The Society examines all Planning Applications relating to Hampstead, and assesses them for their impact on conservation and on the local environment.

To London Borough of Camden, Development Control Team

Planning Ref: 2016/0021/P

Address: 5 Highview, Holford Road, NW3

Description: Telecomms antennae...

Case Officer: Tessa Craig Date 8 February 2016

Highview, although a building of unsuitable design in this location, is sited very prominently at the top of Heath Street, and visible from the Heath. Its elevation no doubt recommended itself to the company whose aerial equipment is now proposed.

The present slender antennae are obtrusive enough, but these replacement aerials, of conspicuous bulk, mounted on steel gantry framework, would be very much worse. They are crude in design, cutting directly into the skyline above this 6-floor building, and would harm the appearance and character of the CA, and large areas of the Heath beyond.

Please do not allow them to be inflicted on us all, and to the thousands of Heath visitors.

Please refuse.