

From: Wito, Alan
Sent: 18 March 2016 16:46
To: Jenna Harrold; Marfleet, Patrick
Cc: Julie Fisher; Jason Latimer; Daniel Williams; Christopher Nunn; John Morgan
Subject: RE: 0502 Ruby Violet Planning Applications 2016/0823/L & 2016/0835/A

Follow Up Flag: Follow up
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Dear Jenna

Thanks for sending this information through. I'd hoped to look at it earlier but unfortunately I've only just had a chance to review it this afternoon.

I'll briefly run through your comments below and also address your e-mail of today.

1. Internal illumination. The examples you submitted are located on Stable Street. On the opposite side of Stable Street are the Coal Drops which have permission to also be converted to retail. Proposals for the whole site date back nearly ten years and it was intended that Stable Street would be the focus of the retail in this part of the King's Cross site. Over by the Ruby Violet site, adjacent to Handyside Park it was not intended to have such a commercial presence so we have been stricter with the signage requirements (eg Waitrose were only allowed external illumination) as this area has a different character. Therefore I am afraid that we could not accept internal illumination.
2. Freestanding signage board. No objection.
3. Ceiling joists. No objection.
4. Window lighting. No objection.

Conditioning lighting

5. Further to your e-mail of today we can condition the details of the method of illumination although we would prefer to avoid conditions if possible. If you would like it treated as a condition you would need to revise all plans where necessary stating that the signage will be externally illuminated and details will be submitted by condition. We would then condition that details (similar to drawing 30045) will be submitted.

I hope this is clear but feel free to contact either myself or Patrick if necessary.

Regards

Alan Wito
Principal Planner (Heritage and Conservation)

Telephone: 020 7974 6392



From: Jenna Harrold [mailto: [REDACTED]]
Sent: 15 March 2016 16:25
To: Wito, Alan; Marfleet, Patrick
Cc: Julie Fisher; Jason Latimer; Daniel Williams; Christopher Nunn; John Morgan
Subject: FW: 0502 Ruby Violet Planning Applications 2016/0823/L & 2016/0835/A

Hi Alan,

Following our discussion, please find attached drawings and images for your consideration – please read in conjunction with earlier email in this thread.

If you would like me to run through anything with you please do not hesitate to call.

I look forward to hearing your response as soon as possible.

Many thanks,

Jenna

Jenna Harrold BA(Hons)
Senior Designer

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From: Jenna Harrold
Sent: 14 March 2016 17:39
To: 'Marfleet, Patrick' <Patrick.Marfleet@camden.gov.uk>; Wito, Alan <Alan.Wito@Camden.gov.uk>
[REDACTED]
Subject: RE: 0502 Ruby Violet Planning Applications 2016/0823/L & 2016/0835/A

Hi Alan,

I have been given your number from Patrick, however I have just tried to call and unable to get through.

I would be keen to discuss the below with you if possible to verify the internal illuminated signage element. My number is 0115 945 0080, if you could return my call it would be greatly appreciated. Please see attached updated drawing information to correspond with the original email sent today for your consideration.

I look forward to hearing from you.

Many Thanks,

Jenna

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From: Marfleet, Patrick [<mailto:Patrick.Marfleet@camden.gov.uk>]
Sent: 14 March 2016 17:16
To: Jenna Harrold <[REDACTED]>
Cc: Wito, Alan <Alan.Wito@Camden.gov.uk>
Subject: RE: 0502 Ruby Violet Planning Applications 2016/0823/L & 2016/0835/A

Hi Jenna,

I would suggest having a quick chat with Alan (cc'd) regarding the internal illumination of the proposed signage, he will be happy to discuss any queries you may have, you can reach him on 020 7974 6392.

Thanks,

Patrick Marfleet
Planning Officer
Development Management
London Borough of Camden
5 Pancras Square
London N1C 4AG

Tel: 020 7974 1222

Please consider the environment before printing this email.

From: Jenna Harrold [mailto:[REDACTED]]
Sent: 14 March 2016 16:57
To: Marfleet, Patrick
Cc: Julie Fisher; Daniel Williams; Jason Latimer; Christopher Nunn; John Morgan; Emily Nason; Charlotte Medhurst
Subject: RE: 0502 Ruby Violet Planning Applications 2016/0823/L & 2016/0835/A

Hi Patrick,

Hope you are well.

I wanted to get back to you regarding the Ruby Violet scheme. We have just updated and submitted our schematic design proposals to the Landlord which has incorporated the changes/ information required set out in the original feedback from yourselves for your review. I have also included a few comments below for each item:

1. Internally illuminated signage.
It is extremely important for our client to obtain some evening presence due to the location of the unit being a bit of a black hole at night. It was flagged from yourself and the conservation officer that an internally illuminated sign would not be permitted, however my client has informed me that there are other examples of this type of signage on the new development. Please see attached images of both Dishoom and The Grain Store who also feature on the site. With this in mind I wanted to query why we would not be permitted to obtain a similar aesthetic? I have attached further details of our proposal for consideration. (Please refer to drawings: 0502-RV-LDA-A-22102, 0502-RV-LDA-A-30045)
2. 'Temporary signage element'
Featured by the server window, taken indoors at night. The original hung option was rejected by the Landlord, so therefore we have updated the proposal with a free standing signage board. We are also proposing some small freestanding planters to feature next to this. (Please refer to drawings: 0502-RV-LDA-A30046)

I would also light to highlight the following internal items:

3. Joist Staining
Since the planning submission the joist have now changed to be stained grey throughout. The intention is to leave these exposed (with the necessary fire lining between) and the new and old joists to be stained throughout. (Please refer to drawing: 0502-RV-LDA-A-35101)
4. Internal window feature lighting
To create a little more presence at night, we are proposing a small LED strip light to run on the internal face of the frame (screw fixed), featuring on the top and sides, which will create a glow internally at night. (Please refer to drawings: 0502-RV-LDA-A-20101, 0502-RV-LDA-A-35101)

I look forward to hearing from you. If you would like to discuss anything please feel free to call.

Many Thanks,

Jenna

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From: 0502 Ruby Violet
Sent: 25 February 2016 16:29
To: 'Marfleet, Patrick' <Patrick.Marfleet@camden.gov.uk>
Subject: RE: 0502 Ruby Violet Planning Applications 2016/0823/L & 2016/0835/A

Hi Patrick,

Thank you for your response. We will review the comments and get back to you shortly with the information you require.

Many thanks for your feedback.

Regards,

Jenna

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From: Marfleet, Patrick [<mailto:Patrick.Marfleet@camden.gov.uk>]
Sent: 25 February 2016 09:40
To: Jenna Harrold <[REDACTED]>
Subject: RE: 0502 Ruby Violet Planning Applications 2016/0823/L & 2016/0835/A

Hi Jenna,

Please see attached conservation comments regarding the above applications. Generally everything is ok, we just need some clarification regarding the proposed signage.

Thanks,

Patrick Marfleet
Planning Officer
Development Management
London Borough of Camden
5 Pancras Square
London N1C 4AG

Tel: 020 7974 1222

Please consider the environment before printing this email.

From: Jenna Harrold <[REDACTED]>
Sent: 15 February 2016 11:08
To: Marfleet, Patrick
Cc: Christopher Nunn; John Morgan; Simon Brown; Emily Nason; Julie Fisher
Subject: 0502 Ruby Violet Planning Applications

Hi Patrick,

Thanks again for your assistance through this planning process, you have been most helpful.

To confirm we have submitted a Listed Building Consent and Advertisement Consent as requested for the Ruby Violets Retail Unit at Kings Cross Granary Square development, within the Midlands Good Shed.

Application Reference number: 4820921 v1 – Listed Building Consent

Please note: Description of advertisement does not match Advertisement Consent application exactly. Please refer to Advertisement consent.

Application Reference number: 4835449 v1 – Advertisement Consent

Please note: Fee is still outstanding as discussed. Applicant will be processing this over the phone today/ tomorrow.

Any issues with the applications or anything you may need, please do not hesitate to call.

Many Thanks,

Jenna

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Designer

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