

**From:** Bloomsbury Association [REDACTED]  
**Sent:** 15 March 2016 12:12  
**To:** Planning  
**Cc:** Dike, Darlene; Ryan, Angela; Bloomsbury Association  
**Subject:** APPLICATION FOR ADVERTISEMENT CONSENT 2016/0463/A

**UNIT B, 260 TOTTENHAM COURT ROAD, LONDON W1T 7RF**  
DISPLAY OF 1 INTERNALLY ILLUMINATED FASCIA SIGN

Application for advertisement consent: 2016/0463/A

The Bloomsbury Association objects to this application.

Firstly, the proposal shows a projecting internally illuminated sign for 'All Tech Repairs' and 'Bureau de Change' erected without planning permission in August 2015. It is annotated as 'existing' when, presumably it should be 'proposed' in this retrospective application.

Secondly, the proposal shows the external security shutters erected without planning permission in August 2015 and, should consent be granted, this could infer the legitimacy of those shutters. In connection with this breach of planning control, enforcement action was taken by the Council (EN15/0820) yet the breach continues. See correspondence under EN15/0820 dated 27 August 2015.

Thirdly, the proposal omits to show illegal 'A' signs erected on the footway of Tottenham Court Road.

Out view is that this cluttered and unsightly elevation to the St Giles Hotel is over signed.

Please would you keep us informed of any changes to the application.

Stephen Heath  
On behalf of the Bloomsbury Association