

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title: Mr	First name: Nigel	Surname: Ha	arris			
Company name	Specsavers Optical Superstore Ltd]				
Street address:	Cirrus House		Country Code	National Number	Extension Number	
	10 Experian Way	Telephone number:				
		Mobile number:				
Town/City	Nottingham	Fax number:				
County:	Nottinghamshire					
Country: Postcode:	United Kingdom NG2 1EP	Email address:]	
2. Agent Name, Address and Contact Details						
Title: Miss	First Name: Sally	Surname: A	rch			
Company name:	Hawes Signs Limited					
Street address:	Sandfield Close		Country Code	National Number	Extension Number	
	Moulton Park	Telephone number:		01604640602		
		Mobile number:				
Town/City	Northampton	Fax number:				
County:	Northamptonshire					
Country:	United Kingdom	Email address:]	
Postcode:	NN3 6EU	sarch@hawes.co.uk				

J. Site Address	ss Details					
Full postal address	s of the site (including full postcode where available)	Description:				
House:	116 Suffix:					
House name:						
Street address:	Kilburn High Road					
Town/City:	London					
County:	Camden					
Postcode:	NW6 4HY					
	ation or a grid reference ed if postcode is not known):					
Easting:	525297					
Northing:	183847					
\subseteq						
4. Pre-application Has assistance or p	ition Advice prior advice been sought from the local authority about this applica	ation? O Yes No				
5. Neighbour	and Community Consultation					
-	ed your neighbours or the local community about the proposal?	🔿 Yes 💿 No				
6. Authority E	mployee/Member					
With respect to the						
	nember of staff elected member					
	ated to a member of staff ated to an elected member					
	Do any of these statements	apply to you? O Yes No				
l						
7. Type of Proposed Advertisement(s)						
	ne proposed advertisement(s): ated fascia with descriptor text either side of an internally illuminate	ed pod. Internally illuminated projection sign.				
Internally illuminated fascia with descriptor text either side of an internally illuminated pod. Internally illuminated projection sign. How many of the following type of advertisements are you applying for?						
Fascia sign(s)	1 Projecting or hanging sign(s) 1	Hoarding(s) 0 Other 0				
8. Location of	f Advertisement(s)					
Is the advertiseme	Is the advertisement(s) you are applying for already in place?					
Is an existing adve	Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (Yes No Not Applicable					
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).						
Kilburn-431-Rebrand signage drawing						
-	Will the proposed advertisement(s) project over a footpath or other public highway? Yes No 					
-						
-						
Will the proposed 9. Advertisem						
Will the proposed 9. Advertisem	nent(s) Period eriod of time for which consent is sought for the advertisement					
Will the proposed 9. Advertisem Please state the pe	eriod of time for which consent is sought for the advertisement /2016 To: 01/03/2021					
Will the proposed 9. Advertisem Please state the perform: 01/03/ 10. Interest in	eriod of time for which consent is sought for the advertisement /2016 To: 01/03/2021	◯ Yes ⊙ No				

11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)? 2.400						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement?Height:1.200xWidth:6.800xDepth:0.170metres						
What materials will the sign be made of?						
aluminium back panel with opal moulded POD with perspex Specsavers logo and aluminium Audiologists and Opticians letters						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 37.500 cm						
The colour of text and background:						
white text on logo and grey letters on dark green background						
Will the sign be illuminated? (• Yes • No						
Will the sign be illuminated internally or externally?						
Illuminance Levels: 530.000 cd/m						
Will the illumination be static or intermittent?						
11 (b). Details of Proposed Advertisement(s) - Hanging Sign						
What is the height from the ground to the base of the advertisement (in metres)? 2.500 m						
What is the maximum projection of the advertisement from face of building (in metres)? 1.000 m						
What are the dimensions of the proposed advertisement? Height: 0.340 × Width: 0.990 × Depth: 0.180 metres						
What materials will the sign be made of?						
Mild steel wall plate and bracket, 3mm opal moulded back box with flush inlaid text, perspex moulded logo						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 14.000 cm						
The colour of text and background:						
white text on dark green background						
Will the sign be illuminated?						
Will the sign be illuminated internally or externally? Internally Externally 						
Illuminance Levels: 530.000 cd/m						
Will the illumination be static or intermittent? Static Intermittent Intermittent 						
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent The applicant Other person						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and						
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any						
opinions given are the genuine opinions of the person(s) giving them.						