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Development Management
Regeneration and Planning
London Borough of Camden
Judd Street
London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:			
Company name	Royal Bank of Scotland						
Street address:	1st Floor Younger Building			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City	Edinburgh			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	EH12 4NA						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Diletta	Surname:	Passaro		
Company name:	jmarchitects ltd						
Street address:	Threeways House			Country Code	National Number	Extension Number	
	40-44 Clipstone Street			Telephone number:			
				Mobile number:			
Town/City				Fax number:			
County:	London			Email address:			
Country:	United Kingdom						
Postcode:	W1W 5DW			diletta.passaro@jmarchitects.net			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="171"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Tottenham Court Road"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text" value="Camden"/>		
Postcode:	<input type="text" value="W1T 7DL"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="529430"/>
Northing:	<input type="text" value="182059"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Removal of 2no. existing 841 x 1189mm non-illuminated window pocket merchandising and replacement with 1no. 906mm x 1282mm illuminated alternative. Proposed merchandising will be fixed with 6.8mm dia rodding at corners from frame to soffit and floor.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="0"/>	Projecting or hanging sign(s)	<input type="text" value="0"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="1"/>
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Please describe:

Proposed merchandising will be a illuminated alternative and will consist of an illuminated poster frame fixed with 6.8mm dia rodding at corners from frame to soffit and floor.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing and proposed elevation drawing ref: 5908_L(0)008
Image of existing and proposed window merchandising ref: Image 01&02

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="30/07/2016"/>	To:	<input type="text" value="30/07/2021"/>
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Plastic sleeving with metal framing to top and bottom edge supported by metal rods fixed to both floor and ceiling. See Picture '5901_Proposed Window Merchandising' for visualisation.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date