

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and	Contact Details		
Title: Mr	First name: Ric	chard	Surname:	Cheshire
Company name	Krispy Kreme		]	
Street address:	4 Albany Park			Country National Extension Code Number Number
	Frimley Road		Telephone number	: []
			Mobile number:	
Town/City	Camberley		Fax number:	
County:	Surrey		Tax number.	
Country:	United Kingdom		Email address:	
Postcode:	GU16 7PQ			
	eting on behalf of the a		○ No	
Title: Mr	First Name: To	m	Surname:	Redpath
Company name:	Path Design			
Street address:	Unit 5			Country National Extension Code Number Number
	7 Wenlock Road		Telephone number	22 0207 253 9005
			Mobile number:	
Town/City	London		Fax number:	
County:				
Country:	United Kingdom		Email address:	
Postcode:	N1 7SL		helen@pathdesign.	co.uk
3. Description	of the Proposal			
Please describe the proposed development including any change of use:				
Installation of new	shopfront for the existin	ng krispy kreme store with advertising of tw	o fascia signs and 1no.	projecting sign.
Has the building, w	ork or change of use all	ready started? Yes •	) No	

4. Site Address	Details			
Full postal address of	of the site (includ	ling full postcode where	available)	Description:
House:	229	Suffix:		
House name:	Kingsbourne Ho	ouse		
Street address:	High Holborn			
Town/City:	London			
County:	Camden			
,	WC1V 7DA			
Postcode:				
Description of locati (must be completed				
Easting:	530558			
Northing:	181516			
	`			
5. Pre-applicati	on Advice			
Has assistance or pri	ior advice been s	sought from the local aut	hority about this application	n? Yes • No
6. Pedestrian a	nd Vehicle A	ccess, Roads and R	ights of Way	
Is a new or altered v	ehicle access pro	pposed to or from the pu	blic highway?	◯ Yes    ● No
Is a new or altered p	edestrian access	proposed to or from the	e public highway?	○ Yes ● No
Are there any new p	ublic roads to be	e provided within the site	e? Yes	<ul><li>No</li></ul>
		ay to be provided within		Yes • No
	_		-	
Do the proposals rec	quire any diversi	ons/extinguisnments and	d/or creation of rights of wa	Yes ● No
7. Waste Storag	ge and Collec	ction		
Do the plans incorpo	orate areas to sto	ore and aid the collection	n of waste?	• Yes No
If Yes, please provide				
Internal Bins				
Have arrangements	been made for t	he separate storage and	collection of recyclable was	ste?
If Yes, please provide	e details:			
Food waste and recy	cling will be sep	parated.		
8. Authority Em	nployee/Men	nber		
With respect to the a (a) a mer (b) an ele (c) relate		of staff member	any of these statements app	ply to you? Yes • No
9. Materials				
Please state what m	aterials (includir	g type, colour and name	e) are to be used externally (	(if applicable):
Windows - descript		finiahaa		
Description of <i>existin</i> Green powder coate				
Description of propo				
Green powder coate	ed aluminium gla	azing frame.		
Doors - description		Chatala a		
Description of <i>existin</i> Green powder coate		finishes: or frame with single glaz	ring frame	
Description of <i>propo</i>				
Frameless glazed do				

9. (Materials continued)						
Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement?  Yes No						
f Yes, please state references for the plan(s)/drawing(s)/design and access statement:						
733.02.0 - Existing Shopfront 733.02.1 - Proposed Shopfront 733.02.3 - Doughnuts And Coffee 733.02.4 - Bow Tie Sign 733.0S.1 - Location Plan SN.10.1 - Projecting Sign	J					
10. Vehicle Parking						
•						
Please provide information on the existing and proposed		Takal managad /ingloding again	Difference in			
Type of vehicle	Existing number of spaces	Total proposed (including spaces retained)	Difference in spaces			
Cars	0	0	0			
Light goods vehicles/public carrier vehicles	0	0	0			
Motorcycles	0	0	0			
Disability spaces	0	0	0			
Cycle spaces	0	0	0			
Other (e.g. Bus)	0	0	0			
Short description of Other						
11. Foul Sewage						
Please state how foul sewage is to be disposed of:						
_	Package treatment plant	] Unknowr				
			'			
Septic tank	Cess pit					
Other						
Are you proposing to connect to the existing drainage sy	stem? Yes •	No Unknown				
12. Assessment of Flood Risk						
Is the site within an area at risk of flooding? (Refer to the I flood zones 2 and 3 and consult Environment Agency sta requirements for information as necessary.)						
if Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.						
s your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?  Yes • No						
Will the proposal increase the flood risk elsewhere?  Yes   No						
	() 100 (j) 110					
How will surface water be disposed of?						
Sustainable drainage system Main sewer Pond/lake						
Soakaway	Existing watercourse					
13. Biodiversity and Geological Conservation	on					
To assist in answering the following questions refer to the or geological conservation features may be present or ne			ood that any important biodiversity			
Having referred to the guidance notes, is there a reasonal on land adjacent to or near the application site:	ble likelihood of the following being a	affected adversely or conserved and enha	anced within the application site, OR			
a) Protected and priority species						
Yes, on the development site Yes, o	n land adjacent to or near the propos	ed development	<ul><li>No</li></ul>			
b) Designated sites, important habitats or other biodiversity features						
Yes, on the development site  Yes, on land adjacent to or near the proposed development  No						
c) Features of geological conservation importance						
Yes, on the development site Yes, on land adjacent to or near the proposed development No						

14. Existing Use								
Please describe the current use of the site								
Krispy Kreme Retail outlet selling doughnuts and coffee								
Is the site currently vacant?  Yes No  Does the proposal involve any of the following?  If yes, you will need to submit an appropriate contamination assessment with your application.								
	Land which is known to be contaminated?  Yes No							
and where contamination is suspected for all or part of the site?  Yes No  Proposed use that would be particularly vulnerable to the presence of contamination?  Yes No								
								<u> </u>
15. Trees and Hedges								
Are there trees or hedges on the propose	ed development site?	C Yes (	<ul><li>No</li></ul>					
And/or: Are there trees or hedges on land development or might be important as p If Yes to either or both of the above, you accompanying plan should be submitted accordance with the current 'BS5837: Tre	art of the local landscap <u>may</u> need to provide a fi I alongside your applica	e character? ull Tree Survey, at the disc tion. Your local planning a	retion of your loo authority should r	cal plannin make clear		ree Survey is requi		
16. Trade Effluent								<u> </u>
Does the proposal involve the need to di	spose of trade effluents	or waste?	C Y	res 💿	No			
17. Residential Units								
Does your proposal include the gain or lo	oss of residential units?	○ Yes	s   No					
18. All Types of Development: I	Non-residential Fl	oorspace						
Does your proposal involve the loss, gain or change of use of non-residential floorspace?  Yes No								
19. Employment								
If known, please complete the following	information regarding e	mplovees:						
in known, piease complete the following	Ι	1			ujvalont numbo	or of full time		
Full-time Part-time Equivalent number of full-time  Existing employees 0 0 0								
Proposed employees	0	0	0					
1 1 7		ū						
20. Hours of Opening								
If known, please state the hours of opening	ng (e.g. 15:30) for each r	non-residential use propos	sed:					
Use Monday to Frida	•	Saturday				d Bank Holidays		Not
Start Time End	d Time	Start Time E	nd Time		Start Time	End Time		Known
A2								
21. Site Area								
What is the site area? 21.00	sq.metres							
22. Industrial or Commercial Pr	ocesses and Mach	inery						==
		•	and products in	cludina nla	ent ventilation o	r air conditioning	Dloggo in	cludo tho
Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:								
The selling of doughnuts and hot and cold beverages to takeaway.  The unit will have AC ventilation with the condenses unit boused internally within the colling your thic will yout and extract through the existing yout in the shortrent.								
The unit will have AC ventilation with the condenser unit housed internally within the ceiling void. this will vent and extract through the existing vent in the shopfront.  Is the proposal for a waste management development?  Yes  No								
is the proposal for a waste management			s   No					
23. Hazardous Substances								
ls any hazardous waste involved in the pr	oposal?	Yes No						

24. Type of Proposed Advertisement(s)				
Please describe the proposed advertisement(s):				
2no. front face and halo illuminated fascia signage and 1no. internally illuminated projecting sign.				
How many of the following type of advertisements are you applying for?				
Fascia sign(s) 2 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0				
25. Location of Advertisement(s)				
Is the advertisement(s) you are applying for already in place?  Yes  No				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  • Yes • No • Not Applicable				
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).				
733.02.0 - Existing Shopfront				
Will the proposed advertisement(s) project over a footpath or other public highway?  • Yes • No				
26. Advertisement(s) Period				
Please state the period of time for which consent is sought for the advertisement				
From: 26/02/2016 To: 26/02/2021				
27. Interest in the Land				
Does the applicant own the land or buildings where the adverts are to be placed?  Yes  No				
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes No				
28 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)?				
What is the maximum projection of the advertisement from face of building (in metres)?				
What are the dimensions of the proposed advertisement? Height: 0.715 x Width: 2.000 x Depth: 0.150 metres				
What materials will the sign be made of?				
Vacuum formed acrylic and powder coated aluminium				
What is the maximum height of any of the individual letters and symbols (in centimetres)?				
The colour of text and background:				
Red text over white with green border.				
Will the sign be illuminated?    Yes    No				
Will the sign be illuminated internally or externally?   • Internally   Externally				
Illuminance Levels: 825.000 cd/m				
Will the illumination be static or intermittent?    Static    Intermittent				

28 (a). Details of Proposed Advertisement(s) - Fascia Sign					
is the height from the ground to the base of the advertisement (in metres)?					
the maximum projection of the advertisement from face of building (in metres)?					
nat are the dimensions of the proposed advertisement?  Height: 0.150 x Width: 3.075 x Depth: 0.075 metres					
What materials will the sign be made of?					
Powder coated aluminium with white opal acrylic letter face.					
the maximum height of any of the individual letters and symbols (in centimetres)?					
The colour of text and background:					
White  Will the give he illuminated?  We Consider the constant of the constant					
Will the sign be illuminated?    Yes    No					
Will the sign be illuminated internally or externally?  Internally Externally					
Illuminance Levels:   1900.000   cd/m					
Will the illumination be static or intermittent?  • Static Intermittent					
28 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?  3.540 m					
What is the maximum projection of the advertisement from face of building (in metres)?  0.850 m					
What are the dimensions of the proposed advertisement? Height: 0.275 × Width: 0.750 × Depth: 0.075 metres					
What materials will the sign be made of?					
Powder coated aluminium with vacuum formed acrylic face.					
What is the maximum height of any of the individual letters and symbols (in centimetres)?					
The colour of text and background:					
Red text over white with green border.					
Will the sign be illuminated? Yes No					
Will the sign be illuminated internally or externally?  • Internally Externally					
Illuminance Levels: 825.000 cd/m					
Will the illumination be static or intermittent?					
29. Site Visit					
Can the site be seen from a public road, public footpath, bridleway or other public land?					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)					
The agent • The applicant Other person					
30. Certificates (Certificate B)					
Certificate of Ownership - Certificate B Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14					
I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this					
application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application relates.					
Owner/Agricultural Tenant Date notice served					
Name Quintain London Ltd					
Number: 43 Suffix: House name:					
Street: Portman Square					
Locality: 26/02/2016					
Town: London					
Postcode: W1H 6LY					
Title: Mr First name: Tom Surname: Redpath					
Person role: Applicant Declaration date: 26/02/2016 Declaration made					

## 31. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date

26/02/2016

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