

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address aı	nd Contact Details			
Title: Mr	First Name:	Robert		Surname:	Carr
Company name:	Premier Public Rela	ations Ltd			
Street address:	2-4 Bucknall Street				
			Telephone numb	per:	
			Mobile number:		
Town/City:	London		Fax number:		
Country:			Email address:		
Postcode:	WC2H 8LA				
Are you an agent a	acting on behalf of th	ne applicant?	Yes	lo	
2. Agent Name	, Address and C	Contact Details			
Tide. Me	First Name	Debart		0	0
Title: Mr	First Name:	Robert		Surname:	Carr
Company name:	Premier Public Rela				
Street address:	2-4 Bucknall Street				
			Telephone numb	oer: 02072	2928330
			Mobile number:		
Town/City:	LONDON		Fax number:		
Country:			Email address:		
Postcode:	WC2H 8LA		BFG-Locations@	@premiercom	nms.com
3. Description	of the Proposal				
Places describe th	o proposed develop	ment including any change of us	0.		
Temporary installar The 'advertisement 1 Plaque approx. The wording will of	ation of a Dream Jar nts' will be part of wo 600mm x 250mm or describe the trail, hav	Statue, 800 x 1000 x 1279-1840 ording printed on 3no plaques se to the top face of the plinth and 2	Omm (height varies t on the plinth supp plaques approx. 60 save the children) a	orting the scu Omm x 250m and have info	ulpture (height included as before).
Has the building, v	vork or change of us	e already started?	s No		

4. Site Addres	ss Details											
Full postal addre	ss of the site	(including full p	postcode	where availab	ole)	Description:						
House:		Suffix	x:			Paved area in the with the HOI a						has been agreed
House name:						with the HOLA	ilu Glallary Si	quare/Arger	ii as iai	iu Owii	ei)	
Street address:												
Town/City:												
Postcode:												
Description of lo			n):									
Easting:	530223		,									
Northing:	183521				Ī							
5. Pre-applica	tion Advic											
Has assistance of	or prior advice	been sought f	from the I	local authority	about thi	s application?		Yes	○ No)		
If Yes, please co	mplete the fo	llowing informa	ation abou	ut the advice y	ou were	given (this will he	elp the author	ty to deal w	ith this	applica	ation	more efficiently):
Officer name:		_										
Title: Mr	First n	ame: Ma	atthias				Surname:	Gentet				
Reference:												
Date (DD/MM/Y)	YYY): 01/04	/2016 (1	Must be p	ore-application	submiss	sion)						
Details of the pre	e-application a	advice received	d:									
6. Pedestrian	and Vehic	le Access, I	Roads	and Rights	of Way	1						
Is a new or altere	ed vehicle acc	cess proposed	to or fron	n the public hid	nhway?					Yes	(0)	No
										100	_	110
Is a new or altere	ed pedestrian	access propos	sed to or	from the public	c highwa	y?			Q	Yes	•	No
Are there any ne	w public road	s to be provide	ed within	the site?					\bigcirc	Yes	•	No
Are there any ne	w public right	s of way to be	provided	within or adjac	cent to th	ne site?			0	Yes	•	No
Do the proposals	s require any o	diversions/exti	nauishme	ents and/or cre	eation of r	rights of way?				Yes	(0)	No
	, , ,		J			3						
7. Waste Stor	age and C	ollection										
Do the plane inco	arnarata aras	e to etore and	aid tha a	alloction of war	eto?					Voc	(2)	No
Do the plans inco										Yes	•	No
Have arrangeme	ents been mad	le for the sepa	rate stora	age and collec	tion of re	cyclable waste?			0	Yes	•	No

8. Authority Employee/Member						
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	Do any of the	ese statements app	ly to you?	○ Yes	● No	
9. Materials						
No Material details were submitted for this a	pplication					
10. Vehicle Parking						
No Vehicle Parking details were submitted f	or this application					
11. Foul Sewage						
···· our comage						
Please state how foul sewage is to be disp						
Mains sewer	Package treatment plant		Unknown			
Septic tank	Cess pit		Other	~		
Other n/a						
Are you proposing to connect to the existing	g drainage system?	○ Yes ●	No Q Unknown			
40.4						
12. Assessment of Flood Risk						
Is the site within an area at risk of flooding? flood zones 2 and 3 and consult Environme requirements for information as necessary.)	nt Agency standing advice and			O Yes	s No	
If Yes, you will need to submit an appropria	te flood risk assessment to cor	nsider the risk to th	e proposed site.			
Is your proposal within 20 metres of a water	rcourse (e.g. river, stream or b	eck)?		☐ Yes	s No	
Will the proposal increase the flood risk else	ewhere?			Yes	s No	
How will surface water be disposed of?						
Sustainable drainage system	Main sewer		Pond/lake			
Soakaway	Existing watercours	se				
13. Biodiversity and Geological Co	onservation					
To assist in answering the following question important biodiversity or geological conservations.						
Having referred to the guidance notes, is th application site, OR on land adjacent to or r		the following being	affected adversely or co	onserved and e	enhanced with	in the
a) Protected and priority species						
Yes, on the development site	○ Yes, on I	and adjacent to or	near the proposed devel	lopment	No	
b) Designated sites, important habitats or o	ther biodiversity features					
Yes, on the development site	○ Yes, on I	and adjacent to or	near the proposed devel	lopment	No	

c) Features of geological co	onservation im	portance								
Yes, on the developme			Q Y	es, on land ad	jacent to or near the pr	oposed dev	elopment		9	No
4 Estatualla										
4. Existing Use										
Please describe the current	use of the sit	e:								
The current locations is a p	oublic footway									
s the site currently vacant?							•	Yes	0	No
f Yes, please describe the I	last use of the	sito:								
Public Footway	iast use of the	site.								
When did this use end (if kn	nown) (DD/MI	//YYYY)2								
Does the proposal involve a f yes, you will need to subn	any of the follo	wing?	mination asses	ssment with you	ır application					
			inianon acces	omone war you	ar application.			Voo		No
_and which is known to be o	contaminated	f						Yes	•	No
and where contamination i	is suspected f	or all or pa	rt of the site?				0	Yes	•	No
A proposed use that would	he particularly	/ Vulnorable	e to the proces	nce of contamir	nation?			Voc	(0)	No
A proposed use triat would t	be particularly	/ vuirierable	s to the preser	ice or containin	iation?			Yes	٠	NO
5. Trees and Hedges										
Are there trees or hedges o	n the propose	ed developr	ment site?				0	Yes	•	No
And/or: Are there trees or he	edges on land	d adjacent t	to the propose	d development	site that could influence	e the		V		NI-
development or might be im							0	Yes	(e)	No
f Yes to either or both of the										
equired, this and the accon what the survey should con										
viiat tile survey siloulu com	iairi, iii accord	ance with	THE COHETT DO	33037. TIEES II	i relation to design, der	nontion and		1011 - 17	CCOII	IIIIeiiualions
_							conotiact			
							00110111401			
6. Trade Effluent										
6. Trade Effluent										
	he need to dis	spose of tra	ıde effluents o	r waste?				Yes	•	No
	he need to dis	spose of tra	ade effluents o	r waste?				Yes	•	No
Does the proposal involve the	he need to dis	spose of tra	ade effluents o	r waste?				Yes	•	No
Does the proposal involve the	he need to dis	spose of tra	ade effluents o	r waste?				Yes	•	No
Does the proposal involve the	he need to dis	spose of tra	ade effluents o	r waste?				Yes	•	No
Ooes the proposal involve to 7. Residential Units				r waste?				Yes	•	No No
7. Residential Units Ooes your proposal include				r waste?	Market Housing Swint	ina			_	
Ooes the proposal involve to 7. Residential Units	the gain or lo	ss of reside	ential units?	r waste?	Market Housing - Exist	ing	0	Yes	•	No
7. Residential Units Ooes your proposal include	the gain or lo		ential units?		Market Housing - Exist	ing 1	0		•	No
7. Residential Units Ooes your proposal include	the gain or lo	ss of reside	ential units?		Market Housing - Exist Bedsits/Studios	_	Numb	Yes er of bed	• droom	No
7. Residential Units Does your proposal include Market Housing - Proposed	the gain or lo	ss of reside	ential units?			_	Numb	Yes er of bed	• droom	No
7. Residential Units Ooes your proposal include Market Housing - Proposed Bedsits/Studios	the gain or lo	ss of reside	ential units?		Bedsits/Studios	_	Numb	Yes er of bed	• droom	No
7. Residential Units Ooes your proposal include Market Housing - Proposed Bedsits/Studios Cluster Flats	the gain or lo	ss of reside	ential units?		Bedsits/Studios Cluster Flats	_	Numb	Yes er of bed	• droom	No
7. Residential Units Opes your proposal include Market Housing - Proposed Bedsits/Studios Cluster Flats Flats/Maisonettes	the gain or lo	ss of reside	ential units?		Bedsits/Studios Cluster Flats Flats/Maisonettes	_	Numb	Yes er of bed	• droom	No
7. Residential Units Does your proposal include Market Housing - Proposed Bedsits/Studios Cluster Flats Flats/Maisonettes Houses	the gain or lo	ss of reside	ential units?		Bedsits/Studios Cluster Flats Flats/Maisonettes Houses	_	Numb	Yes er of bed	• droom	No
7. Residential Units Opes your proposal include Market Housing - Proposed Bedsits/Studios Cluster Flats Flats/Maisonettes Houses Live-Work Units	the gain or lo	ss of reside	ential units?		Bedsits/Studios Cluster Flats Flats/Maisonettes Houses Live-Work Units	_	Numb	Yes er of bed	• droom	No
7. Residential Units Ooes your proposal include Market Housing - Proposed Bedsits/Studios Cluster Flats Flats/Maisonettes Houses Live-Work Units Sheltered Housing	the gain or lo	ss of reside	ential units?		Bedsits/Studios Cluster Flats Flats/Maisonettes Houses Live-Work Units Sheltered Housing	1	Numb	Yes er of bed	• droom	No

	Proposed					Social Rented Housing - E	xisting				
		Num	ber of be	drooms				Num	ber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknov
Bedsits/Studios						Bedsits/Studios					
Cluster Flats						Cluster Flats					
Flats/Maisonettes						Flats/Maisonettes					
Houses						Houses					
Live-Work Units						Live-Work Units					
Sheltered Housing						Sheltered Housing					
Jnknown						Unknown					
Proposed Social Housing T	Γotal					Existing Social Housing Total	al				
ntermediate Housing - F	Proposed					Intermediate Housing - Ex	isting				
		Num	ber of be	drooms				Num	ber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknow
Bedsits/Studios						Bedsits/Studios					
Cluster Flats						Cluster Flats					
Flats/Maisonettes						Flats/Maisonettes	+				
Houses						Houses	+				
_ive-Work Units	+					Live-Work Units	+				
Sheltered Housing						Sheltered Housing	+				+
Unknown						Unknown					+
Proposed Intermediate Hou						Existing Intermediate Housin Key Worker Housing - Exi					
The state of the s	Г	Num	ber of be	drooms		noy worker meaning Ext		Num	ber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknow
Bedsits/Studios	<u>'</u>			7.	Onknown	Bedsits/Studios	<u> </u>	-		T -	Onknow
Cluster Flats			-			Cluster Flats	+				+
Flats/Maisonettes						Flats/Maisonettes					+
Houses			-			Houses					+
Live-Work Units			 			Live-Work Units	+				+
											-
Sheltered Housing						Sheltered Housing					-
Unknown Proposed Key Worker Hou	ising Total					Unknown Existing Key Worker Housin	g Total				<u> </u>
B. All Types of Devo	-					porspace?		() Yes	N	lo
9. Employment		itted for	this apr	plication							
Employment Employment details v	were subm	illeu ioi									
	were subm										
		illited for									

21. Site Area								
What is the site area?	1.00	sq.metres						
22. Industrial or Commercia	l Processes an	d Machinerv						
Please describe the activities and precise include the type of machine. This will be a static statue for tourills the proposal for a waste manage.	processes which wo bry which may be ins sts to view and pho	ould be carried out or stalled on site: tograph	n the site and the	· .	including	plant, ventil	ation or air conditi	oning.
If this is a landfill application you wi make clear what information it requ		urther information be	fore your applica	ition can be de	etermined.	Your waste	e planning authority	y should
23. Hazardous Substances								
Is any hazardous waste involved in	the proposal?		O Yes	. No				
A. Toxic substances						Amount he	eld on site	
								Tonne(s)
B. Highly reactive/explosive sub	stances					Amount he	eld on site	7
								Tonne(s)
C. Flammable substances (unles	ss specifically nan	ned in parts A and I	В)			Amount he	eld on site	Tonne(s)
24. Type of Proposed Adve	rtisement(s)							
Please describe the proposed adve	ertisement(s):							
Temporary installation of a Dream The 'advertisements' will be part o 1 Plaque approx. 600mm x 250mm The wording will describe the trail, have painted/designed/adopted e	f wording printed or n on the top face of have information a	a 3no plaques set on the plinth and 2 place bout the charity (save	the plinth suppo ques approx. 600 e the children) ar	rting the sculp mm x 250mm nd have inforn	oture (heig on either	ht included side of the	plinth.	s who
How many of the following type of a Fascia sign(s) 1 Please describe:	advertisements are Projecting or har			Hoarding(s)	1		Other 1	
Temporary installation of a Dream The 'advertisements' will be part o 1 Plaque approx. 600mm x 250mm The wording will describe the trail, have painted/designed/adopted e	f wording printed or n on the top face of have information a	a 3no plaques set on the plinth and 2 place bout the charity (save	the plinth suppo ques approx. 600 e the children) ar	rting the sculp mm x 250mm nd have inforn	oture (heig on either	nt included side of the	plinth.	who
25. Location of Advertiseme	ent(s)							
Is the advertisement(s) you are app	olying for already in	place?			Yes	No		
Is an existing advertisement(s) to b	e removed and rep	laced by the advertis	sement(s) in this	proposal?	Yes	No	Not Applicable	
Will the proposed advertisement(s)	project over a footp	oath or other public h	nighway?		Yes	No		

26. Adverti	sement(s) Period	
Please state	the period of time for which consent is sought for the advertisement	
	77/2016 To: 31/08/2016	
27 Interes	in the Land	
er: micros	. In the Edita	
Does the app	licant own the land or buildings where the adverts are to be placed?	No
If No, has the	permission of the owner or any other person entitled to give permission for the display of an	O No
advertisemer	t been obtained?	○ No
28 (d). Deta	ils of Proposed Advertisement(s) - Other Sign	
What is the h	eight from the ground to the base of the advertisement (in metres)?	
What is the m	aximum projection of the advertisement from face of building (in metres)?	
What are the	dimensions of the proposed advertisement? Height: 0.20 x Width: 0.60 x Dept	h: 0.00 metres
	Is will the sign be made of?	
Brushed alu	ninium with printed wording	
What is the m	aximum height of any of the individual letters and symbols (in centimetres)?	
	text and background:	
white backgr	ound with black text	
Will the sign I	oe illuminated? Yes No	
29. Site Vis	it	
Can the site I	be seen from a public road, public footpath, bridleway or other public land?	
If the plannin	g authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only	one)
The age	ent The applicant Other person	
20 Cortific	otes (Contificate D)	
su. Certific	ates (Certificate B)	
	Certificate of Ownership - Certificate B	
I certify/ The ar	Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under A plicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days	
application, wa	s the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural to the section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application related	enant ("agricultural tenant" has
	ultural Tenant	Date notice served
Name:	Camden Council	
Number:	Suffix: House name: -	
Street:	Suinx. Flouse name.	
		04/04/2016
Locality:		
Town:		
Postcode:	-	
Tido. Be	First rows Debut	
Title: Mr	First name: Robert Surname: Carr	

30. Certificates (Certificate B)									
Person role:	APPLICANT	Declaration date:	04/04/2016			Declaration made			
31. Declaration									
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date									