

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title: Mr	First name:	Surname:			
Company name	Ruth and Robinson Ltd				
Street address:	C/o Agent		Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City County:		Fax number:			
Country:	United Kingdom	Email address:			
Postcode:					
Are you an agent a	cting on behalf of the applicant?  Yes	○ No			
2. Agent Name	e, Address and Contact Details				
Title: Miss	First Name: Catherine	Surname: Ste	phens		
Company name:	CgMs Consulting				
Street address:	CgMs Consulting	]	Country Code	National Number	Extension Number
	7th Floor	Telephone number:		02078320258	
	140 London Wall	Mobile number:			
Town/City		Fax number:			
County:	London				
Country:	United Kingdom	Email address:			
Postcode:	EC2Y 5DN	catherine.stephens@cg	ams.co.uk		

3. Site Address	s Details			
Full postal address	s of the site (including full postcode where available) Description:			
House:	171 Suffix:			
House name:				
Street address:	Camden High Street			
Town/City:	London			
County:	Camden			
Postcode:	NW1 7JY			
	ation or a grid reference ed if postcode is not known):			
Easting:	528912			
Northing:	183801			
4. Pre-applicat Has assistance or p	tion Advice orior advice been sought from the local authority about this application? O Yes O No			
5. Neighbour	and Community Consultation			
-				
Have you consulte	ed your neighbours or the local community about the proposal? O Yes O No			
6. Authority E	mployee/Member			
With respect to the				
(a) a me	ember of staff			
	elected member ted to a member of staff			
(d) rela	ted to an elected member Do any of these statements apply to you?			
7. Type of Pro	posed Advertisement(s)			
Please describe the proposed advertisement(s):				
	ig sign and erection of fascia sign. following type of advertisements are you applying for?			
Fascia sign(s)	1     Projecting or hanging sign(s)     1     Hoarding(s)     0     Other     0			
8. Location of	f Advertisement(s)			
Is the advertisement(s) you are applying for already in place? C Yes  No				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?   • Yes  • No  • Not Applicable				
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).				
Existing fascia sign and hanging sign to be removed.				
Will the proposed advertisement(s) project over a footpath or other public highway? <ul> <li>Yes</li> <li>No</li> </ul>				
9. Advertisem	ent(s) Period			
Please state the pe	eriod of time for which consent is sought for the advertisement			
From: 01/04/	/2016 To: 01/04/2026			
10. Interest in	the Land			
Does the applicant own the land or buildings where the adverts are to be placed? O Yes O No				
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?				

11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)? 2.743 m				
What is the maximum projection of the advertisement from face of building (in metres)?				
What are the dimensions of the proposed advertisement?Height:0.470xWidth:2.145xDepth:0.000metres				
What materials will the sign be made of?				
Black decorated timber with lettering.				
What is the maximum height of any of the individual letters and symbols (in centimetres)? 15.300 cm				
The colour of text and background:				
White lettering with black timber background.				
Will the sign be illuminated?				
Will the sign be illuminated internally or externally?				
Illuminance Levels: 600.000 cd/m				
Will the illumination be static or intermittent?				
11 (b). Details of Proposed Advertisement(s) - Hanging Sign				
What is the height from the ground to the base of the advertisement (in metres)? 5.104 m				
What is the maximum projection of the advertisement from face of building (in metres)?				
What are the dimensions of the proposed advertisement?       Height:       0.814       X       Width:       0.185       X       Depth:       0.185				
What materials will the sign be made of?				
Refer to drawing.				
What is the maximum height of any of the individual letters and symbols (in centimetres)? 7.500 cm				
The colour of text and background:				
White background with red lettering.				
Will the sign be illuminated?				
Will the sign be illuminated internally or externally?				
Illuminance Levels: 800.000 cd/m				
Will the illumination be static or intermittent? <ul> <li>Static</li> <li>Intermittent</li> </ul>				
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land? <ul> <li>Yes</li> <li>No</li> </ul>				
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)				
The agent     The applicant     Other person				
13. Declaration				
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and				
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.				