

# Appendix J

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Application Ref: **2015/5487/A**  
Please ask for: **Matthias Gentet**  
Telephone: 020 7974 **5961**

15 January 2016

Dear Sir/Madam

### **DECISION**

Town and Country Planning Act 1990  
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### **Advertisement Consent Refused**

Address:

**Former Town Hall Extension  
Argyle Street  
London  
WC1H 9JE**

Proposal:

Temporary display of 1 x externally illuminated shroud and advertisement to Euston Road elevation from 01/01/2016 to 31/12/2016.

Drawing Nos: Camden Town Hall Annex Planning Report; Existing and Proposed Euston Road Elevations; Banner and Lights Fixing Details; Lighting Manufacturing Details; Scaffold, Shroud and Lights Elevations; Cover Letter (dated 28/09/2015); Chart of Works; Proposal Location Plan; Site Location Plan.

The Council has considered your application and decided to **refuse** advertisement consent for the following reason(s):

#### Reason(s) for Refusal

- 1 The proposed advert, by virtue of its excessive size, visually prominent location and method of illumination would result in an overtly dominant addition which would be harmful to the visual amenity of the streetscene, the character and appearance of the conservation area and the setting of the surrounding listed buildings, contrary to Camden's Local Development Framework Core Strategy policies CS5 (Managing



the impact of growth) and CS14 (Promoting high quality places and conserving our heritage), and Camden's Local Development Framework Development Plan policies DP24 (Securing high quality design) and DP25 (Conserving Camden's Heritage).

- 2 The proposed advert, by virtue of its size, illumination and prominent location, would cause undue distraction to vehicular traffic and pedestrians causing conditions which are prejudicial to highway and pedestrian safety, contrary to Development Policy DP21 (Development Connecting to the Highway Network) of Camden's Local Development Framework

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Ed Watson  
Director of Culture & Environment

<b>Delegated Report</b>	<b>Expiry Date:</b>	<b>11/12/2015</b>
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<b>Officer</b> Matthias Gentet	<b>Application Number(s)</b> 2015/5487/A
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<b>Application Address</b> Former Town Hall Extension Argyle Street London WC1H 9JE	<b>Application Type:</b>  Advertisement Consent
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<b>1<sup>st</sup> Signature</b>	<b>2<sup>nd</sup> Signature (If refusal)</b>	<b>Conservation</b>	<b>Recommendation(s):</b>
			Refuse Advertisement Consent

**Proposal(s)**  
**Temporary display of 1 x externally illuminated shroud and advertisement to Euston Road elevation from 01/01/2016 to 31/12/2016.**

**Consultations**

<b>Summary of consultation responses:</b>	<p>An objection from Transport for London (TfL) was received, summarised as follow:</p> <p>From the package of information submitted to Camden Council a number of things remain unclear, such as the following:</p> <ul style="list-style-type: none"> <li>○ The scaffolding licence to ensure it is structurally safe to support the shroud and advertising</li> <li>○ The date at which the scaffolding is to be erected and the date the shroud and advertising is to be erected</li> <li>○ Elevations or photomontages of the proposed advertising, or examples of this</li> <li>○ The type of advertising that is to be displayed and the duration</li> </ul> <p>Without this information TfL cannot provide comment on the level of distraction that will be caused to drivers, particularly those exiting Pancras Road. Therefore until such information is provided this application cannot be supported by TfL.</p>
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**Site Description**

The application site is located on the corner of Argyle Street with Euston Road, to the north –eastern end of Euston Road and is formed of a 9-storey building on an elevated ground floor used as the annexe to the original Town Hall on Judd Street. The host building is of modern design more commonly called “brutal architecture” connected to the adjacent Grade II Listed Town Hall by an enclosed concrete link at second and third floor level (from the Town Hall Extension to the Old Town Hall respectively).

The site address is surrounded by Grade II listed buildings which includes St Pancras Chambers, Grand Midland Hotel and St Pancras Station opposite, Grand Northern Hotel and Kings Cross Station to the north-east, rows of terrace houses on Argyle Street providing a large variety of hotels to the south-east and the Old Town Hall to the south-west on the corner of Judd Street with Euston Road.

The British Library, a Grade I Listed Building, can be found to the north-west of the site which lies within the Kings Cross St Pancras Conservation Area but is also bordered by Bloomsbury Conservation Area to the south.

## Relevant History

### Site History:

**2015/5321/P** – (currently awaiting determination) - Various amendments to approved scheme: amendments to rooftop extension to include; deeper fins, shallower overhang, colour of metal finish, rooflight omitted, elevational alterations at 8th floor level, projection of external lift structure on to Euston Road, Installation of steps on to Euston Road, Goods lift overrun, as amendments to planning permission 2014/7874/P granted on 25/08/2015;

**2014/7876/L** – (granted on 25/08/2015) - Demolition of existing staircase and bridge link and the reinstatement of the facade to east elevation of Camden Town Hall;

**2014/7875/L** - (granted on 25/08/2015) - Reinstatement of the facade at ground floor level following demolition of Camden Centre entrance extension;

**2014/7874/P** – (granted on 25/08/2015) - Change of use from Council offices (Sui-generis) to hotel (class C1) and alterations to the building including removal of roof top plant, an extension at roof level and alterations to façade;

**2012/1768/A** – (granted on 22/05/2012) - Display of 1x internally illuminated (intermittent) LED sign on side elevation facing Euston Road;

**2011/5760/A** – (granted on 16/02/2011) - Display of an externally illuminated shroud advertisement between the 1st floor and roof level facing Euston Road for a period of 4 months (01/06/2012 - 30/09/2012) during the Olympics. (Not implemented)

### Adjacent Sites:

**2014/6966/A** – (refused with warning of enforcement actions on 17/12/2014) - Display of non-illuminated advertisement shroud to the front elevation for a period of 3 months from 10/01/2015 to 10/04/2015 - **1-11 Euston Road**;

**2014/5584/A** – (granted on 19/09/2014) - Temporary display of non-illuminated scaffold shroud with advertising panel on Pentonville Road (north) and King's Cross Bridge Road (west) elevations for a period of a year, from 15/11/2014 to 15/11/2015 – Scala, 275-277 Pentonville Road.

**2014/2537/A** – (granted on 30/06/2014) - The display of non-illuminated advertisement shroud to the front elevation between the 1st and 2nd floor level for a period of 6 months starting 10 July 2014 and ending 10 January 2015 - **1-11 Euston Road**;

**2013/2776/A** – (granted on 10/09/2013) - Temporary display of hoarding and shroud with a 1:1 image of the proposed building on the western apex and advertisements at first to roof level on the Grays Inn Road elevation - The Lighthouse Block, 283-297 Pentonville Road and 370-380 Gray's Inn Road

**2012/3904/A** – (refused on 18/09/2012) - Display of externally illuminated scaffold mounted shroud (12m x 35m) on the front elevation for a temporary period from 01/11/12 to 31/10/13 - **Fitzroy House, 355 Euston Road**;

**2012/1933/A** – (refused on 30/05/2012) - Extension of the banner shroud around the eastern part of the site and temporary display for the period 29/05/12 to 29/07/13 of 2 x internally illuminated hanging

signs on front elevation at first floor level - **1-5 Kings Cross Bridge and 368-370 Grays Inn Road;**

**2012/3904/A** – (refused on 18/09/2012) - Display of externally illuminated scaffold mounted shroud (12m x 35m) on the front elevation for a temporary period from 01/11/12 to 31/10/13 - **Fitzroy House 355 Euston Road;**

**2011/2687/A** – (refused on 20/07/2011) - Display of externally illuminated scaffold shroud with advertising panel on Pentonville Road (north) and King's Cross Bridge Road (west) elevations for a temporary period until 31/10/2012 – **Scala, 275-277 Pentonville Road;**

**2011/1413/A** – (granted on 11/07/2011) - Display of hoarding at ground level and shroud covering the entire building with a 1:1 image of the proposed building on the buildings western apex and advertisements at first to roof level on the flank elevations - **The Lighthouse Block, 283-297 Pentonville Road and 370-380 Gray's Inn Road;**

**2010/2496/A** – (granted on 16/07/2010) - Display of 2 temporary externally illuminated scaffolding shroud banners - **Clifton House, 83-117 Euston Road;**

**2008/1016/A** – (refused on 07/05/2008 and appeal dismissed on 27/10/2008) - Display of externally illuminated scaffold shroud with advertising – **Scala, 275 Pentonville Road.**

It must be noted that the Council has resisted similar proposals in recent years all over the borough. However, non-illuminated shrouds and advertisements have received positive outcomes.

For the benefit of the officer's report, the following lists are to be considered relevant, in addition to the above listed applications and to be taken into consideration:

- Non-illuminated shrouds and advertisements which have been approved: 2014/6650/A, 2015/6754/A, 2014/6777/A, 2014/7056/A, 2014/7588/A, 2015/0283/A, 2015/2178/A, 2015/2540/A, 2015/3167/A, 2015/4516/A;
- Illuminated shrouds and advertisements which have been refused: 2014/2535/A, 2013/7215/A, 2012/3904/A, 2012/1933/A, 2012/0682/A, 2011/5470/A
- List of shroud and advertisement applications which have been refused and dismissed on appeal:
  - 2014/7092/A - 178 - 182 Camden High Street;
  - 2014/4143/A - Oxford Arms PH, 265 Camden High Street;
  - 2014/3345/A - 174 Camden High Street;
  - 2013/7938/A - 35 Great Russell Street & 20 Bloomsbury Street;
  - 2013/7299/A - 150 Holborn;
  - 2012/3389/A - 174 Camden High Street;
  - 2012/2497/A - 465 Finchley Road;
  - 2008/1016/A – Scala, 275 Pentonville Road;
  - 2004/1144/A - 55 New Oxford Street.

## Relevant policies

### LDF Core Strategy and Development Policies

#### Core Strategies Policies

CS5 – Managing the impact of growth

CS14 – Promoting high quality places and conserving our heritage

#### Development Policies

DP24 – Securing high quality design

DP25 – Conserving Camden’s Heritage

DP26 – Managing the impact of development on occupiers and neighbours

**Camden Planning Guidance 2015 (As amended)**

CPG1 (Design) chapter 8

**Kings Cross St Pancras Conservation Area Appraisal**

**Bloomsbury Conservation Area Appraisal**

**National Planning Policy Framework 2012**

**Town and Country Planning (Control of Advertisements) (England) Regulations 2007**

**The London Plan 2015 (Consolidated with amendments since 2011)**

**Planning Enforcement Initiative to remove unsightly advertisement hoardings in the Borough**

## **Assessment**

### **1. Introduction:**

- 1.1 The proposal has been submitted with a variety of information forming the basis for the refusal along with the assessment of the proposal as it stands.
- 1.2 The host building is to undergo extensive construction works following approval for a change of use from council offices to a hotel. Various internal works have already taken place leading onto external works in the near future justifying the need for the current submission.
- 1.3 Amendments were sought to have the size of the advertisement reduced to be occupy no more than 10% of the whole elevation as well as the removal of the external illumination which was rejected. Additional information were also request but not provided.
- 1.4 The proposed shroud and externally illuminated advertisement would cover the Euston Road elevation only. The remaining three elevations are not part of this application nor are they to be the subject of forthcoming advert consent applications for a similar proposal.
- 1.5 There is a discrepancy between the measurement details provided in section 11 of the application form and the measurement taken from the drawings. The details as shown on the plans - which for any approval normally form part of any approved documents unlike the application form - have been used to assess the proposal against the relevant policies.

### **2. Proposal:**

- 2.1 The proposal is seeking advert consent for the display of a shroud with a 1:1 true image of the host building with a large advertisement externally illuminated by 9 x floodlights.
- 2.2 The advertisement is to measure 43.8m in width x 25.8m in height and covering an area of 1,130.6sqm and the shroud, 48.1m in width x 41.5m in height and covering an area – which includes the advertisement at its centre – of 1,995.3sqm.
- 2.3 The shroud is to cover not only the elevation from the first to the seventh floor of the existing 8-storey building but also the approved extension. The advertisement would cover the elevation from the first to the seventh floor which represents the existing building minus

the ground floor level.

- 2.4 For the advertisement to be acceptable and comply with Camden Planning Guidance CPG1 (Design) which clearly states that the advertisement should not cover more than 10% of each elevation, its overall size would need to be reduced significantly so that it does not exceed 199.5sqm.

The Town and Country Planning (Control of Advertisements) Regulations 2007 permits the Council to only consider amenity and public safety matters in determining advertisement consent applications.

### 3. Amenity:

- 3.1 The proposed shroud would depict a true image of the host building at the scale of 1:1 and would shield unsightly construction works in accordance with CPG1 (Design) which clearly states that scaffolding is only to be erected for the purposes of carrying out building works.
- 3.2 However, CPG1 (Design) also states that the netting or shroud covers the entire elevation of any given building. In this particular case, the proposed shroud is to be erected from above ground floor to roof level.
- 3.3 Nevertheless, it is to be envisaged that the ground floor part of the building is to be fenced off at some stage for various reasons such as security purposes, and as such, a shroud as such a low level may not be practical or feasible.
- 3.4 The sensitive nature of the location must be considered. The application site is at the centre of Kings Cross, a busy and vibrant area which has undergone massive changes over the past 15 years or so, seeing the regeneration of St Pancras Station, Kings Cross Station and surrounding area into a thriving hub for tourists and residents alike.
- 3.5 The impact on the setting of iconic and listed buildings surrounding and adjacent to, the host building further increases the potential of harm that may be caused by inappropriate development in such a prominent location.
- 3.6 Although the shroud itself is justified in its erection by being affixed to scaffold required for the purpose of building works, and as such, is considered acceptable in terms of its size, scale, design and location, and in accordance with policies, the same cannot be said of the externally illuminated advertisement. The previous temporary approval for the same site was justified by direct links to the Olympics, which was considered to be of such importance and for such a short time period as to justify an exception. In any event it was not implemented. The same exception does not apply to this application.
- 3.7 The proposed advertisement is to occupy over two third of the overall size of the proposed shroud and is to be externally illuminated by 9 x floodlights to be installed right at the top of the signage.
- 3.8 The size of the proposed advertisement is contrary to CPG1 (Design) which clearly states that advertisements in conservation areas and/or near listed buildings should not cover more than 10% of each elevation. The proposed signage is clearly out of proportion with the overall size of the elevation.
- 3.9 The externally illuminated advertisement would be highly visible from Kings Cross and a major junction comprising Euston Road, York Way, Pentonville road and Gray's Inn Road due to its sheer scale and in particular, its method of illumination consisting of 9 floodlights, considerable and unjustified in their number. As such, the proposed externally illuminated advertisement would be prominent feature within the streetscene.



3.10 It is considered that the proposal as submitted would be such that, by virtue of its size, scale, design, location and in conjunction with its method of illumination, would be unduly dominant and detrimental to the appearance and character of the Kings Cross and adjacent Bloomsbury Conservation Areas, the host building and the streetscape and would be harmful to the setting of adjacent listed buildings.

#### **4 Public Safety:**

4.1 The addition of 9 x floodlights above the proposed signage is considerable in their number and unjustified. The level of illumination generated would be such that it would inevitably distract the attention of any road users – be it lorry/bus drivers, motorists, cyclists and even pedestrians.

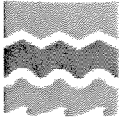
4.2 Floodlights, in general term and use, generate a high level of illumination. The proposed external illumination is to be installed on the ridge above the 7<sup>th</sup> floor which, in view of the size of the proposed advertisement, would illuminate the equivalent of the 8-storey building elevation the shroud and advertisement are to conceal.

4.3 Taking into account the surface to be illuminated area coupled with the high number of floodlights as well as the intensity/level of illumination proposed, it is considered that the method and level of illumination to be unacceptable and harmful to the safety of road users and pedestrians in such a prominent location.

#### **5 Recommendation**

5.1 The proposed advert is considered to be detrimental to the Conservation Areas, the streetscape, the host building and harmful to the setting of surrounding listed building contrary to Local Development Framework policies CS14 (Promoting high quality places and conserving our heritage), DP24 (Securing high quality design), DP25 (Conserving Camden's Heritage) and DP26 (Managing the impact of development on occupiers and neighbours) and the application is therefore recommended for refusal.

# Appendix K



Historic England

# CAMDEN TOWN HALL

## List Entry Summary

This building is listed under the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended for its special architectural or historic interest.

Name: CAMDEN TOWN HALL

List entry Number: 1379162

## Location

CAMDEN TOWN HALL, EUSTON ROAD

CAMDEN TOWN HALL, JUDD STREET

The building may lie within the boundary of more than one authority.

County: Greater London Authority

District: Camden

District Type: London Borough

Parish:

National Park: Not applicable to this List entry.

Grade: II

Date first listed: 19-Apr-1996

Date of most recent amendment: Not applicable to this List entry.

## Legacy System Information

The contents of this record have been generated from a legacy data system.

Legacy System: LBS

UID: 478529

## Asset Groupings

This list entry does not comprise part of an Asset Grouping. Asset Groupings are not part of the official record but are added later for information.

## List entry Description

### Summary of Building

Legacy Record - This information may be included in the List Entry Details.

### Reasons for Designation

Legacy Record - This information may be included in the List Entry Details.

### History

Legacy Record - This information may be included in the List Entry Details.

### Details

CAMDEN

TQ3082NW EUSTON ROAD 798-1/90/1752 Camden Town Hall 19/04/96

GV II

See under: Camden Town Hall JUDD STREET.

CAMDEN

TQ3082NW JUDD STREET 798-1/90/1752 (East side) 19/04/96 Camden Town Hall

GV II

Includes: Camden Town Hall EUSTON ROAD. Town hall. 1934-7. By AJ Thomas. Exterior clad in Portland stone ashlar over a steel frame on all 4 fronts. EXTERIOR: 3 main storeys. Channelled base, with plinth. Keystones over entrances carved by WCH King. Judd Street front: wings of 5 windows width, each with central aedicule and windows with alternating rhythm of channelled and unchannelled surrounds on first floor; projecting centre over entrances of three windows width with giant Corinthian order consisting of outer pilasters and inner attached columns rising to a full pediment embedded in raised attic with pitched roof. Euston Road front: 23 windows width, with wings of 5 windows width as in Judd Street and centre on the model of the Place de la Concorde with projecting pedimented pavilions as in centre of Judd Street front over subsidiary entrances flanking seven bays with giant Corinthian columns, and raised attic with pitched roof over whole centre. Tonbridge Street front: 23 windows width, with slightly recessed centre and raised attic of 13 windows width with pitched roof. East front: with single-storey ground-floor projection including side entrances on flanks, 3 round-arched windows on first floor in centre rising through second storey, and raised central attic of 3 windows width with pitched roof. INTERIOR: Judd Street entrance with black and white marble floor and deep-beamed ceiling. Main balustraded toplit staircase of white marble with dark marble pilasters and variegated marble panels on walls, branching and leading to Members' Lobby on first

floor with polished marble Corinthian columns and variegated marble panels. First-floor corridors panelled throughout to impost level and plaster-vaulted in manner of London County Hall (qv Lambeth). Council Chamber in centre of building toplit, rectangular with side lobbies under galleries and giant Corinthian pilasters, oak-panelled to high level with plain frieze over and horseshoe arrangement of oak seating. Along Euston Road front at first-floor level, Mayor's Parlour oak-panelled to full height, lugged and pedimented doorcases and fine marble fireplace with burnished steel grate; Chief Executive's Room panelled to full height in Norfolk cedar with good fireplace; good panelled committee rooms. Assembly Hall on ground floor entered from Tonbridge Street, with foyer at south end, stage at north end with proscenium arch, deep south gallery and narrower west gallery communicating with Council Chamber. Light-fittings, fixtures and furniture throughout of a high standard, especially on first floor, and presumably largely designed by AJ Thomas. HISTORICAL NOTE: Camden Town Hall was designed as St Pancras Town Hall by AJ Thomas, a former assistant of EL Lutyens, the influence of whose Classical style pervades the building. Thomas designed several housing schemes for St Pancras Borough Council from 1924 onwards. (Architect and Building News: 25 June 1937: London; The Builder: 9 July 1937: London; The Building: July 1937).

Listing NGR: TQ3013982795

## Selected Sources

### Books and journals

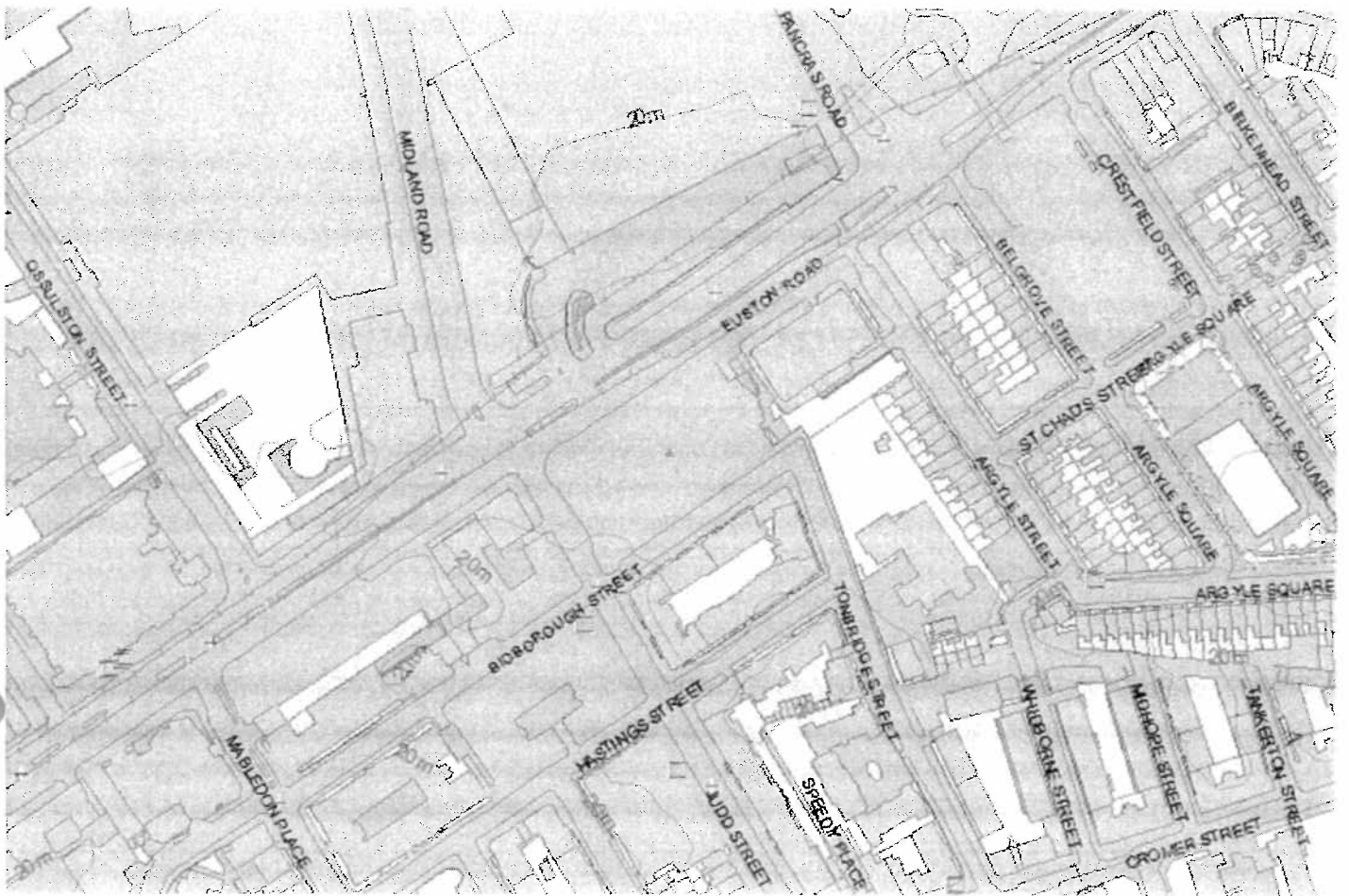
'The Builder' in The Builder, (1937)

'The Building' in July, (1937)

'Architect and Building News' in 25 June, (1937)

National Grid Reference: TQ 30139 82795

## Map



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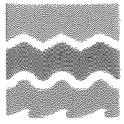
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([http://gisservices.HistoricEngland.org.uk/printwebservicehle/StatutoryPrint.svc/342110/HLE\\_A4L\\_Grade|HLE\\_A3L\\_Grade.pdf](http://gisservices.HistoricEngland.org.uk/printwebservicehle/StatutoryPrint.svc/342110/HLE_A4L_Grade|HLE_A3L_Grade.pdf))

The PDF will be generated from our live systems and may take a few minutes to download depending on how busy our servers are. We apologise for this delay.

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Historic England

# GREAT NORTHERN HOTEL AND ATTACHED RAILINGS

## List Entry Summary

This building is listed under the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended for its special architectural or historic interest.

Name: GREAT NORTHERN HOTEL AND ATTACHED RAILINGS

List entry Number: 1113244

## Location

GREAT NORTHERN HOTEL AND ATTACHED RAILINGS, PANCRAS ROAD

The building may lie within the boundary of more than one authority.

County: Greater London Authority

District: Camden

District Type: London Borough

Parish:

National Park: Not applicable to this List entry.

Grade: II

Date first listed: 06-Jul-1984

Date of most recent amendment: Not applicable to this List entry.

## Legacy System Information

The contents of this record have been generated from a legacy data system.

Legacy System: LBS

UID: 477694

## Asset Groupings



This list entry does not comprise part of an Asset Grouping. Asset Groupings are not part of the official record but are added later for information.

## List entry Description

### Summary of Building

Legacy Record - This information may be included in the List Entry Details.

### Reasons for Designation

Legacy Record - This information may be included in the List Entry Details.

### History

Legacy Record - This information may be included in the List Entry Details.

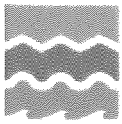
### Details

#### CAMDEN

TQ3083SW PANCRAS ROAD 798-1/85/1266 (East side) 06/07/84 Great Northern Hotel and attached railings

#### GV II

Hotel. 1854, by Lewis Cubitt. Yellow stock brick with stucco dressings. Slate roof with pedimented dormers. Crescent shaped building. Concave main facade towards King's Cross Station, Euston Road (qv). EXTERIOR: 5 storeys, attic and basement. 18 windows wide; southern return 5 windows with slightly advanced central bay. Sixth and thirteenth bays slightly advanced with tripartite windows and stucco dressings; 1st and 2nd floors, triangular pediments and segmental pediments respectively. Below that to left hand side, the main entrance with cast-iron and wood portico; round-arched glazing. Round-arched ground floor openings with stucco keystones and impost bands. Plain stucco bands at 1st, 2nd, and 3rd floor levels. Other windows square-headed, 1st to 3rd floor with stucco architraves. Modillion cornice. Prominent slab chimney-stacks. Road facade similar. INTERIOR: not inspected. SUBSIDIARY FEATURES: attached cast-iron railings of geometric design to areas. HISTORICAL NOTE: curved plan reflects the original alignment of Pancras Place, now Pancras Road. The hotel was one of the first to include rooms on the "continental system" with bedrooms en suite with sitting rooms. The company prided itself on the fireproof construction of the hotel, with thick walls dividing every room and with the corridors constructed of brick arches supported by iron girders. (Hunter M and



Historic England

# ST PANCRAS STATION AND FORMER MIDLAND GRAND HOTEL

## List Entry Summary

This building is listed under the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended for its special architectural or historic interest.

Name: ST PANCRAS STATION AND FORMER MIDLAND GRAND HOTEL  
List entry Number: 1342037

## Location

ST PANCRAS STATION AND FORMER MIDLAND GRAND HOTEL, EUSTON ROAD

The building may lie within the boundary of more than one authority.

County: Greater London Authority

District: Camden

District Type: London Borough

Parish:

National Park: Not applicable to this List entry.

Grade: I

Date first listed: 07-Nov-1967

Date of most recent amendment: 11-Jan-1999

## Legacy System Information

The contents of this record have been generated from a legacy data system.

Legacy System: LBS

UID: 477257

## Asset Groupings

This list entry does not comprise part of an Asset Grouping. Asset Groupings are not part of the official record but are added later for information.

## List entry Description

### Summary of Building

Legacy Record - This information may be included in the List Entry Details.

### Reasons for Designation

Legacy Record - This information may be included in the List Entry Details.

### History

Legacy Record - This information may be included in the List Entry Details.

### Details

CAMDEN

TQ3082NW EUSTON ROAD 798-1/90/421 (North side) 07/11/67 St Pancras Station and former Midland Grand Hotel (Formerly Listed as: EUSTON ROAD St Pancras Station (incl. train shed, Chambers & ancillary buildings)

GV I

Railway terminus and hotel, comprising train shed, terminus facilities and offices, ancillary buildings, taxi stand, warehousing: including substructure and storage areas to sides and rear, and structures to the forecourt. Station, 1865-1869; former Midland Grand Hotel, 1868-76, both by George Gilbert Scott. Train shed, 1865-8 by William Henry Barlow (engineer). Deep red Grippier's patent Nottingham bricks with Ancaster stone dressings and shafts of grey and red Peterhead granite; slated roofs renewed in 1994 in carefully diminishing courses. STYLE: monumental, picturesquely composed Gothic Revival building of 23 windows flanked by towers and a curved 10 window wing to the west. EXTERIOR: 4 main storeys with 2 extra storeys in the roof lit by stacks of gabled dormers. Station entered through 2 pointed, vaulted vehicle arches, flanked by pedestrian arches, one in the left hand tower and one to the right. Arches with recessed, elaborately patterned cast-iron pedestrian footbridges with cast-iron plate tracery windows on foliated cast-iron brackets. Hotel facade with round-arched ground floor openings linked by impost bands; 2nd floor, pointed 2-light windows with plate tracery & colonnettes; 3rd floor, cusped with colonnettes; 4th floor, arcaded windows of 3 lights. Articulated vertically

and horizontally with strings and with much elaborate carving. Lombard frieze below balustraded parapet. Western curve similar to south elevation of west range, that nearest Euston Road with elaborate stepped gable over right hand entrance bay with similar gable. South-east tower with 2-storey oriel, gabled clocks on each face with pinnacles at each corner and spire. Left hand tower, 3 storeys of elaborately arcaded windows above the entrance with Lombard friezes and bartizans with spires at angles. Mansard roof with gabled windows to the south; other sides with gables and chimneys. Main hotel entrance on end of curve to Euston Road; arcaded porte-cochere above which 3 cusped arches with small gabled roofs. Carved, stepped gable above balustraded parapet flanked by turrets with spires and gables over pointed windows. West return elevation along Midland Road: first 3 bays reproduce elevation found on principal facade. After the first three bays of the return, the long elevation angles back to follow the line of Midland Road with 8-window range followed by a full height stepped gabled range marking the line of the grand staircase. Former entrance from Midland Road simplified: on first floor level above three segmental arches filled with traceried windows; above this rising nearly to the top of the gable is tripartite light with stone tracery. This system of fenestration continues for one bay to the north at which point the elevation begins to step down towards the ancillary railway buildings to the north. 4 storeys over basement terminating in a corbelled parapet, a total of 6 window ranges comprised of 2 and 3-light double-height windows. 3-storey polygonal wing set between 2 storey blocks, that block to the right having one window range and that to the left with 3-window range. St Pancras Station is unusual in retaining a good deal of its related former warehousing facilities. These are concentrated to the north of the Hotel along Midland Road and Pancras Road, located at and below track level. Although the elevation to Midland Road is quite varied, a consistent feature is the pointed blind arcade to ground floor. Towards the Euston Road end there is a set-back which also has blind pointed arcade; this section runs for roughly 11 bays of the arched ground-floor structure. More elaborate 2-storey structure of 8 window range with a flat arched opening for vehicles consisting of a wrought-iron lintel set in the fifth window range. To either side of this entrance the pointed blinded arcade previously noted is continued. Continuing north along Midland Road, there is another carriageway entrance: a pointed arch with wooden doors and hinges of original design. There follows railway arches Nos 17 through 25. To the first floor of this range is a blind pointed arch arcade. Railway arches 14, 15 and 16 have been rebuilt. Railway arches 4 through 9 have received a first-floor brick addition. Pancras Road elevation to the east. Hotel elevation: the design of the main elevation continues for 5 window ranges along the

return, concluding in an octagonal turret. On the east flank of the train shed a 2-storey structure with a lean-to roof, numbering Nos 9-91 Pancras Road. It is roofed in slate and on alternate bays there are stacks. This structure has a 45-window range. At the north it curves slightly. The elevation of every bay is identical: on the ground floor a pointed segmental arch carried on plain piers rebated to accommodate attached columns. Above is a pointed arched window set in a shallow pointed recess; all of the openings and recesses linked by a carved impost. Many of the original shopfronts to the railway arches survive intact. Also surviving are carriageway arches to storage vaults under the station, originally for Burton beer; these have double wooden doors with original ironwork, grilles and hinges. North of No.91, the elevation steps up to a tower with a blind arcade near the top. The substructure of the station continues northwards to the first railway bridge. The ground floor being articulated into bays pierced by pointed arches. This arrangement continues to No.111. There is an additional blind arch, formerly a carriageway, north of this. There are 4 rectangular chimneys on the parapet line of Nos 93 to 111. The original shopfronts have been altered, though the structure itself is intact. Drinking fountain comprising gabled stone block with granite eared and shouldered inscribed aedicule having a semicircular basin. Station approached by dramatic ramp rising from the western end with arcaded retaining wall having inset shops. Ramp gained by steps from the eastern end with pair of original iron gates at the foot and bollards. 25-bay train shed a single 240 foot span in cast-iron arched braces manufactured by the Butterley Iron Company (dated 1867) and tied together by the floor girders of the station floor which is effectively at 1st floor level. Ribs in the form of pointed arches and whole structure supported under the platform floor by a grid of iron columns; the structure of the space was determined by the module of the Burton beer barrel. Screen wall between concourse and hotel with pointed arch, plate traceried windows which continue along the sides of the shed at the southern end. INTERIORS: booking hall: rectangular in plan and having 6 bays and double height. Linenfold panelling to ground floor level dates to the 1880s as does the curving wood screen of the ticket office. Elaborately carved corbels to serving as springers for former vaulting. The elevations of the booking hall on north, south, east and west intact, that of greatest interest to the east since it features 2 double-height, glazed pointed arches with mullions and transoms: the glazing pattern of original design; this forms a screen wall between the booking hall and the platform. To west, decorative cast-iron glazed canopy to taxi rank, narrow exit under arch to Midland Road (qv). At east of concourse, Ladies' lavatories with tiling and early C20 fittings. Former hotel: painted decoration begun late in 1872 by Frederick Sang at the suggestion of Scott;

in December of 1873 Sang was replaced by Gillow and Co., who were also supplying the furniture and fittings to the Hotel. Andrew Benjamin Donaldson, a painter, oversaw the completion of the interior decorations for Gillow and himself painted the figures at the top of the grand staircase in 1876-77. By the summer of 1877 the interiors were largely complete. The interiors were redecorated when electric light was installed between 1885 and 1889, the overseeing architects being Trubshaw and Towles. This affected most of the principal public rooms; the entrance hall from Euston Road and the lounge above did retain the painted decoration from the first half of the 1870s. The 500-bedroomed hotel closed in 1935 and was used as offices but has retained many original features, fixings and fittings including tiles in fine ecclesiastical Gothic and Queen Anne Revival styles. There are several interiors of exceptional architectural interest. The entrance hall of Euston Road in the west wing and the ladies' saloon above are said to have been decorated by F Sang. Saloon with arcaded paired columns, trabeated ceilings and other decorations, with balcony over entrance. The Grand Staircase, also in the west wing, is of stone supported on exposed and decorated cast-iron. It is set in a rib-vaulted well, the spandrels to the vaults filled with paintings of the virtues dressed in medieval and classicising garb with the spandrel to the east depicting the arms of the Midland Railway (being consolidated and restored at time of inspection in September 1994). The Coffee Room on the ground floor of the west wing has a crescent-shaped, square-ended plan. It was altered with an overlay of Classical ornament in the late C19 or possibly early C20, but many of the original elements survive, the cornices and ceilings protected behind later partitioning and false ceilings. Main staircase the most dramatic space, the stone treads supported on exposed and expressed cast-iron beams. HISTORICAL NOTE: St Pancras was the terminus of the Midland Railway and when built was the largest station roof in the world without internal supports. In terms of both architecture and engineering, it has claim to be Britain's most impressive station. Dramatic roof line with gables and spires forms an important landmark. (Hunter M and Thorne R: *Change at King's Cross*: London: -1990: 65-74).

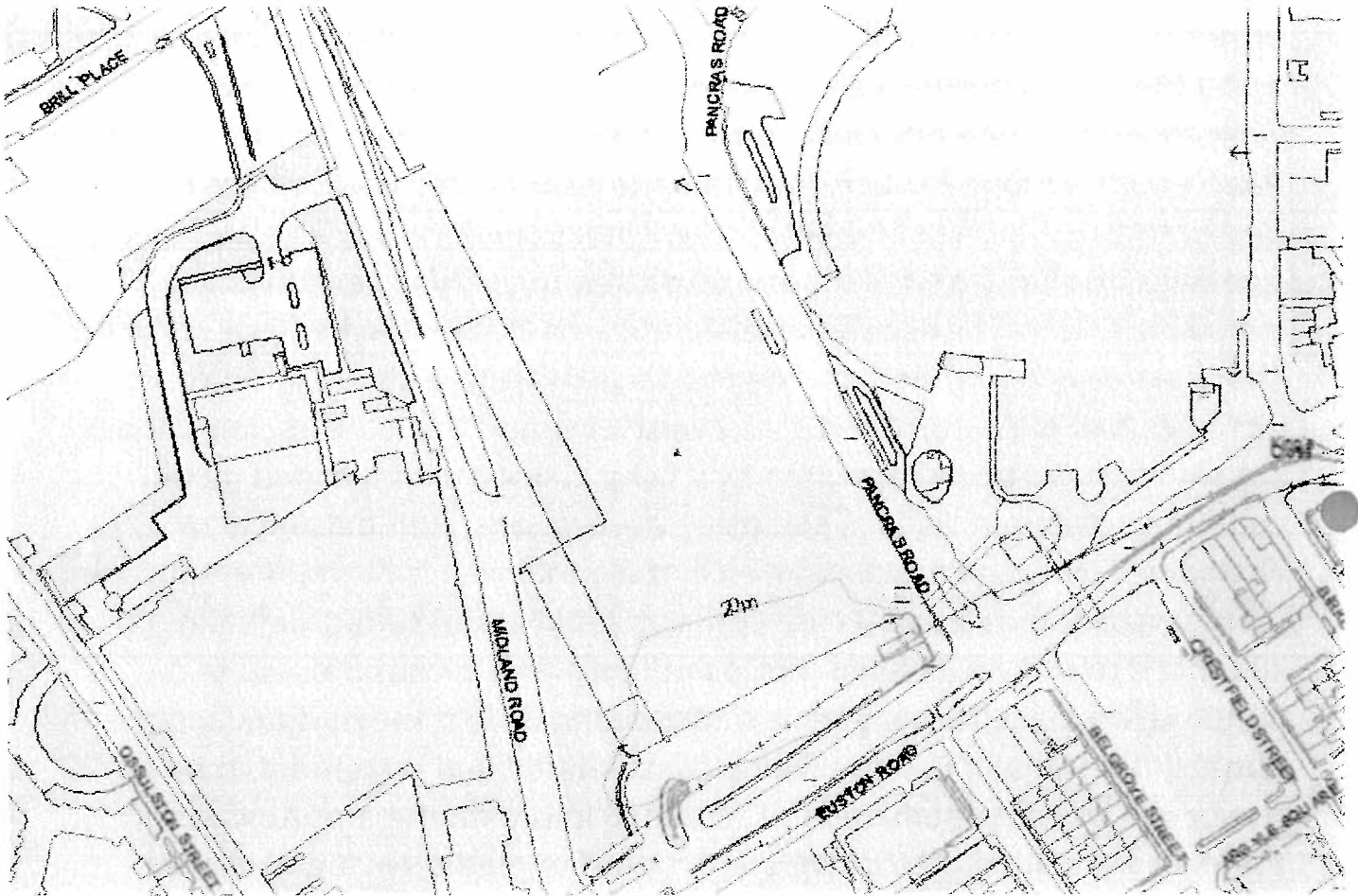
Listing NGR: TQ2980782564

Selected Sources

**Books and journals**

Hunter, M, Thorne, R, *Change at Kings Cross*, (1990), 65-74

Map



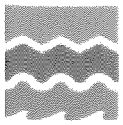
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Historic England

# K6 TELEPHONE KIOSK OUTSIDE ST PANCRAS STATION

## List Entry Summary

This building is listed under the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended for its special architectural or historic interest.

Name: K6 TELEPHONE KIOSK OUTSIDE ST PANCRAS STATION

List entry Number: 1393675

## Location

K6 TELEPHONE KIOSK OUTSIDE ST PANCRAS STATION, EUSTON ROAD

The building may lie within the boundary of more than one authority.

County: Greater London Authority

District: Camden

District Type: London Borough

Parish:

National Park: Not applicable to this List entry.

Grade: II

Date first listed: 22-Feb-2010

Date of most recent amendment: Not applicable to this List entry.

## Legacy System Information

The contents of this record have been generated from a legacy data system.

Legacy System: LBS

UID: 507692

## Asset Groupings



This list entry does not comprise part of an Asset Grouping. Asset Groupings are not part of the official record but are added later for information.

## List entry Description

### Summary of Building

Legacy Record - This information may be included in the List Entry Details.

### Reasons for Designation

The K6 telephone kiosk on Euston Road, outside St Pancras Station is recommended for designation at Grade II for the following principal reasons: \* Design Interest: Giles Gilbert Scott's design has special interest for its artistry and functionality as well its iconic status as a milestone of C20 industrial design; \* Setting: a strong visual relationship to two listed buildings including St Pancras Station at Grade I; \* Historic Interest: juxtaposition of the K6 and St Pancras Station, designed by Sir George Gilbert Scott, grandfather of Sir Giles Gilbert Scott, designer of the K6.

### History

Legacy Record - This information may be included in the List Entry Details.

### Details

798-1/0/10379 EUSTON ROAD 22-FEB-10 K6 telephone kiosk outside St Pancras Station

GV II K6 telephone kiosk.

DESCRIPTION: The K6 is a standardised design made of cast iron, painted red overall with long horizontal glazing in door and sides and with the crowns situated on the top panels being applied not perforated. There are rectangular white display signs, reading TELEPHONE beneath the shallow curved roof. It has modernised internal equipment.

This kiosk is located at the south-west corner of the forecourt of the Grade I listed St Pancras Station on the north side of Euston Road. It stands opposite Camden Town Hall (Grade II).

HISTORY: The K6 telephone kiosk is a milestone of C20 industrial design. The K6 was designed by Giles Gilbert Scott in 1935 for the General Post

Office, on the occasion of King George V's Silver Jubilee. The K6 was a development from his earlier highly successful K2 telephone kiosk design of 1924, of Neo-classical inspiration. The K6 was more streamlined aesthetically, more compact and more cost-effective to mass produce. Giles Gilbert Scott (1880-1960) was one of the most important of modern British architects; his many celebrated commissions include the Anglican cathedral of Liverpool and Battersea power station. The K2 and K6 telephone kiosks can be said to represent a very thoughtful adaptation of architectural tradition to contemporary technological requirements. Well over 70,000 K6s were eventually produced. In the 1960s many were replaced with far plainer kiosk types. But many still remain, and continue to be an iconic feature on Britain's streetscapes.

REASONS FOR DESIGNATION: \* Design Interest: Giles Gilbert Scott's design has special interest for its artistry and functionality as well its iconic status as a milestone of C20 industrial design; \* Setting: a strong visual relationship to two listed buildings including St Pancras Station which is Grade I; \* Historic Interest: juxtaposition of the K6 and St Pancras Station, designed by Sir George Gilbert Scott, grandfather of Sir Giles Gilbert Scott, designer of the K6.

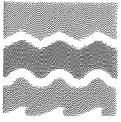
Selected Sources

Legacy Record - This information may be included in the List Entry Details

National Grid Reference: TQ 30107 82832

Map





# NUMBERS 7-19 AND ATTACHED RAILINGS

## List Entry Summary

This building is listed under the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended for its special architectural or historic interest.

Name: NUMBERS 7-19 AND ATTACHED RAILINGS

List entry Number: 1244678

## Location

NUMBERS 7-19 AND ATTACHED RAILINGS, 7-19, ARGYLE STREET

The building may lie within the boundary of more than one authority.

County: Greater London Authority

District: Camden

District Type: London Borough

Parish:

National Park: Not applicable to this List entry.

Grade: II

Date first listed: 14-May-1974

Date of most recent amendment: Not applicable to this List entry.

## Legacy System Information

The contents of this record have been generated from a legacy data system.

Legacy System: LBS

UID: 476614

## Asset Groupings

This list entry does not comprise part of an Asset Grouping. Asset Groupings are not part of the official record but are added later for information.

## List entry Description

### Summary of Building

Legacy Record - This information may be included in the List Entry Details.

### Reasons for Designation

Legacy Record - This information may be included in the List Entry Details.

### History

Legacy Record - This information may be included in the List Entry Details.

### Details

#### CAMDEN

TQ3082NW ARGYLE STREET 798-1/90/50 (East side) 14/05/74 Nos.7-19 (Odd) and attached railings

#### GV II

Terrace of 7 houses, now mostly small hotels. c1833-9. Yellow stock brick. No.7, stucco ground floor; No.9, pebble dash rendered ground floor; Nos 13-19 painted stucco ground floors (No.15 rusticated). Plain stucco 1st floor sill bands. Nos 13-19, slate mansard roofs with dormers. 3 storeys, Nos 13-19 attics, and basements. 2 windows each. Round-arched ground floor openings. Doorways of Nos 7-11 with pilaster-jambs carrying cornice-heads; fanlights and panelled doors; Those to Nos 13-19, C20 reproduction with glazed doors. Gauged brick flat arches to recessed sashes; 1st floor in shallow, round-arched recesses with cast-iron balconies. Parapets. INTERIORS: not inspected. SUBSIDIARY FEATURES: attached cast-iron railings with tasselled spearhead finials to areas. (Survey of London: Vol. XXIV, King's Cross Neighbourhood, Parish of St Pancras IV: London: -1952: 106).

Listing NGR: TQ3025082830

Selected Sources

### Books and journals

'Survey of London' in Survey of London - Kings Cross neighbourhood The Parish of St Pancras Part 4: Volume 24 , (1951), 106

National Grid Reference: TQ 30250 82830

Map



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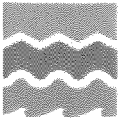
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Historic England

# NUMBERS 12-36 AND ATTACHED RAILINGS

## List Entry Summary

This building is listed under the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended for its special architectural or historic interest.

Name: NUMBERS 12-36 AND ATTACHED RAILINGS

List entry Number: 1244679

## Location

NUMBERS 12-36 AND ATTACHED RAILINGS, 12-36, ARGYLE STREET

The building may lie within the boundary of more than one authority.

County: Greater London Authority

District: Camden

District Type: London Borough

Parish:

National Park: Not applicable to this List entry.

Grade: II

Date first listed: 14-May-1974

Date of most recent amendment: Not applicable to this List entry.

## Legacy System Information

The contents of this record have been generated from a legacy data system.

Legacy System: LBS

UID: 476615

## Asset Groupings



This list entry does not comprise part of an Asset Grouping. Asset Groupings are not part of the official record but are added later for information.

## List entry Description

### Summary of Building

Legacy Record - This information may be included in the List Entry Details.

### Reasons for Designation

Legacy Record - This information may be included in the List Entry Details.

### History

Legacy Record - This information may be included in the List Entry Details.

### Details

CAMDEN

TQ3082NW ARGYLE STREET 798-1/90/51 (West side) 14/05/74 Nos.12-36 (Even) and attached railings

GV II

Terrace of 13 houses, now mostly small hotels. c1833-9. Yellow stock brick; Nos 16 & 18 stuccoed. No.22, painted; Nos 24-28, painted ground floors. Plain stucco 1st floor sill bands. Nos 20-28 and 32 & 36 with slated mansard roofs and dormers. 3 storeys, Nos 20-28 and 32 & 36 attics, and basements. 2 windows each. Round-arched ground floor openings. Doorways with stucco architraves, pilaster-jambs carrying cornice-heads, fanlights (some patterned) and some panelled doors. Most ground floor windows with margin lights. Gauged brick flat arches to recessed sashes; 1st floor in shallow, round-arched recesses with cast-iron balconies. Parapets. INTERIORS: not inspected. SUBSIDIARY FEATURES: attached cast-iron railings with knob and disc finials to areas. (Survey of London: Vol. XXIV, King's Cross Neighbourhood, Parish of St Pancras IV: London: -1952: 106).

Listing NGR: TQ3022882816

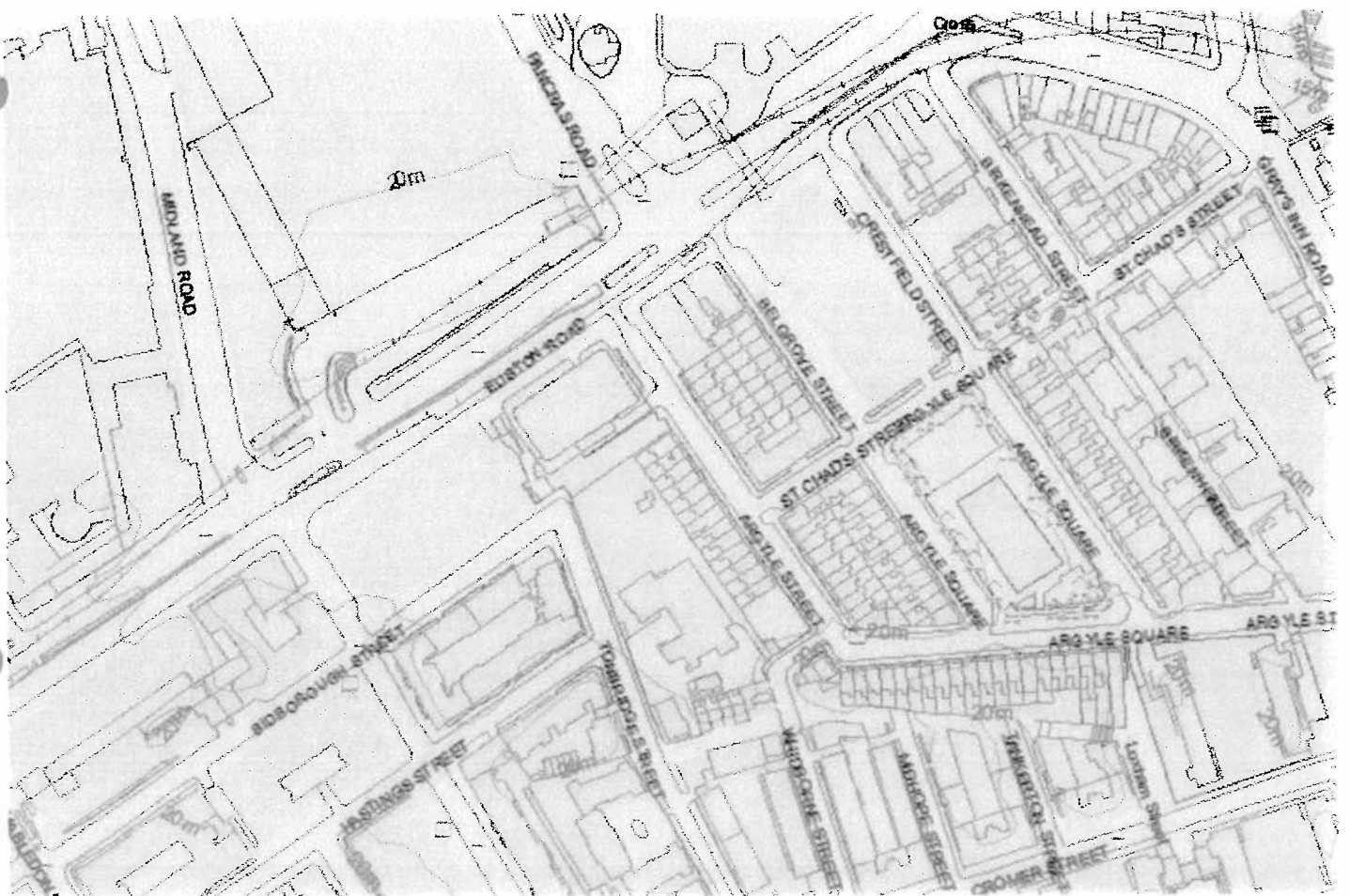
Selected Sources

### Books and journals

'Survey of London' in Survey of London - Kings Cross neighbourhood The Parish of St Pancras Part 4: Volume 24 , (1951), 106

National Grid Reference: TQ 30228 82816

Map



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