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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title: Mr	First Name:	Gabriel		Surname:	Cohen	
Company name:	Double Seven Hospitality Ltd					
Street address:	41 North Audley Street					
			Telephone numb	er:		
			Mobile number:			
Town/City:	London		Fax number:			
Country:	London		Email address:			
Postcode:	W1K 6ZP					
Are you an agent acting on behalf of the applicant?		🖲 Yes 🔾 N	lo			

2. Agent Name, Address and Contact Details							
Title: Mr	First Name:	Jonathan		Surname	e: 🛛	Drchard	
Company name:	The Fruitful Design	Consultancy Ltd					
Street address:	Unit 5, Chiltern House						
	Waterside		Telephone number: 01494		4947	71512	
			Mobile number: 0796		9680	28019	
Town/City:	Chesham		Fax number:				
Country:	United Kingdom		Email address:				
Postcode:	HP5 1PS		jmo@befruitful.co.uk				

3. Site Addres	ss Details				
Full postal addre	ss of the site (in	cluding full postcode	where available)	Description:	
House:	3	Suffix:			
House name:					
Street address:	Percy Street				
Town/City:	LONDON				
Postcode:	W1T 1DE				
	cation or a grid r				
Easting:	529575				
Northing:	181543				
4. Pre-applica	tion Advice				
Has assistance of	or prior advice be	een sought from the I	ocal authority about	this application?	🔾 Yes 💿 No
5. Neighbour	and Commu	nity Consultation	n		
J		,			
Have you consu	ted your neighbo	ours or the local com	munity about the pro	oposal?	Yes No
6. Authority E	:mpioyee/we	mper			
(b) an e (c) rela	he Authority, I ar ember of staff elected member ted to a member ted to an elected	of staff	Do any of the	ese statements apply to you?	Yes 💿 No
7. Type of Pro	oposed Adve	rtisement(s)			
Please describe	the proposed ad	vertisement(s):			
1 no. double sid		n in descaled alumin	nium stoved one colo	our inside and outside. Panel	s fitted with 9mm blue cold cathode tubing to form
1 no. traditional	'Victorian' retrac	table canopy spannir	ng shopfront with 'A	HI POKE' text to valance par	el.
How many of the Fascia sign(s)	e following type o	f advertisements are Projecting or ha		Hoarding(s	) 0 Other 1
Please describe:					
Canopy					
8. Location of	f Advertisem	ent(s)			
Is the advertisen	nent(s) you are a	pplying for already ir	n place?		🔾 Yes 💿 No
Is an existing ad	vertisement(s) to	be removed and rep	placed by the advert	isement(s) in this proposal?	Yes O No O Not Applicable

8. Location of Advertisement(s)					
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).					
Refer to Heritage, Design and Access Statement for photographs Refer to Drwg ref AHI/0416/02 Rev A for drawings					
Will the proposed advertisement(s) project over a footpath or other public highway?					
9. Advertisement(s) Period					
Please state the period of time for which concern is caught for the advertisement					
Please state the period of time for which consent is sought for the advertisement From: 01/06/2016 To: 31/05/2021					
10. Interest in the Land					
To. Interest in the Land					
Does the applicant own the land or buildings where the adverts are to be placed?					
If No, has the permission of the owner or any other person entitled to give permission for the display of an					
advertisement been obtained?					
11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?       3.10       m					
What is the maximum projection of the advertisement from face of building (in metres)?       0.68       m					
What are the dimensions of the proposed advertisement?       Height:       0.60       x       Width:       0.16       x       Depth:       0.67       metres					
What materials will the sign be made of?					
Descaled stainless steel signcase with removable frames and internal bracketry all stove finished fitted with cold cathode tubing forming fish logo to both sides. Clear acrylic face panels.					
What is the maximum height of any of the individual letters and symbols (in centimetres)? 28 cm					
The colour of text and background:					
White logo over blue background					
Will the sign be illuminated?					
Will the sign be illuminated internally or externally?					
Illuminance Levels: 200.00 cd/m					
Will the illumination be static or intermittent?					
11 (d). Details of Proposed Advertisement(s) - Other Sign					
What is the height from the ground to the base of the advertisement (in metres)? 2.30 m					
What is the maximum projection of the advertisement from face of building (in metres)?					
What are the dimensions of the proposed advertisement? Height: 0.80 x Width: 4.20 x Depth: 1.70 metres					
What materials will the sign be made of?					
Traditional canvas canopy with applied logo. Recessed box in hardwood. Swing arms in steel.					
What is the maximum height of any of the individual letters and symbols (in centimetres)?					
The colour of text and background:					
v v					

1 (d). Details of Proposed Advertisement(s) - Other Sign					
Light Blue text on dark blue background					
Vill the sign be illuminated?					
2. Site Visit					
Can the site be seen from a public road, public footpath, bridleway or other public land?					
f the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)					
The agent O The applicant O Other person					
3. Declaration					
/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ Irawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are rue and accurate and any opinions given are the genuine opinions of the person(s) giving them.					