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Development Management Regeneration and Planning London Borough of Camden **Judd Street** London WC1H 8ND

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title:	First name:		Surname:			
Company name	Regent's Place Manage	ment Company Ltd			Makkamal	Estandan
Street address:	C/O Agent			Country Code	National Number	Extension Number
			Telephone number:			
			Mobile number:			
Town/City			Fax number:			
County:			rax number.			
Country:	United Kingdom		Email address:			
Postcode:						
Are you an agent a	cting on behalf of the ap	plicant?	○ No			
2. Agent Name	e, Address and Con	tact Details				
Title: Mr	First Name: Dar	1	Surname: Fya	all		
Title: Mr Company name:	First Name: Dar	1	Surname: Fya	all		
		n	Surname: Fya	Country Code	National Number	Extension Number
Company name:	DP9 Ltd	1	Surname: Fya	Country		
Company name:	DP9 Ltd	1		Country		
Company name:	DP9 Ltd	n	Telephone number: Mobile number:	Country		
Company name: Street address:	DP9 Ltd 100 Pall Mall	n	Telephone number:	Country		
Company name: Street address: Town/City	DP9 Ltd 100 Pall Mall		Telephone number: Mobile number:	Country		
Company name: Street address: Town/City County:	DP9 Ltd 100 Pall Mall		Telephone number: Mobile number: Fax number:	Country		
Company name: Street address: Town/City County: Country: Postcode:	DP9 Ltd 100 Pall Mall London		Telephone number: Mobile number: Fax number: Email address:	Country		
Company name: Street address: Town/City County: Country: Postcode: 3. Description	DP9 Ltd 100 Pall Mall London SW1Y 5NQ of the Proposal	including any change of use:	Telephone number: Mobile number: Fax number: Email address:	Country		
Company name: Street address: Town/City County: Country: Postcode: 3. Description Please describe the	DP9 Ltd 100 Pall Mall London SW1Y 5NQ of the Proposal e proposed development		Telephone number: Mobile number: Fax number: Email address: dan.fyall@dp9.co.uk	Country	Number	

4. Site Address	s Details	
Full postal address	of the site (including full postcode where available)	Description:
House:	Suffix:	
House name:	Regents Place Plaza	
Street address:		
Town/City:	London	
County:	Camden	
Postcode:	NW1 3FG	
	tion or a grid reference d if postcode is not known):	
Easting:	529147	
Northing:	182339	
E Dro applicat	ion Adviso	
5. Pre-applicat	rior advice rior advice been sought from the local authority about this	application?
If Yes, please comp	lete the following information about the advice you were g	iven (this will help the authority to deal with this application more efficiently):
Officer name:		
Title: Ms	First name: Laura	Surname: Hazelton
Reference:	Phone Call	
Date (DD/MM/YYYY	(Must be pre-application su	ıbmission)
Details of the pre-a	pplication advice received:	
Discussed scope of	submission.	
6. Pedestrian a	and Vehicle Access, Roads and Rights of Way	
Is a new or altered v	vehicle access proposed to or from the public highway?	
Is a new or altered p	pedestrian access proposed to or from the public highway?	
Are there any new	public roads to be provided within the site?	Yes • No
Are there any new p	public rights of way to be provided within or adjacent to the	e site? Yes • No
Do the proposals re	equire any diversions/extinguishments and/or creation of ri	ghts of way? Yes • No
7. Waste Stora	ge and Collection	
Do the plans incorp	porate areas to store and aid the collection of waste?	
Have arrangements	s been made for the separate storage and collection of recy	clable waste? Yes No
8. Authority En	mployee/Member	
(b) an el (c) relate	Authority, I am: ember of staff lected member ed to a member of staff ed to an elected member Do any of these state	ments apply to you? Yes No
9. Materials		
Please state what m	naterials (including type, colour and name) are to be used e	xternally (if applicable):
	n: ing materials and finishes:	
N/A Description of prop	oosed materials and finishes:	
	overing Letter and drawings	

9. (Materials continued)						
Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement?						
	Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement? (e) Yes () No If Yes, please state references for the plan(s)/drawing(s)/design and access statement:					
Refer to enclosed Covering Letter						
10. Vehicle Parking						
-						
Please provide information on the existing and proposed		Tabal assessed the builting assessed	Difference to			
Type of vehicle	Existing number of spaces	Total proposed (including spaces retained)	Difference in spaces			
Cars	0	0	0			
Light goods vehicles/public carrier vehicles	0	0	0			
Motorcycles	0	0	0			
Disability spaces	0	0	0			
Cycle spaces	0	0	0			
Other (e.g. Bus)	0	0	0			
Short description of Other						
11. Foul Sewage						
Please state how foul sewage is to be disposed of:						
Mains sewer	Package treatment plant	Unknowr				
Septic tank	Cess pit					
Other	CC33 pit					
N/A						
Are you proposing to connect to the existing drainage sy	ystem? Yes	No C Unknown				
12. Assessment of Flood Risk						
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.) Yes No						
If Yes, you will need to submit an appropriate flood risk a	assessment to consider the risk to the	e proposed site.				
Is your proposal within 20 metres of a watercourse (e.g. r	iver, stream or beck)?	Yes No				
Will the proposal increase the flood risk elsewhere?	○ Yes ● No					
How will surface water be disposed of?						
Sustainable drainage system Main sewer Pond/lake						
Soakaway Existing watercourse						
13. Biodiversity and Geological Conservati	on					
To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity						
or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.						
Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:						
a) Protected and priority species						
Yes, on the development site Yes, on land adjacent to or near the proposed development No						
b) Designated sites, important habitats or other biodiversity features						
Yes, on the development site Yes, on land adjacent to or near the proposed development No						
c) Features of geological conservation importance						
Yes, on the development site Yes, o	on land adjacent to or near the propo	osed development	● No			

4. Existing Use							
Please describe the current use of the site:							
Civic Space							
Is the site currently vacant? Yes No Does the proposal involve any of the following? If yes, you will need to submit an appropriate contamination assessment with your application.							
Land whic	ch is known to be o	contaminated?	Yes No				
Land whe	re contamination i	s suspected for all or part of	the site?	Yes No			
A propose	ed use that would l	be particularly vulnerable to	the presence of contamination	on?	Yes No		
5. Trees and Hedges							
	Are there trees or hedges on the proposed development site? Yes No						
And/or: Aı	re there trees or he		e proposed development site	~	Yes • No		
				e discretion of your local plan	nning authority. If a Tree Surve	ey is required, this and the	
accompar	nying plan should	be submitted alongside you		ning authority should make o	lear on its website what the si		
6. Trac	le Effluent						
Does the p	oroposal involve th	ne need to dispose of trade (effluents or waste?	○ Yes	No		
17. Resi	dential Units						
Does your	proposal include	the gain or loss of residentia	ıl units?	Yes No			
18. All T	ypes of Devel	opment: Non-resider	ntial Floorspace				
Does your	proposal involve	the loss, gain or change of u	se of non-residential floorspa	ce?	• Yes No		
	Use class/type of use Existing gross internal floorspace to be lost by change of use or demolition (square metres) Find gross internal floorspace to be lost by change of use or demolition (square metres) Gross internal floorspace to be lost by change of use or demolition (square metres)						
A1	Shops I	Net Tradable Area	0.0	0.0	0.0	0.0	
A2	Financial and	d professional services	0.0	0.0	0.0	0.0	
A3	Restau	urants and cafes	0.0	0.0	0.0	0.0	
A4	Drinkin	g estabishments	0.0	0.0		0.0	
A 5	Hot f	ood takeaways	0.0	0.0	0.0	0.0	
B1 (a)		(other than A2)	0.0	0.0		0.0	
B1 (b)	Research and development		0.0	0.0		0.0	
B1 (c)		ht industrial	0.0	0.0		0.0	
B2	General industrial			0.0		0.0	
B8				0.0		0.0	
C1	Storage or distribution						
C2	Hotels and halls of residence 0.0 0.0 Residential institutions 0.0 0.0						
	Residential institutions					0.0	
D1	Non-residential institutions		0.0	0.0		0.0	
	D2 Assembly and leisure 0.0 0.0 0.0			0.0			
Other	Other Please Specify 0.0 15.6 15.					15.6	
Total 0.0 0.0 15.6 15.6							
For hotels, residential institutions and hostels, please additionally indicate the loss or gain of rooms: Los Class							
ι	Use Class Types of use Types of use Or demolition Types of use Or demolition Types of use Net additional rooms					Net additional rooms	

19. Employment					
If known, please complete the following i	nformation regarding	employees:			1
5.00	Full-time	Part-time	Equivalent number of full-time		
Existing employees Proposed employees	0	0		0	
Troposod employees	0		0		
20. Hours of Opening					
If known, please state the hours of opening	ng (e.g. 15:30) for each	n non-residential use pro	posed:		
Use Monday to Frida Start Time Enc	y I Time	Saturd Start Time			Not Known
	22:00:00	08:00:00	End Time Start Time End Time I 22:00:00 08:00:00 22:00:00		KIIOWII
21. Site Area					
What is the site area? 15.62	sq.metres				
22. In directarial and Communication		Ja i a a su a			
22. Industrial or Commercial Pr		-			
Please describe the activities and process type of machinery which may be installed	es which would be ca I on site:	rried out on the site and	the end products includ	ling plant, ventilation or air conditioning. Please	include the
N/A					
Is the proposal for a waste management of	development?	0	Yes No		
23. Hazardous Substances					
Is any hazardous waste involved in the pr	oposal?	Yes • No			
24. Type of Proposed Advertise	mant(s)				
Please describe the proposed advertisem					
Refer to enclosed Covering Letter and acc		nts.			
How many of the following type of adver	tisements are you app	olying for?			
Fascia sign(s) 0 Projecti	ng or hanging sign(s)	0	Hoarding(s) 0	Other 2	
Please describe:					
Brand Vinyl Wrap on proposed structure Moving picture advertisements on LED So	creen				
(refer to enclosed Covering Letter and acc	companying documer	nts)			
25. Location of Advertisement	(s)				
Is the advertisement(s) you are applying f	or already in place?	○ Yes	s No		
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable					
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No					
26. Advertisement(s) Period					
Please state the period of time for which consent is sought for the advertisement					
From: 09/06/2016 To: 31/08/2016					
27. Interest in the Land					
Does the applicant own the land or buildings where the adverts are to be placed? Yes No					

28 (d). Details of Proposed Advertisement(s) - Other Sign					
What is the height from the ground to the base of the advertisement (in metres)?	0.000	m			
What is the maximum projection of the advertisement from face of building (in metres)?	0.000				
What are the dimensions of the proposed advertisement? Height: 4.260 x Width:	5.040 x	Depth: 3.100 metres			
What materials will the sign be made of? Vinyll wrap					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000	cm			
The colour of text and background:	0.000	Cili			
Unknown					
Will the sign be illuminated? Yes No					
28 (d). Details of Proposed Advertisement(s) - Other Sign					
What is the height from the ground to the base of the advertisement (in metres)?	2.100	m			
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m			
What are the dimensions of the proposed advertisement? Height: 2.160 x Width:	3.840 x	Depth: 0.000 metres			
What materials will the sign be made of? LED Screen					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000				
The colour of text and background:	0.000	cm			
Various - moving picture advertisements					
Will the sign be illuminated? • Yes • No					
Will the sign be illuminated internally or externally? • Internally Externally					
Illuminance Levels: 0.000 cd/m					
Will the illumination be static or intermittent? Static Intermittent					
29. Site Visit					
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes No				
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)					
The agent					
30. Certificates (Certificate A)					
Certificate of Ownership - Certificate A					
Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14 I certify/The applicant certifies that on the day 21 days before the date of this application nobody except myself/the applicant was the owner (owner is a person with a					
freehold interest or leasehold interest with at least 7 years left to run) of any part of the land to which the application relates, and that none of the land to which the application relates is, or is part of, an agricultural holding ("agricultural holding" has the meaning given by reference to the definition of "agricultural tenant" in section 65(8) of the Act).					
Title Ma					
Title: Mr First name: Dan Surname: I	-yall				
Person role: Agent Declaration date: 21/03/2016	D	eclaration made			
31. Declaration					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and					
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate opinions given are the genuine opinions of the person(s) giving them.	rate and any	Date 21/03/2016			
23.0 [2.1.012510]					