

Your ref:
Our ref: 35692/16
dd: 01865 592633
df:
e: paul.semple@bidwells.co.uk
Date: 22 March 2016

BIDWELLS



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Dear Sir/Madam

By Planning Portal Only

Re: 245 Tottenham Court Road, London, W1T 7QT

Please find enclosed an application for advertisement consent for the ground floor retail unit at the above, submitted on behalf of our client Paul UK.

The unit is currently vacant and our client has secured a lease on it to expand its patisserie/boulangery business, which operates from circa 30 other units already in London.

Previously occupied by La bottega del caffè, an Italian coffee bar and delicatessen, our client needs to replace the existing internally illuminated fascia and projecting sign with its own.

To that end the required advertisement consent application comprises:

- Completed application forms;
- Site location plan – drawing no. 2502-P-01;
- Existing shopfront – drawing no. 2502-P-03;
- Proposed shopfront – drawing no. 2502-P-04;
- Details of typical Paul projecting sign;
- Details of typical Paul fascia sign.

The requisite application fee of £110 has been paid electronically via the Planning Portal.

With the black signboard panel and projecting sign panels in sheet metal, only the translucent cream letters will appear illuminated. Accompanying the application are details of typical Paul fascia and projecting signs showing their internal construction.

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We trust you have all the necessary drawings to validate and register the application, but please get back to us if further details are required.

Yours faithfully

Bidwells LLP

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