

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title: Mr	First Name:	J		Surname:	Newman	
Company name:				1		
Street address:	Regina House, 124	, Finchley Road				
			Telephone numb	per:		
			Mobile number:			
Town/City:	LONDON		Fax number:			
Country:			Email address:			
Postcode:	NW3 5HT					
Are you an agent acting on behalf of the applicant?						
2. Agent Name, Address and Contact Details						
Title: Mr	First Name:	Sam		Surname:	Dayeh	
		Salli	$\neg$	Sumame.	Dayen	
Company name:	DayLite LED Ltd					
Street address:	1a Downside Road					
			Telephone numb	oer: 0800	6891612	
			Mobile number:			
Town/City:	London		Fax number:			
Country:			Email address:			
Postcode:	SM2 5HR		sam@dayliteled	l.co.uk		

3. Site Addres	ss Details		
Full postal addre	ss of the site (including full postcode where available)	Description:	
House:	Suffix:		
House name:	Offices and Premises at 1st 2nd 3rd and 4th Floor Regina House		
Street address:	Finchley Road		
Town/City:	LONDON		
Postcode:	NW3 5HT		
Description of lo	cation or a grid reference eted if postcode is not known):		
Easting:	526371		
Northing:	184697		
4. Pre-applica	ation Advice		
• • •			
Has assistance of	or prior advice been sought from the local authority about	t this application?	
5. Neighbour	and Community Consultation		
J	•		
Have you consul	ted your neighbours or the local community about the pr	oposal?	
6. Authority E	mployee/Member		
	he Authority, I am: ember of staff		
(b) an e	elected member Do any of the	ese statements apply to you?	
	ted to a member of staff ted to an elected member		
7. Type of Pro	pposed Advertisement(s)		
	the proposed advertisement(s): ite frame surrounding LED advertisement display		
Fascia sign(s)	following type of advertisements are you applying for?  Projecting or hanging sign(s)	Hoarding(s)	1 Other 1
Please describe:			
l lease describe.			
8 Location of	f Advertisement(s)		
o. Location of	Advertisement(s)		
Is the advertisem	nent(s) you are applying for already in place?		
If Yes, please pro			
	P/X5210/H/13/2203816 124 Finchley Road, London NW3	3 5HT	

8. Location of Advertisement(s)							
Is an existing advertisement(s) to be removed and replaced by the	advertisement(s) in this proposal?						
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).							
proposed drawing							
Will the proposed advertisement(s) project over a footpath or other	public highway?      Yes   No						
9. Advertisement(s) Period							
Please state the period of time for which consent is sought for the a From: 30/03/2016 To: 30/06/2021	advertisement						
10. Interest in the Land							
Does the applicant own the land or buildings where the adverts are	to be placed?   • Yes • No						
11 (a). Details of Proposed Advertisement(s) - Fascia	ı Sign						
What is the height from the ground to the base of the advertisement (in metres)?							
What is the maximum projection of the advertisement from face of building (in metres)?  0.25 m							
What are the dimensions of the proposed advertisement?	Height: 3.53 x Width: 2.56 x Depth: 0.25 metres						
What materials will the sign be made of?  Aluminium and Steel							
What is the maximum height of any of the individual letters and symbols (in centimetres)?							
The colour of text and background:  Various							
Will the sign be illuminated?	Yes     No						
Will the sign be illuminated internally or externally?	Internally    Externally						
Illuminance Levels:	1,000.00 cd/m						
Will the illumination be static or intermittent?	Static						
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway	or other public land?						
If the planning authority needs to make an appointment to carry out	t a site visit, whom should they contact? (Please select only one)						
The agent  The applicant  Other person							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  Date  30/03/2016							