

**KENTISH TOWN ROAD ACTION (KTRA)**

21. 04. 16

To: Matthias Gentet  
Planning Services  
London Borough of Camden  
5 Pancras Square  
London N1C 4AG  
[planning@camden.gov.uk](mailto:planning@camden.gov.uk)

re: Applications 2016/1842/P and 2016/1946/A  
227-229 Kentish Town Road, NW5 2JU

Dear Matthias Gentet

I am writing on behalf of Kentish Town Road Action. KTRA objects to the planning application for the alteration to the existing shopfront of 227-229 Kentish Town Road, for the reasons given below.

KTRA also objects to the advertisement application for the same shopfront, for the reasons given below.

The building is Locally Listed to protect its architectural, townscape and historical significance. We are concerned that elements in this planning application actually destroy some of these articles of protection.

**The Planning Application**

KTRA welcomes the restoration of the green ceramic tiles beneath the external columns. This will protect the architectural and historical significance of the building. We also welcome the reduced size of the curved entrance bulkhead.

However, KTRA objects to the introduction of corrugated steel cladding on the left of the main entrance, to the replacement entrance door and side door with corrugated steel panels, and to the steel cladding on the Angler's Lane elevation. With reference to Camden's Development Policies DP24, DP30, Camden's Local Plan 2016 Policy D2 and D3 and CPG1 – these policies and guidance state that developments should relate to the character, architectural and historical merit of the existing building and the general characteristics of shopfronts in the area, and that shopfronts should be designed to sensitively relate to the architectural style of the building. The inclusion of corrugated steel cladding would be completely incongruous on this building and in this setting, and we strongly oppose it.

**The Advertisement Application**

KTRA objects to the application for an 11 1/2 ft high corrugated steel 'Barci' artwork sign on the Angler's Lane elevation. This sign would be totally out of keeping with the historic aspect of the building and we strongly oppose it.

KTRA is asking for the projecting Barrel signages to be removed because we believe that permission was never sought or given for these.

We are asking for these applications to be turned down as they stand, for the reasons given.

Please acknowledge receipt of this letter and keep me informed about the progress of this application.

Yours Sincerely

Caroline Hill

Chair Kentish Town Road Action

13 Leverton Street NW5 2PH

landline:

mobile:

email: