

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## $Publication\ of\ applications\ on\ planning\ authority\ websites.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details					
Title: Mr	First name: Richard	Surname: M	etclafe			
Company name	Consolidated Group					
Street address:	26 Soho Sqaure		Country Code	National Number	Extension Number	
		Telephone number:				
		Mobile number:				
Town/City County:	London	Fax number:				
Country:	United Kingdom	Email address:				
Postcode:	W1D 4NU					
	e, Address and Contact Details	○ No				
Title: Mr	First Name: Guy	Surname: Go	oodyear			
Company name:	Guy Goodyear					
Street address:	Outdoor Plus		Country Code	National Number	Extension Number	
	54 Baker Street	Telephone number:		02074725200		
		Mobile number:				
Town/City	London	Fax number:				
County:	London					
Country:	United Kingdom	Email address:				
Postcode:	W1U 7BU	ggoodyear@outdoorp	lus.co.uk			

3. Site Address	Details			· ·				
Full postal address of	of the site (inclu	ding full postcode where	e available)	Description:				
House:	28	Suffix:						
House name:								
Street address:	Denmark Stree	t						
Town/City:	London							
County:	Camden							
Postcode:	WC2H 8NJ							
Description of locat (must be completed								
Easting:	52992	I						
Northing:	18129 <sup>-</sup>	1						
4. Pre-applicati	on Advice							
Has assistance or pr	or advice been	sought from the local au	thority about this application	on? Yes • No				
5. Neighbour a	nd Commur	nity Consultation						
Have you consulted your neighbours or the local community about the proposal?  Yes  No								
6. Authority En	ployee/Me	mber						
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?  Yes  No								
7. Type of Prop	osed Adver	tisement(s)						
Please describe the		• •						
			ıminated advertisement on	Denmark Street elevation				
How many of the fo	llowing type of	advertisements are you	applying for?					
Fascia sign(s)	) P	rojecting or hanging sigr	n(s) 0	Hoarding(s) 0 Other 1				
Please describe:								
Temporary display o	f shroud adver	tisement with 1 x non illu	ıminated advertisement on	Denmark Street elevation				
8. Location of	Advertisem	ent(s)						
Is the advertisement(s) you are applying for already in place?  Yes  No								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?								
Will the proposed a	dvertisement(s)	project over a footpath	or other public highway?					
9. Advertiseme	nt(s) Period							
Please state the per	od of time for v	vhich consent is sought f	or the advertisement					
From: 01/04/2	016	To: 01/04/	2018					
10. Interest in t	he Land							
Does the applicant own the land or buildings where the adverts are to be placed?  Yes No								

11 (d). Details of Proposed Advertisement(s) - Other Sign									
What is the height from the ground to the base of the advertisement (in metres)?	3.000	m							
What is the maximum projection of the advertisement from face of building (in metres)?	0.200	m							
What are the dimensions of the proposed advertisement? Height: 10.000 x Width:	8.000 x D	Depth:	0.200 metres						
What materials will the sign be made of?									
PVC Micro Mesh									
What is the maximum height of any of the individual letters and symbols (in centimetres)?									
The colour of text and background:									
Variable									
Will the sign be illuminated? Yes   No									
12. Site Visit									
Can the site be seen from a public road, public footpath, bridleway or other public land?  • Yes • No									
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (	Please select only one)	)							
<ul> <li>The agent</li> <li>Other person</li> </ul>									
13. Declaration									
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any									
opinions given are the genuine opinions of the person(s) giving them.	,		Date 01/02/2016						