## **Gentet, Matthias**

From: Day Mark (ST) <Mark.Day@TfL.gov.uk>

**Sent:** 29 March 2016 15:35 **To:** Gentet, Matthias

**Subject:** 2016/0547/A; 174 Camden High Street, London NW1 0NE

**Dear Matthias** 

RE: 2016/0547/A; 174 Camden High Street, London NW1 0NE
Temporary display of a shroud and 2 x externally illuminated advertisement to Camden High Street and
Greenland Road elevations from 03/04/2016 to 03/10/2016.

With respect to the above application, the site is located on the A400 Camden High Street, which forms part of the Transport for London Road Network (TLRN). Should planning permission be granted, TfL would request that a condition is imposed on any consent ensuring that the proposed illuminated sign must not have any intermittent light source, moving feature, animation or exposed cold cathode tubing and must not move, flash or change colour in any way.

However, if the scaffolding on which the advert is proposed to be mounted requires a hoarding and/or scaffolding licence from TfL, the applicant is reminded that the terms and conditions of either licence normally prohibit their use for commercial advertising.

I hope this is useful and please do not hesitate to contact me if I can be of any further assistance.

Regards

Mark

Mark Day I Principal Technical Planner (Central) TfL Planning, Transport for London

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E: mark.day@tfl.gov.uk

A: 10th Floor, Windsor House, 42-50 Victoria Street, London SW1H 0TL

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