

Mr .David Pangbourne  
Hale Brown Architects  
Unit 3  
Phoenix Wharf  
Eel Pie Island  
Twickenham  
London  
TW1 3DY

Application Ref: **2016/1164/L**  
Please ask for: **John Diver**  
Telephone: 020 7974 **6368**

22 April 2016

Dear Sir/Madam

## **DECISION**

Planning (Listed Building and Conservation Areas) Act 1990

### **Listed Building Consent Granted**

Address:  
**Carriage Row**  
**163**  
**183 & 203 Eversholt Street**  
**London**  
**NW1 1BU**

Proposal:

Proposed new hanging building signage to 163, 183 and 203 Eversholt St main entrances affecting the external of a Grade II Listed Building.

Drawing Nos: Prefix: 207(PL)... 401; 402 Rev P1; 403 Rev P1; 404 Rev P3; 405 Rev P3;  
Design Statement dated 01.03.16

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990.



- 2 All new work and work of making good shall be carried out to match the original work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 3 The works hereby approved are only those specifically indicated on the drawing(s) referred to above.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

#### Informative(s):

- 1 Reasons for granting listed building consent:

The proposed building signage is formed of timber boards painted black with hand painted numbering in white to suit each building entrance. The signage would be hung from metal hanging arms and brackets which would be painted black. The signage is positioned above the stucco keystones of the arches of each entrance way and has been designed to match the height of these elements, thus preserving the symmetry and balance of these features.

In order to ensure that the specific design of the signage is as sympathetic to the host building as possible, amendments were sought to utilise timber rather than the metal originally proposed and the font of lettering was altered to Gill Sans (a font which relates directly to the former association between the building and the railways).

The signage does not obscure any significant architectural features or otherwise visually harm the appearance of the building. It is considered that the signage preserves the setting and special architectural interest of the listed building and enhances the character and appearance of the street scene and local area. As such, it is considered that the proposed signage is acceptable.

No comments were received in relation to the proposed development. The site's planning and appeal history has been taken into account when coming to this decision.

Special regard has been attached to the desirability of preserving the listed building and its features of special architectural or historic interest, under s.16 of the Listed Buildings and Conservation Areas Act 1990 as amended by the Enterprise and

Regulatory Reform Act (ERR) 2013.

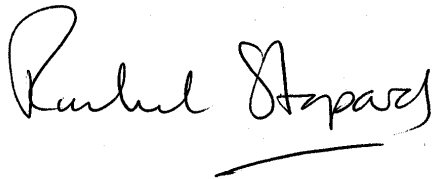
As such, the proposed development is in general accordance with policy CS14 of the London Borough of Camden Local Development Framework Core Strategy, and policies DP25 of the London Borough of Camden Local Development Framework Development Policies. The proposed development also accords with policies 7.8 of the London Plan 2015; and paragraphs 14, 17 and 126-141 of the National Planning Policy Framework.

- 2 The applicant is reminded of the requirement to ensure that all signage is affixed to the front façade of the building via screwing into the mortar only, as indicated on approved plans.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Rachel Stopard', with a horizontal line underneath the name.

Rachel Stopard  
Director of Supporting Communities