

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## $Publication\ of\ applications\ on\ planning\ authority\ websites.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details				
Title: Mr	First name:	Surname:			
Company name	Intertain Ltd				
Street address:	Imex		Country Code	National Number	Extension Number
	575 - 599 Maxted Road	Telephone number:			
		Mobile number:			
Town/City	Hemel Hempstead	Fax number:			
County:	Hertfordshire United Kingdom	Email address:			
Postcode:	HP2 7DX	Eman address.			
2. Agent Nam	e, Address and Contact Details  First Name: Darren	Surname: Hili	ditch		
		Surriame. Initi	alteri		
Company name: Street address:	Academy Signs  unit 6, metro triangle		Country Code	National Number	Extension Number
	mount street	Telephone number:		0121 328 2883	328288
	Nechells	Mobile number:		01213282883	328288
Town/City	Birmingham	Fax number:			
County:	West Midlands				
Country:	United Kingdom	Email address:	Email address:		
Postcode:	b7 5qt	sales@academysigns.c	o.uk		

004896436

3. Site Address	Details							
Full postal address of	of the site (inclu	ding full postcode where	e available)	Description:				
House:		Suffix:						
House name:	East Yard	-						
Street address:	Camden Lock F	Place						
Town/City:	London			=				
County:	Camden			<u> </u>				
Postcode:	NW1 8AL			<u> </u>				
Description of location or a grid reference (must be completed if postcode is not known):								
Easting:	528700	)		7				
Northing:	184135	5		<del>-</del>				
				J [				
4. Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  Yes No								
5. Neighbour a	nd Commur	nity Consultation						
Have you consulted your neighbours or the local community about the proposal?  Yes  No								
6. Authority En	nployee/Me	mber						
(b) an ele (c) relate	Authority, I am: mber of staff ected member ed to a member ed to an elected	member	any of these statements a	apply to you? Yes				
7. Type of Prop	osed Adver	tisement(s)						
Please describe the		• •						
re brand of existing	· · ·	пзеттети(з).						
How many of the fo	llowing type of	advertisements are you a	applying for?					
Fascia sign(s)	3 P	rojecting or hanging sign	n(s) 0	Hoarding(s) 0 Other 0				
8. Location of A	Advertisem	ent(s)						
Is the advertisemen	t(s) you are app	lying for already in place	?	es 💿 No				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No Not Applicable								
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).								
94 - 01 - 00 Site photos								
Will the proposed advertisement(s) project over a footpath or other public highway?  (• Yes No								
9. Advertisement(s) Period								
Please state the period of time for which consent is sought for the advertisement								
From: 01/04/2		To: 01/04/2						
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed?  Yes No								
			•					

11 (a). Details of Proposed Advertisement(s) - Fascia Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.250 x Width: 1.440 x Depth: 0.080 metres								
What materials will the sign be made of? Aluminium and perspex								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
white text magenta background								
Will the sign be illuminated?    Yes    No								
Will the sign be illuminated internally or externally?  Illuminance Levels: 254.000 cd/m								
Will the illumination be static or intermittent?  Static  Intermittent								
11 (a). Details of Proposed Advertisement(s) - Fascia Sign								
What is the height from the ground to the base of the advertisement (in metres)?  6.020 m								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.350 x Width: 2.500 x Depth: 0.080 metres								
What materials will the sign be made of?								
Aluminium and perspex  What is the maximum height of any of the individual letters and symbols (in centimetres)?  28.000 cm								
The colour of text and background:  white								
Will the sign be illuminated?    • Yes    No								
Will the sign be illuminated internally or externally?  • Internally								
Illuminance Levels: 254.000 cd/m								
Will the illumination be static or intermittent?    Static    Intermittent								
11 (a). Details of Proposed Advertisement(s) - Fascia Sign								
What is the height from the ground to the base of the advertisement (in metres)?  6.000								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.500 x Width: 1.600 x Depth: 0.080 metres								
What materials will the sign be made of? Aluminium and perspex								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
white text magenta background								
Will the sign be illuminated?    Yes    No								
Will the sign be illuminated internally or externally?  Internally Externally  Externally								
Will the illumination be static or intermittent?    Static    Intermittent								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The agent								

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

 $\boxtimes$ 

Date

09/03/2016