

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details									
Title: Mr	First Name:	Neil			Surname:	Hutchings			
Company name:	Holland and Barret	tt]					
Street address:	Samuel Ryder House								
	Barling Way		Telephone numb	per:					
	Eliot Park		Mobile number:						
Town/City:	Nuneaton		Fax number:						
Country:	Warks		Email address:						
Postcode:	CV10 7RH								
Are you an agent acting on behalf of the applicant?									
3. Site Addres	were submitted for the set of the site (includir		whore available) Description:					
House:	ss of the site (includin	Suffix:	where available) Description.					
House name:	11 Harben Parade	Odilix.							
Street address:	Finchley Road								
Town/City:	LONDON								
Postcode:	NW3 6JP								
Description of lo	cation or a grid refere ted if postcode is not 526540	ence : known):							
Northing:	184445								

4. Pre-application Advice	
Has assistance or prior advice been sought from the local authority about this application? — Yes No	
5. Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal? — Yes No	
6. Authority Employee/Member	
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	
7. Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s): Proposed new internally illuminated fascia and projecting signs. How many of the following type of advertisements are you applying for?	
Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 1 Other 1 Please describe:	
8. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).	_
Existing non illuminated fascia and individually mounted lettering. Will the proposed advertisement(s) project over a footpath or other public highway? Yes No	
9. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement From: 02/05/2016 To: 02/05/2021	
10. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed? O Yes No If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No	

11 (a). Details of Proposed Advertisement(s) - Fascia Sign									
What is the height from the ground to the base of the advertisemen	2,830.00	m							
What is the maximum projection of the advertisement from face of b	ouilding (in metres)?	100.00	m						
What are the dimensions of the proposed advertisement?	Height: 1,000.00 x Width:	5,120.00 x	Depth: 100.00 metres						
What materials will the sign be made of?									
Fret cut aluminium									
What is the maximum height of any of the individual letters and sym	abols (in centimetres)?	400	cm						
The colour of text and background: Text-Mint Green 578c, background Ral 6005									
Will the sign be illuminated?	Yes No								
Will the sign be illuminated internally or externally?	InternallyExternally								
Illuminance Levels:	90.00 cd/m								
Will the illumination be static or intermittent? © Static © Intermittent									
11 (b). Details of Proposed Advertisement(s) - Hangii	ng Sign								
What is the height from the ground to the base of the advertisemen	t (in metres)?	3,200.00	m						
What is the maximum projection of the advertisement from face of building (in metres)? 640.00 m									
What are the dimensions of the proposed advertisement? Height: 640.00 x Width: 540.00 x Depth: 100.00 metres									
What materials will the sign be made of?									
aluminium									
What is the maximum height of any of the individual letters and symbols (in centimetres)?									
The colour of text and background: Text-Mint green 578c, Background Ral 6005									
	A Vac O Na								
Will the sign be illuminated?	Yes No								
Will the sign be illuminated internally or externally?	 Internally Externally 								
Illuminance Levels:	90.00 cd/m								
Will the illumination be static or intermittent?	Static								
12. Site Visit									
Can the site be seen from a public road, public footpath, bridleway	or other public land?	Yes	No						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)									
The agent The applicant Other person									
13. Declaration									
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date									