

From: [Jeremy Lee](#)
To: [Planning](#)
Subject: Objection to: Camden Planning Application Reference: 2016/1480.....
Date: 28 April 2016 00:02:16

Re: Camden Planning Application Reference: 2016/1480 relating to original Planning Application 2014/6672/P

Dear Planning Department

Please register this objection.

A Sainsbury's store would benefit nobody in the Belsize community; there is a low price supermarket less than a hundred yards away. Even if the site were used for a café or restaurant, of which there are already plenty, it would at least add diversity. Sainsbury's would add precisely nothing.

I do not believe Sainsbury's can argue that there's a need for their services in Belsize. Their property people might think they have discovered an opportunity so close to a tube station, but it's not the job of local planning authorities to bend to the will of powerful retailers.

It's also not beyond the wit and energy of this community to maintain opposition – even if Sainsbury's were to be granted permission. I believe there are many articulate and well-informed residents prepared to spend time looking for any contravention of any regulation at any stage of development or subsequent operation.

This is not driven by snobbery, as might be the impression given by some detractors. It's about a local community wanting to defend local shopkeepers, whose services already cater for our needs. Yes there are issues of waste, nuisance deliveries and traffic flow (not helped by widening the pavements a few years ago), but it's more about amenities. Surely a community has a right to expect its local authority to act in its interests?

As advised by the person coordinating the petition, I have pasted below selected extracts from Camden Local Development Framework / Camden Development Policies that in my understanding make it totally unjustifiable to grant permission to Sainsbury's.

Thank you for your time and consideration. I look forward to a successful outcome for the Belsize community.

Yours, Jeremy Lee

32 Glenloch Road,
Belsize Park,
London NW3 4DN

Camden Development Policies

DP10 - Helping and promoting small and independent shops

DP12 - Supporting strong centres and managing the impact of food, drink, entertainment and other town centre uses

The Council will ensure that:

a. The development of shopping, services, food, drink, entertainment and other town centre uses does not cause harm to the character, function, vitality and viability of a centre, the local area or the amenity of neighbours. We will consider:

d. Parking, stopping and servicing and the effect of the development on ease of movement on the footpath;

f. The potential for crime and anti-social behaviour, including littering;

12.6. The Council will not grant planning permission for development that it considers would cause harm to the character, amenity, function, vitality and viability of a centre or local area. We consider that harm is caused when an impact is at an unacceptable level, in terms of trade/turnover; vitality and viability; the character, quality and attractiveness of a centre; levels of vacancy; crime and antisocial behaviour, the

range of services provided; and a centre's character and role in the social and economic life of the local community. We will consider the cumulative impact of additional shopping floorspace (whether in a centre or not) on the viability of other centres, and the cumulative impact of non-shopping uses on the character of the area.

From: [Ann-Louise Holland](#)
To: [Planning](#)
Subject: Fw: Camden Planning Application Reference: 2016/1480 relating to original Planning Application 2014/6672/P
Date: 27 April 2016 22:01:40
Attachments: [OutlookEmoji-1461344968173_PastedImage.png](#)

Dear Sir

I am writing to oppose the application for Sainsbury's store and any other large corporation to develop a grocery store on Haverstock Hill, in this case next to the tube station and in front of the tennis club etc, reference above.

I object on many levels especially:

- Belsize Park is already serviced by x3 grocery stores and many bakeries and delicatessens etc and sensible town planning would prohibit another being given a license
- the independent retailers on Belsize and other small businesses would be impacted negatively and I Camden and Belsize should support smaller SME
- a large retailer or corporation opening on Belsize would completely detract from the character of the local area as a village and place to visit, especially in summer when the shops and restaurants along Belsize and Haverstock Hill become a meeting place
- the Belsize area is one of beauty and quaintness with a certain dignity that should be maintained and a large retailer with bright lights and advertising style signage would detract from the character
- the extra noise and rubbish waste that a large retailer would create in this small location
- the extra noise and havoc created by the visitors at the store as well
- the impact on parking visitor to the store would create on the already overwhelmed parking permit availability in the area
- a large proportion of the community are totally against this kind of development and their voices should be heard

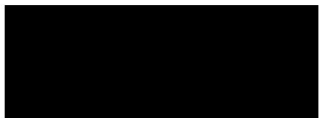
I strongly object to these plans and shall be working with the rest of the community to see that these objections are heard.

With many thanks
Ann-Louise

Ann-Louise Holland
Founder & Creative Director

cosmic
communications

Cosmic Communications Ltd



From: [Phillips, Kate](#)
To: [Planning](#)
Subject: FW: Re- planning application 2016/1480
Date: 27 April 2016 17:32:41

Hi – can this be logged as a comment on 2016/1480/P

Thanks

Kate Phillips
Planning Officer

Telephone: 0207 974 2521



You can [sign up](#) to our new and improved planning e-alerts to let you know about new planning applications, decisions and appeals.

From: Francesca Crozier [REDACTED]
Sent: 27 April 2016 17:30
To: Phillips, Kate
Subject: Re- planning application 2016/1480

With regard to the above, I would like to say I support Sainsbury's application to build a local store in the space, recently burnt down, next to the Belsize Park Underground.

My support is conditional to problems of lorries unloading being satisfactorily resolved and ensuring a pavement will be built to allow residents and others to walk along with ease, safe from any necessary traffic.

Francesca Crozier
27 Nassington Road
NW3 2TX

From: [Phillips, Kate](#)
To: [Planning](#)
Subject: FW: Camden Planning Application Reference: 2016/1480 relating to original Planning Application 2014/6672/P
Date: 27 April 2016 17:32:15


Hi - please can this be logged to 2016/1480/P

Thanks

Kate Phillips
Planning Officer

Telephone: 0207 974 2521

-----Original Message-----

From: Bonnie Alter [[mailto:](#) 
Sent: 27 April 2016 17:25
To: Phillips, Kate
Subject: Camden Planning Application Reference: 2016/1480 relating to original Planning Application 2014/6672/P

Dear Ms. Phillips:

I am writing in opposition to Sainsbury's application to locate on Haverstock Hill.

It is important to support small independent retail strips. So many small businesses are going broke and closing down from the impact of the huge chain stores.

We are lucky to have 3 small food stores on the Hill-- each offering different quality and priced food. The local community has already expressed its opposition to the previous Tesco application across the street. Tesco understood that they were not welcome and withdrew.

It is important that Camden planning recognise the harmful neighbourhood implications in terms of noise, traffic, pedestrian safety and alcohol sales in their decision.

Help us to keep Haverstock Hill a safe and independent retail area and reject this application.

Yours truly
Bonnie Alter
61 Eton Avenue
London NW33ET

From: [Phillips, Kate](#)
To: [Planning](#)
Subject: FW: Camden Planning Application Reference: 2016/1480 relating to original Planning Application 2014/6672/P
Date: 27 April 2016 17:07:04

Please log as an objection to 2016/1480/P.

Thanks, K

Kate Phillips
Planning Officer

Telephone: 0207 974 2521



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From: Anthony Isaacs [mailto:[\[REDACTED\]](#)]
Sent: 27 April 2016 11:49
To: Phillips, Kate
Subject: Camden Planning Application Reference: 2016/1480 relating to original Planning Application 2014/6672/P

Dear Kate

I would like to add my objection to those I know you will have already received about this proposed development. I understand that permission was originally granted for a retail development including an electric car showroom. The last minute application to increase the size of the development to incorporate a Sainsburys store completely changes the picture and should have been made more widely known. The principal objection must surely be to the complete unsuitability of the site, particularly in relation to access for deliveries and safety of the residents of the estate. This cannot be outweighed by any requirement for extra supermarket provision in the area, given the current availability of a number of stores, whose viability may be threatened with no commensurate benefit to the public. I do hope you will think again.

Kind regards

Dr Anthony Isaacs
1a Howitt Road
NW£ 4LT

From: [Phillips, Kate](#)
To: [Planning](#)
Subject: FW: Objection to Planning application ref: 2016/1480 relating to 2014/6672/P
Date: 26 April 2016 16:38:10

Please can this be logged as an objection to 2016/1480/P

Thanks

Kate Phillips
Planning Officer

Telephone: 0207 974 2521



You can [sign up](#) to our new and improved planning e-alerts to let you know about new planning applications, decisions and appeals.

From: Sophie Melzack [mailto:
Sent: 26 April 2016 15:35
To: Phillips, Kate
Subject: Objection to Planning application ref: 2016/1480 relating to 2014/6672/P

To Whom It May Concern

I would like to object to the application to open a Sainsbury Local store in Belsize Park. The arrival of Sainsbury's would be a further blow to the local community, risking a homogenized, faceless high street. I am extremely worried about the threat this would pose to Thornton's Budgens opposite, which is run on a franchise basis as an independent supermarket stocking a fantastic array of goods. There is simply no need for a further supermarket in the vicinity. Locals want to see variety on the high street, not giant chains.

There is also the question of delivery vans clogging up Haverstock Hill, causing traffic mayhem.

Yours faithfully

Sophie Melzack
6 Christchurch Road
N8 9QL