

Bilfinger GVA  
Norfolk House  
7 Norfolk Street  
Manchester  
Greater Manchester (Met County)  
M2 1DW

Application Ref: **2016/0021/P**  
Please ask for: **Tessa Craig**  
Telephone: 020 7974 **6750**

8 April 2016

Dear Sir/Madam

## **DECISION**

Town and Country Planning Act 1990 (as amended)

### **Full Planning Permission Refused**

Address:  
**5 Highview  
Holford Road  
London  
NW3 1AG**

Proposal: The installation of telecommunications equipment on the roof of the building, including 6 antennas on 3 poles along with equipment cabinets and ancillary development.

Drawing Nos: Design and Access Statement, Supporting Technical Information, Declaration Of ICNIRP Compliance, 100 Revision A, 201 Revision A, 202 Revision A, 301 Revision A, , 304 Revision A, , 401 Revision A, 501 Revision A, 502 Revision A, 801 Revision A and 802 Revision A.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

#### Reason(s) for Refusal

- 1 The proposed antennas and associated equipment cabinet, by reason of their siting, scale and massing at high level in a prominent location, are incongruous additions that would add visual clutter and be significantly detrimental to the character and appearance of the host building, the street scene and the Hampstead Conservation Area. The proposal is therefore contrary to policies CS5 (Managing the impact of



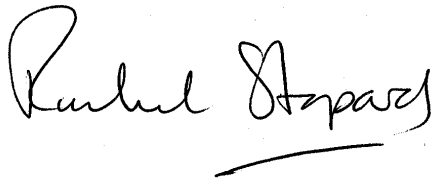
growth and development) and CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy, policies DP24 (Securing high quality design) and DP25 (Conserving Camden's Heritage) of the London Borough of Camden Local Development Framework Development Policies and policies 7.4 (Local Character) and 7.8 (Heritage assets and archaeology) of the London Plan and paragraphs 56- 68 and 126-141 of the National Planning Policy Framework.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Rachel Stopard', with a horizontal line underneath the name.

Rachel Stopard  
Director of Culture & Environment