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Development Management  
Regeneration and Planning  
London Borough of Camden  
Judd Street  
London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Stuart	Surname:	Howard	
Company name:	RBS					
Street address:	RBS Gogarburn			Country Code	National Number	Extension Number
	PO Box 1000			Telephone number:		
				Mobile number:		
Town/City	Edinburgh			Fax number:		
County:				Email address:		
Country:	United Kingdom					
Postcode:	EH12 1HQ					
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No						

### 2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Emma	Surname:	Cleevely	
Company name:	Hawes Signs					
Street address:	Sandfield Close			Country Code	National Number	Extension Number
	Moulton Park			Telephone number:	01604 640616	
				Mobile number:		
Town/City	Northampton			Fax number:		
County:	Northamptonshire			Email address:		
Country:	United Kingdom					
Postcode:	NN3 6EU			ecleevely@hawes.co.uk		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Williams &amp; Glyn"/>		
Street address:	<input type="text" value="189-191 Camden High Street"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text" value="Camden"/>		
Postcode:	<input type="text" value="NW1 7BP"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="528880"/>
Northing:	<input type="text" value="183870"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Sign 1) Aluminium fascia powder coated with aluminium powder coated roundel with acrylic Williams & Glyn letters with vinyl face. Internally illuminated.  
Sign 2) Aluminium fascia powder coated with aluminium powder coated roundel with acrylic Williams & Glyn letters with vinyl face. Internally illuminated.  
Sign 3) No.2 Aluminium powder coated projection sign with acrylic ampersand. Internally illuminated  
Sign 4) Specialist ATM plastic surround with opal returns and Williams & Glyn text. Internally halo illuminated.  
Sign 5) Welcome Sign. Aluminium back tray with acrylic panel with clear acrylic inserts with vinyl text and logos.

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

Sign 4) Specialist ATM plastic surround with opal returns and Williams & Glyn text. Internally halo illuminated.  
Sign 5) Welcome Sign. Aluminium back tray with acrylic panel with clear acrylic inserts with vinyl text and logos.

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled  
to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.075

m

What are the dimensions of the proposed advertisement?

Height: 

0.300

 x Width: 

6.100

 x Depth: 

0.075

 metres

What materials will the sign be made of?

Sign 1) Aluminium fascia powder coated with aluminium powder coated roundel with acrylic Williams & Glyn letters with vinyl face.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

Dark green and white letters on light and dark green and cream background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

350.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.075

m

What are the dimensions of the proposed advertisement?

Height: 

0.300

 x Width: 

6.100

 x Depth: 

0.075

 metres

What materials will the sign be made of?

Sign 2) Aluminium fascia powder coated with aluminium powder coated roundel with acrylic Williams & Glyn letters with vinyl face.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

Dark green and white letters on light and dark green and cream background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

350.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.600

m

What are the dimensions of the proposed advertisement?

Height: 

0.600

 x Width: 

0.150

 x Depth: 

0.600

 metres

What materials will the sign be made of?

Sign 3) 1 of 2 Aluminium powder coated projection sign with acrylic ampersand

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60.000

cm

The colour of text and background:

White letter on light green background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

350.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☒

Yes

☐

No

Will the sign be illuminated internally or externally?

☒

Internally

☐

Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒

Static

☐

Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☒

Yes

☐

No

Will the sign be illuminated internally or externally?

☒

Internally

☐

Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒

Static

☐

Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☐

Yes

☒

No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

12/02/2016