		G	Yes 💿	No					
And/or: Are there trees or hedges on land adjacent to the prodevelopment or might be important as part of the local lands		site that could influence th	e	Yes 🚇	No					
If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.										
16. Trade Effluent										
Does the proposal involve the need to dispose of trade effluents or waste?										
47 Desidential Helic										
17. Residential Units										
Does your proposal include the gain or loss of residential uni	its?		0	Yes 💿	No					
Market Housing - Proposed		Market Housing - Existing								
Number of bedrooms	laka ayra			er of bedroor						
1 2 3 4+ U Bedsits/Studios	Inknown	Bedsits/Studios	1 2	3 4	+ Unknown					
Cluster Flats		Cluster Flats								
Flats/Maisonettes		Flats/Maisonettes								

sed	2	ber of be	4+	Unknown	Houses Live-Work Units Sheltered Housing Unknown Existing Market Housing T		2	ber of be	4+	Unkr
sed	Num	ber of be	drooms		Live-Work Units Sheltered Housing Unknown Existing Market Housing T	otal	2		4+	Onkid
					Live-Work Units Sheltered Housing Unknown Existing Market Housing T					
					Sheltered Housing Unknown Existing Market Housing T					
					Unknown Existing Market Housing T					
					Existing Market Housing T]
					Social Rented Housing -	Existing				
1										
1	2	3		1				ber of be		1
			4+	Unknown	D. I. i. /O. I.	1	2	3	4+	Unkno
					Bedsits/Studios		-			
					Cluster Flats					-
					Flats/Maisonettes					-
					Houses					\perp
					Live-Work Units					
					Sheltered Housing					
					Unknown					
					Existing Social Housing To	otal				
ed					Intermediate Housing - E	Existing				
	Num	ber of be	drooms				Num	ber of be	drooms	
1	2	3	4+	Unknown		1	2	3	4+	Unkno
					Bedsits/Studios					
					Cluster Flats					
					Flats/Maisonettes					
					Houses					+
					Live-Work Units					+
										+
					Unknown					+
				1			1			-
otal					Existing Intermediate Hous	sing Total				
d					Key Worker Housing - E	xisting				
,	Num	ber of be	drooms				Num	ber of be	drooms	
1	2	3	4+	Unknown		1	2	3	4+	Unkno
\neg					Bedsits/Studios					1
\neg					Cluster Flats					+
\dashv				 	Flats/Maisonettes					+
				+	Houses					+
\dashv										+
				+						+
				 		_				+
					Unknown					
_	1 ootal	Num 1 2 otal Num	Number of be	Number of bedrooms 1 2 3 4+ otal otal Number of bedrooms	Number of bedrooms 1 2 3 4+ Unknown otal Number of bedrooms	Number of bedrooms 1	Number of bedrooms	Intermediate Housing - Existing	Number of bedrooms	Intermediate Housing - Existing

			•					
	Use Class/typ	pe of use	Existing gross internal floorspace (square metres	floorsp lost by use or o	s internal ace to be change of demolition e metres)	Total gross new internal floorspa proposed (includ changes of use (square metres	ice ling floc e)	Net additional gross internal orspace following development square metres)
C1 - Hotels			10,520		6	356	, ,	350
Total			10,520		6	356		350
!			'				\	
For hotels, res			dditionally indicate the los			oms proposed		
	Use Class/typ	es of use	change of use of			changes of use)	Net add	ditional rooms
19. Employ	ment							
No Employme	nt details were subm	nitted for this applicati	ion					
20. Hours o	of Opening							
If known plea	ase state the hours of	f opening (e.g. 15:30)) for each non-residential	ise proposed				
Use	1	to Friday	Saturday	ос ргоросса		lay and Bank Holida	ays	Not Known
Use	Start Time	End Time	Start Time E	nd Time	Start 7	ime End T	Time	NOT KNOWN
C1	00:00:00	23:59:00	00:00:00	3:59:00	00:00	:00 23:59	9:00	
<u> </u>							·	
What is the si		1,445.00	sq.metres					
Please descri	be the activities and	processes which wor ery which may be ins	uld be carried out on the s	ite and the er	nd products i	ncluding plant, vent	tilation or a	air conditioning.
Is the proposa	al for a waste manag	ement development?		Yes 💿	No			
	dfill application you w hat information it req		rther information before yo	our application	n can be det	ermined. Your wast	te planning	authority should
23. Hazardo	ous Substances							
Is any hazard	ous waste involved in	n the proposal?	C	Yes 💿	No			
A. Toxic sub	nstances					Amount h	eld on site	1
A. TOXIO GUD						7 tinodite ii		Tonne(s
B. Highly rea	active/explosive sul	bstances				Amount h	eld on site	
B. Highly rea	active/explosive sul	bstances				Amount h	eld on site	
	· · · · · · · · · · · · · · · · · · ·		ed in parts A and B)				neld on site	Tonne(s

24. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):
no. Large graphic on proposed backlit central panels no. Secondary information and branding on existing pillars
How many of the following type of advertisements are you applying for?
Fascia sign(s) 2 Projecting or hanging sign(s) 1 Hoarding(s) 1 Other 1
Please describe:
25. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).
234KHH 050 - Front Elevation 234KHH Design and Access statement
Will the proposed advertisement(s) project over a footpath or other public highway?
26. Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement From: 01/01/2017 To: 01/01/2022
27. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? © Yes © No
28 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m
What are the dimensions of the proposed advertisement? Height: 4.00 x Width: 9.00 x Depth: 0.20 metres
What materials will the sign be made of? Backlit acrylic
What is the maximum height of any of the individual letters and symbols (in centimetres)? 400 cm
The colour of text and background:
silver and white
Will the sign be illuminated?
Will the sign be illuminated internally or externally? © Internally © Externally
Illuminance Levels: 450.00 cd/m
Will the illumination be static or intermittent?

28 (a). Det	ails of Proposed Advertisement(s) - Fascia Sign				
()					
What is the h	neight from the ground to the base of the advertisement (in metres)?		0.50	m	
What is the r	naximum projection of the advertisement from face of building (in metres)?		0.10	m	
What are the	dimensions of the proposed advertisement? Height: 2.50	x Width:	0.75 x	Depth: 0.10	metres
What materia	als will the sign be made of?	_			
backlit acryl	ic				
What is the r	naximum height of any of the individual letters and symbols (in centimetres)	?	20	cm	
The colour o	f text and background:				
silver and w	hite				
Will the sign	be illuminated? Yes No				
Will the sign	be illuminated internally or externally?	Externally			
Illuminance I	Levels: 300.00 cd/m	n			
Will the illum	ination be static or intermittent?	ntermittent			
29. Site Vi	sit				
Can the site	be seen from a public road, public footpath, bridleway or other public land?		Yes	No	
If the planning	g authority needs to make an appointment to carry out a site visit, whom sho	ould they conta	ct? (Please sele	ect only one)	
-			(* ************************************	,,	
The ag	ent The applicant Other person				
30. Certific	cates (Certificate B)				
	Certificate of Ownership - Cert Town and Country Planning (Development Management Procedure) (E		2015 Certificate I	ınder Article 14	
I certify/ The a	pplicant certifies that I have/the applicant has given the requisite notice to everyone e				ne date of this
	as the owner (owner is a person with a freehold interest or leasehold interest with at le iven in section 65(8) of the Town and Country Planning Act 1990) of any part of the la	•	,	, ,	cultural tenant" has
	cultural Tenant				notice served
Name:	Shiva Kingsway Limited				
Number:	505 Suffix: House name:				
Street:	Pinner Road				
Locality:	Harrow			13/04/2	016
Town:	Middlesex				
Postcode:	HA26EH				
1 ostcode.	TINZOLIT				
Title: Mr	First name: Garry	Surname:	Reynolds		
Person role:	AGENT Declaration date:	20/04	/2016	✓ Dec	laration made
31. Declar	ation				
o i. Decial	ution				
I/we hereby	apply for planning permission/consent as described in this form and the acco	ompanying plar	ns/		
drawings and	d additional information. I/we confirm that, to the best of my/our knowledge, a urate and any opinions given are the genuine opinions of the person(s) givin	any facts stated		Date 20/04/	2016
i iue and acc	urate and any opinions given are the genuine opinions of the person(s) givin	y ul e m.			