

3.0 Site Analysis

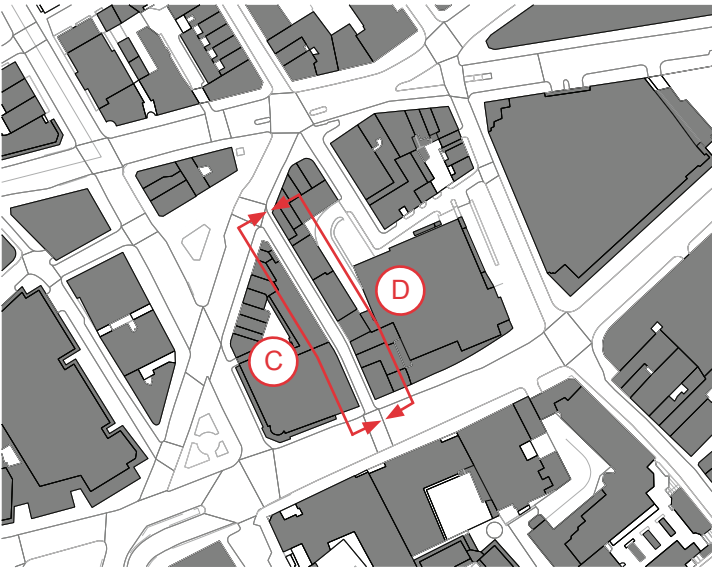


Queen Alexandra Mansions

9-11 Grape Street

The Cuban Embassy

▲
C: Grape Street Streetscape



▲
Key plan to streetscape photography



Shaftesbury Theatre

▲
D: Grape Street Streetscape



King Edward Mansions



King Edward Mansions

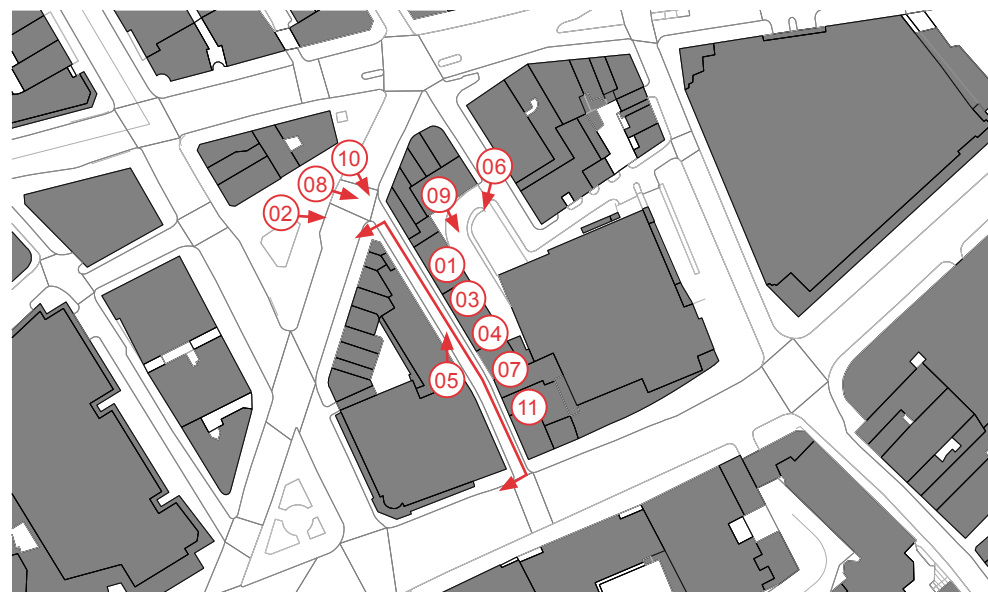
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The embellishments illustrated on these pages are typical of the character and appearance of this small but distinct enclave. There is great variety in their form and a consistency in terms of their materials. The theatre lantern, with its paired columnettes, allows views of the sky through its form.

The Bloomsbury Tavern's onion-domed corner turrets and the castellated elements of Queen Alexandra Mansions bring consistent delight to the local skyline.

As shown on previous pages, in comparison to its neighbours, 9 - 13 Grape Street shows considerable restraint. In formulating propositions for extending this building upwards, the character of the embellishments elsewhere have been taken into account.

Flat parapets are not a part of the character which brings quality to this area, although they are distinct in themselves. Additional elements are, however, possible but they should enrich the skyline in a similar way to those with turrets, while respecting the existing form.



▲ Key plan to photography



▲ 1: Detail of the exuberant and decorated character of Grape Street



▲ 2: The corner turret of Queen Alexandra Mansions facing Shaftesbury Avenue



▲ 3: Detail of the exuberant and decorated character of Grape Street



▲ 4: Detail of the exuberant and decorated character of Grape Street