

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2016/0926/P	Fabio Diu	Food Market Events Ltd. Screenworks Unit G03 22 Highbury Grove London N5 2EF	14/03/2016 14:51:54	INT	<p>Dear Mr.Thuaire,</p> <p>I am writing in support of the application for a regular food market at Kings Cross square, representing Food Market Events Ltd, organisers of the Real Food Market.</p> <p>The recent redevelopment of Kings Cross Station has successfully improved the station and surroundings to create an attractive, open and welcoming environment and it is our strong conviction that a high-quality, well managed regular food market helps enhance and build on the benefits of the development.</p> <p>Prior to the formal application for planning permission, the Real Food Market had been operating at the Kings Cross site for nearly two years. In this time it has successfully animated an important public space and created a diverse community engaging with each other and brought together by the market, thereby making it a safer zone while providing crucial support to many independent small businesses and the local economy.</p> <p>By supporting sustainable food producers who in turn look after our natural resources - arguably our most valuable communal assets - the market also provides good quality, healthy, ethically produced food and drink to thousands of members of the public who pass through the station and who enjoy what the market delivers, inspiring them to cook and reconnect with food on a deeper level.</p> <p>It is important to draw attention to these wider positive social and environmental contributions as we believe that a food market is one of the most powerful uses of a public space like Kings Cross Square.</p> <p>We would also like to note that the Real Food Market has showed sensitivity to the architectural and aesthetic heritage of Kings Cross Station. A clean, contemporary design style and the use of uniform stalls give the market a tidy image and the installation of low roof canopies minimise the visual impact and obstruction of the station façade, thereby retaining and emphasising the integrity of the site. All market traders are also vetted for product and presentation standards and operate to the highest level of professionalism.</p> <p>Having also referred to the Objectives for Development, 2004 we would like to stress that the market fulfils many of the stated regeneration objectives, including the following:</p> <ul style="list-style-type: none"> -“..to make King’s Cross stronger, healthier, safer, more economically successful and very sustainable, with excellent services.” -“A rich mix of architectural styles that combine high quality design with lively, safe and attractive street scenes and public open spaces” -“Economic connections – New jobs should be widely available” -“Social links – The Councils ... want to see and create a balanced and successful development that recognises cultural diversity in all aspects;” <p>The approval of Kings Cross Square as a platform for a regular food market would represent an</p>

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important asset to the local community and independent London food economy while adding distinctiveness and creativity to the site. We hope that this positive and progressive application may be approved and help Kings Cross station fulfil its potential.

Kind regards,

Fabio Diu
